

A Community Outreach Partnership Sponsored By:



BARRAN  ELEMENTARY
PTA



There's something I NEED TO KNOW...

1. What are we doing?
2. Why am I here?

Program Background

- Now that we know:
 - What we are doing and
 - Why we are all here...
- I will tell you more about the 1st Choice Neighborhoods Program

Love Where You Live

Village Creek North

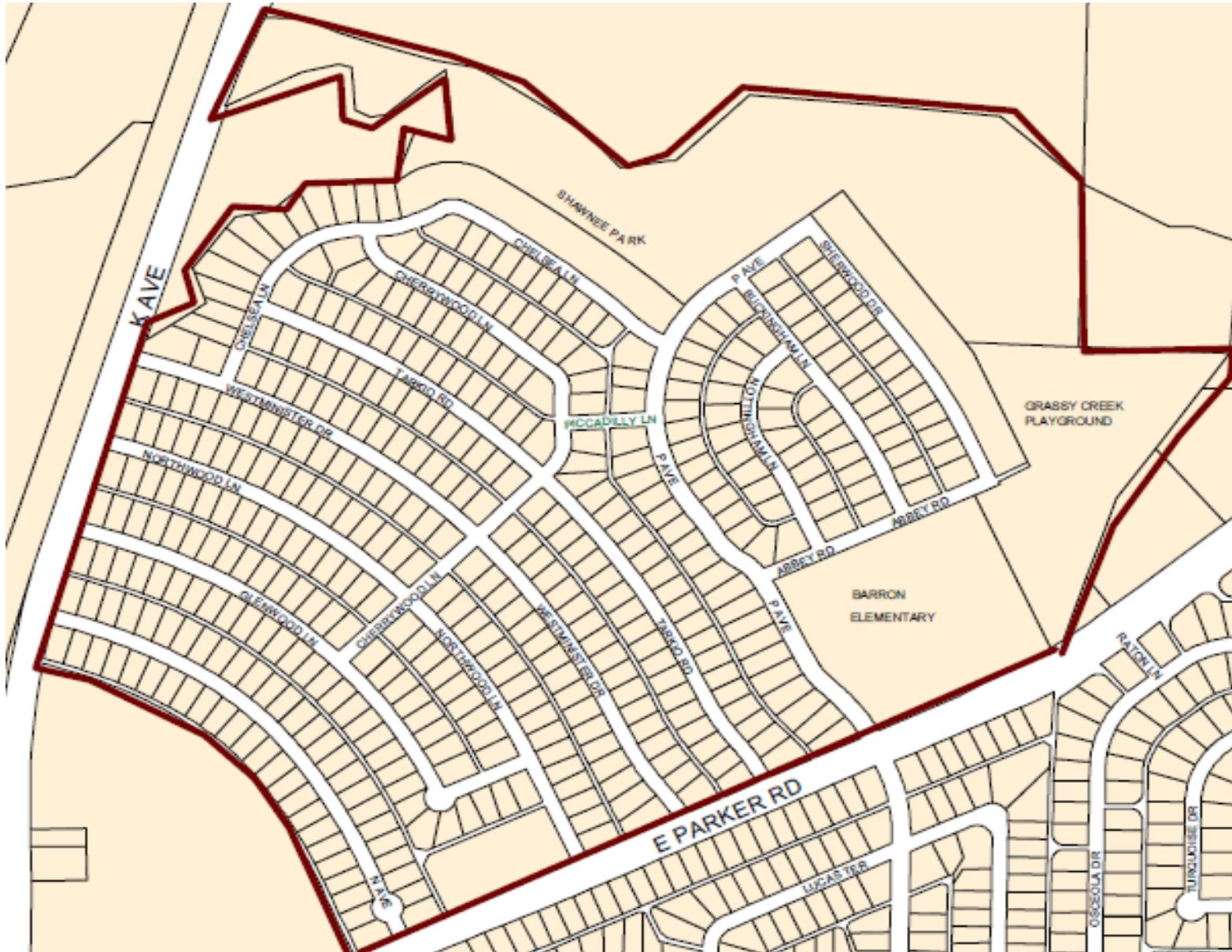
City of Plano:
First Choice
Neighborhoods
Property Standards
Neighborhood Police

