

# Stratford Estates Neighborhood

## Stratford Estates Revisiting Neighborhoods Project

Staff met with Stratford Estates from April 2009 to October 2009. Since the neighborhood completed its Neighborhood Planning project in August 2008 (see [Kick-off Event](#)), the Neighborhood Planning Team (residents and staff) immediately begin working on action plan implementation. Implementation included construction projects, home maintenance projects, neighborhood safety projects, and community involvement projects.

### Construction Projects (CIP Projects)

Two projects were pending in the Stratford Estates Action Plan:

- Alley reconstruction Cloister Way
- Screening wall reconstruction along 15<sup>th</sup> St. between Mill Valley Dr. and Stratford Dr. (pictured right)

These projects were completed in 2009!



### Maintenance and Beautification Projects

Stratford Estates worked on **two resident initiatives** in 2009 that has and will continue to enhance the beauty and value of the neighborhood: a **yard-of-the-month program** and the **installation of a neighborhood entryway sign**. Beginning in April 2009, Stratford Estates partnered with Calloway's Nursery to participate in the Good Neighborhood – Yard-of-the-Month Program. The Stratford Estates Neighborhood Association's Maintenance and Beautification Committee awards a homeowner in the neighborhood with the Yard-of-the-Month Award for maintaining a well-kept yard! Calloway's provides the winners with a \$25 gift certificate (see some winners pictured).



August Winner



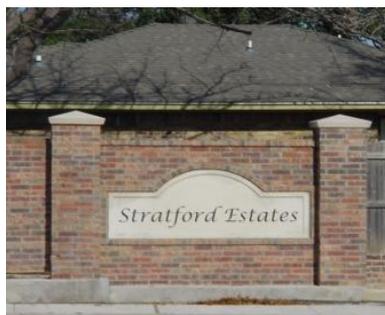
April Winner



September Winner



November Winner



In July 2009, the City of Plano was working to complete the new screening wall installation on the north side of 15<sup>th</sup> street between Mill Valley Rd. and Stratford Dr. The Stratford Estates Association President contacted Neighborhood Planning and City Engineers to inquire about installing a Stratford Estates entryway sign with the new screening wall similar to the installations occurring in surrounding neighborhoods. City staff informed residents that the city would coordinate sign installation with the contractor but the neighborhood association would be responsible for purchasing and delivering the sign to the contractor. Stratford Estates residents

donated funding and hired a contractor to develop their first cast stone entryway sign (pictured left)! This initiative demonstrated the neighborhood's cohesiveness and proved to be a big success for the Stratford Estates Neighborhood Association (SENA)!

### **Neighborhood Safety Projects**

- Home Security Assessment Program
- Development of a neighborhood crime watch group

### **Community Involvement Projects**

- Hosted [Neighborhood BBQ](#) – June 6, 2009
- Developed an association website (under design)  
<http://www.stratfordstatesplano.org/>

### **National Night Out (NNO) Event**

- Tuesday, October 13, 2009

### **Neighborhood Action Plan Objectives**

On the subsequent pages, you will find tables containing all action plan objectives established during the Stratford Estates Neighborhood planning project, which was completed in 2008. Please proceed to the next page.

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# Stratford Estates Neighborhood (2008)

[Action Plan](#)

## Ongoing Projects

Objective	Cost	Responsibility	Status
Establish a committee to work with Property Standards staff to inform residents about city standards and available resources to prevent the decline of property conditions	N/A	Residents/ Property Standards	Resident Initiative
Compile and maintain a neighborhood inventory of streets, sidewalks, curbs, and alleys that are in need of repair and convey this information to city staff to initiate these repairs when funds are available	N/A	Residents	Resident Initiative
Encourage individual homeowner lawn/landscaping improvements with periodic recognition awards	N/A	Residents (Maintenance Committee)	Residents partnered with Calloway's Nursery and have issued several "Yard of the Month" Awards
Promote home and neighborhood projects that will improve the appearance of the neighborhood	N/A	Residents	Resident Initiative
Initiate Special Enforcement Requests (SERs) to address isolated traffic violations throughout the neighborhood	N/A	Residents	Resident Initiative
Initiate the Safe Streets Program and its subsequent petitioning process (if applicable) to install signage and/or calming devices (such as speed cushions) to reduce speeding on residential streets	Street sign (\$85/sign)/ Alley (\$300/set)/ Calming devices (\$50K/set)	Residents/ Transportation Engineering	Resident Initiative
Establish a Neighborhood Crime Watch Group	N/A	Residents	Resident Initiative
Communicate safety tips by circulating a semi-annual newsletter or e-newsletter	N/A	Residents	Resident Initiative
Initiate the petitioning process to install additional street lights if street light spacing requirements have been met	Approx. \$5600	Residents/ Engineering	Resident Initiative – If spacing requirements are met, residents pay 2/3 of cost of installation.
Participate in the Adopt-a-Creek Program for Pittman Creek	N/A	Residents	Resident Initiative

Objective	Cost	Responsibility	Status
Work with Cub Scout Pack 285 and other community groups on park and creek cleanup projects	N/A	Residents	Resident Initiative
Work with city engineers to assess Pittman Creek erosion issue and determine possible solutions	From Existing CIP Budget (if feasible)	Residents/ Engineering	Improvements to be determined after onsite assessment by Engineering
Foster more neighborhood interaction by hosting neighborhood-wide events such as National Night Out, the Neighborhood Dumpster Program, or an annual garage sale	N/A	Residents	Resident Initiative
Enhance the ability to communicate information to residents by creating a neighborhood association Web site and promoting this Web site through mailings, word of mouth, and leaflets in utility bills	N/A	Residents	Resident Initiative

## Completed Projects

Objective	Cost	Responsibility	Status
Create a neighborhood association to act as a foundation and catalyst for neighborhood initiatives	N/A	Residents	Completed (October 21, 2008)
Enhance the Stratford Estates Yahoo Group, (an online discussion forum created by residents)	N/A	Residents	Completed
Promote a broader recognition of the Stratford Estates Neighborhood by installing sign toppers throughout the neighborhood	N/A	Residents/ Neighborhood Planning	Completed <a href="#">Kick-off Event</a> (October 11, 2008)
Anchor picnic tables and chairs in Rustic Park. Make improvements to support outdoor gatherings and activities	Staff Time	Park Maintenance	Completed (2008)
Improve the turf at Rustic Park	\$1000/year	Park Maintenance	Completed (2008) Cool season Fescue grass was planted in shaded areas of Rustic Park
Trim trees and work to reduce vegetation clutter	Staff Time	Park Maintenance	Completed (2008) Trees were trimmed to Park Department standards

## Other Projects

Objective	Cost	Responsibility	Status
Work with Transportation Engineering to develop a plan that will divert or alleviate cut-through traffic at specified neighborhood entryways	Determined by course of action	Transportation Engineering/ Residents	On April 13, 2009, Neighborhood Planning and Transportation Engineers decided to conduct a Turning Movement Count and a 1-day traffic study. Both proved there is minimal cut-through traffic so entryway modifications were <b>determined not feasible</b> at this time.
Provide waste pickup/disposal station(s) for pet (dog) owners	\$375 (install) + \$300/yr for maintenance	Park Maintenance	<b>Installed then removed</b> due to budget cuts

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