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NEWS RELEASE

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NATIONAL NIGHT OUT – OCTOBER 5, 2010 PLANO TO JOIN CITIES NATIONWIDE FOR AMERICA’S NIGHT OUT AGAINST CRIME

On Tuesday, October 5th, neighborhoods throughout Plano are being invited to join forces with thousands of communities nationwide for the “27th Annual National Night Out” (NNO) crime and drug prevention event. National Night Out, which is sponsored by the National Association of Town Watch (NATW) and co-sponsored locally by the Plano Police Department, will involve over 15,000 communities from all 50 states, U.S. territories, Canadian cities and military bases around the world. In all, over 37 million people are expected to participate in ‘America’s Night Out Against Crime. Target Corporation will once again partner with the NATW as sponsor.

National Night Out is designed to: (1) Heighten crime and drug prevention awareness; (2) Generate support for, and participation in, local anticrime efforts; (3) Strengthen neighborhood spirit and police-community partnerships; and (4) Send a message to criminals letting them know neighborhoods are organized and fighting back.

From 6 to 9 p.m. on October 5th, residents in neighborhoods throughout Plano and across the nation are asked to lock their doors, turn on outside lights and spend the evening outside with neighbors and police. Many neighborhoods throughout Plano will be hosting a variety of special events such as block parties, cookouts, parades, visits from police, flashlight walks, contests, youth activities and anticrime rallies.

National Project Coordinator Matt Peskin said, “This is a night for America to stand together to promote awareness, safety and neighborhood unity. National Night Out showcases the importance of police-community partnerships and citizen involvement in our fight to build a safer nation. On October 5th, we invite neighborhoods nationwide to join us in *Giving Crime & Drugs a Going Away Party.*”

Contact the Crime Prevention Unit for more information or to register your event: 972-941-2431

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