Faith groups

Plano ISD
Plano Council of PTAs
Barron PTA
Barron Elementary

South Collin County
Habitat for Humanity
“Brush With
Kindness”

Village Creek North Project Area



Community Features in the Project Area

- Village Creek North – *see map on next slide*
- 434 Homes
- Shawnee Park
- Barron Elementary
- Grassy Creek Playground
- Collin Creek Church
- Agape International Church



Community Stakeholders Coming Together: The Benefits of Partnership

- A sense of pride in the community – *everyone pitches in to improve Plano neighborhoods*
- Community cohesiveness – *everyone has a stake in sustaining healthy neighborhoods*
- A unified community outreach effort – *builds community connection with all residents*

The Mission

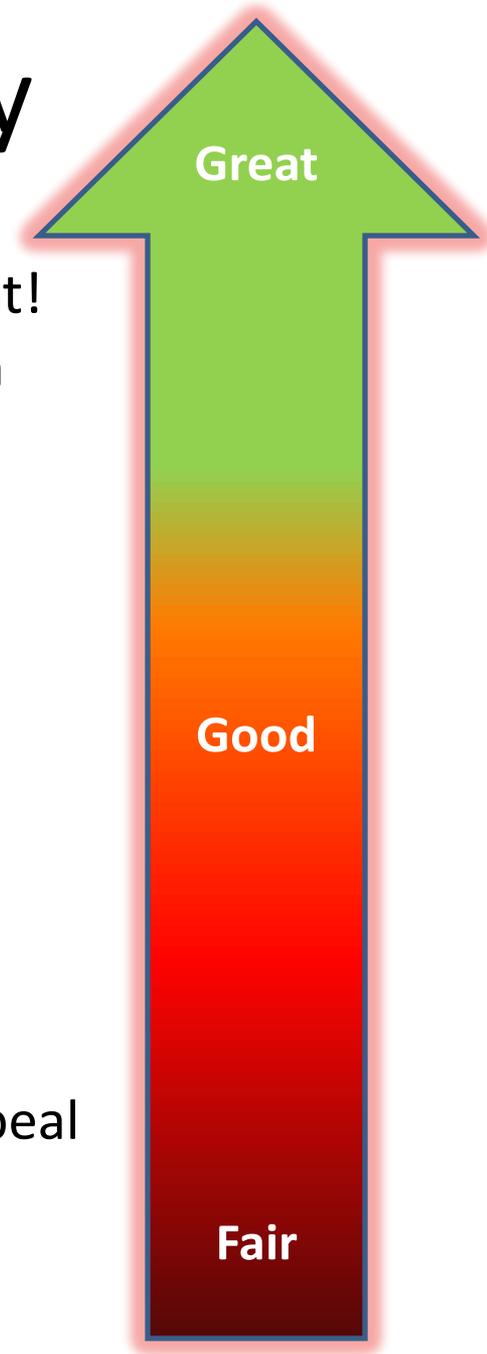
- The Plano City Council created a strategic plan that provided the vision and mission for this effort!
- Great Neighborhoods - 1st Choice to Live, which strives to provide support & education for Plano residents in older parts of the city.



Goals for a Changing City

Moving Plano Neighborhoods from Good to Great!

- Improve the connection and interaction between neighborhoods and
 - Schools
 - Community resources
 - Local government
- Improve interaction within the neighborhood
- Improve housing conditions
- Strengthen social fabric
- Enhance neighborhood appearance and curb appeal
- Minimize crimes and offenses



How can we meet City goals?

- Identify neighborhood trends
- Reach out to the community
- Utilize & focus existing city resources
- Partner with community stakeholders such as:
 - Plano PTAs
 - Faith-based Groups
 - