

the VIP Insider

Training Guru Treats VIP Supervisors to an incredible Day of Learning



The value of volunteer power is even more important than before as money continues to be tight and expenses continue to rise.

On August 24, VIP supervisors and leaders were treated to an incredible training by guru Martin J. Cowling. Martin is the founder and CEO of [People First-Total Solutions](#), an international consulting and training firm focused on volunteer engagement, strategic planning and board development. Topics included Creating a Pro-Volunteer Culture, Sabotage! How to Sabotage Your Volunteer Program and Volunteer Motivation: Key to Transformation.

- FACT: Research tells us there are more people than ever seeking to volunteer.
- FACT: City departments using volunteers accomplish more with less.
- FACT: Many volunteers come with the expertise to complete special projects.

Martin's premise is that if our departments can be 5 percent, 10 percent, even 20 percent more efficient at incorporating, supporting and retaining volunteers, what would happen?

Supervisors comments:

"Martin helped me see volunteer relationships have many stages that can determine both the success and the failure of any program, not unlike other relationships." Libby McCabe, Engineering Department

"Martin's interactive style and stories about volunteerism really engaged the audience." Jennifer Hyde, Plano Convention and Visitors Center



"Great presentation! Martin's presentation was incredible and shouldn't be missed if/when he comes back." Addy Hjarpe, Therapeutic Recreation

"I just wanted to tell you how much I enjoyed our day of training. The speaker was fantastic! I felt like he touched on everything and had so many good solutions. It would give everyone who attended a much better understanding of our volunteers." Carolyn Bowers, Plano Senior Recreation Center



Thank you, Martin, for one amazing day of training.