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## NEWS RELEASE

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### CRIMEWEB PROGRAM

The Plano Police Department has teamed up with The CrimeWeb Network, the leader of e-mail based alert notifications, to disseminate crime and public safety alerts to citizens. The information regarding each type of alert is entered into the CrimeWeb.Net site by the agency via a centralized web-based clearinghouse. Citizens can register to receive the information (free of charge) at [www.crimeweb.net](http://www.crimeweb.net). Alerts can be received on any computer or web-enabled device including cell phones and pagers.

Citizens act as extra "eyes and ears" for the police department so an alert and cooperative neighborhoods is the greatest single defense against crime. Officers will send CrimeWeb alerts to Crime Watch Areas on an as-needed basis. This information, coupled with the basic principles of Crime Watch, can help citizens become a part of reducing the overall crime rate in their neighborhoods.

The Plano Police Department serves a community of 250,100 citizens. The city enjoys a reputation of being a progressive, high-tech community and is considered a leader in providing service to its citizens. In fact, Plano was featured in the July issue of Money Magazine as one of the twenty best places in the nation to live. In keeping with

this reputation, the Plano Police Department is confident CrimeWeb will further enhance service to their citizens.

#### About CrimeWeb:

CrimeWeb is a centralized clearinghouse used by public safety agencies across the nation to distribute information to the communities they serve. The patented CrimeWeb process is the most effective method of delivering information to a targeted population of citizens.

Citizens can sign-up for free at [www.crimeweb.net](http://www.crimeweb.net) and receive specific alert types from any geographical area that interests them. CrimeWeb's patented technology and proprietary zip code engine allows a subscribing agency to distribute alerts anywhere in the country. Alerts can be sent to citizen subscribers in specific zip codes, up to 99 miles around a specific zip code or to all registered users located geographically between two zip codes.

**For more information, contact CrimeWeb on-line at**

**[www.crimeweb.net](http://www.crimeweb.net) or call 1-888-33CRIME.**