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## NEWS RELEASE

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**For Immediate Release:**

**Date: May 24, 2010**  
**Time: 1:00 p.m.**  
**Incident: PUBLIC NOTICE**

### **2010 CLICK IT OR TICKET CAMPAIGN**

The Plano Police Department announced today that it is joining with hundreds of other law enforcement agencies across the country in renewing a pledge to save lives by intensifying efforts to enforce seat belt laws — among all motorists and around the clock — during the 2010 *Click It or Ticket* mobilization, which runs from May 24 – May 31.

With Memorial Day weekend and the summer driving season on the horizon, it's more important than ever for Texans to keep themselves and each other safe on the road. Many people still do not realize that they can be pulled over and ticketed for not buckling their seatbelt. The Department hopes the potential consequence of being ticketed will remind people to buckle-up and make buckling-up a habit. A properly fastened seat belt is the best way to avoid death or serious injury in a vehicle crash.

Drivers and passengers not wearing their seatbelts can be ticketed and fines could range as high as \$200.00 plus court cost. All children younger than 17-years of age must wear a safety belt or ride in a child safety seat, whether they are in the front or back seat. Children under 8-years of age and less than 57-inches tall must be in a child safety seat.



**"Professionalism - Integrity - Progress"**



Regular seat belt use is the single most effective way to protect people and reduce motor vehicle crash fatalities and high-visibility enforcement is effective at getting people to buckle up. Wearing your seat belt is easy and it costs you nothing -- not wearing it might cost you a ticket, or worse — your life. The Plano Police Department urges everyone in Plano to please be safe and buckle up day and night — *Click It or Ticket.*”

To learn more about the *Click It or Ticket* campaign and the lifesaving benefits of wearing your seat belt, please visit [www.nhtsa.gov](http://www.nhtsa.gov).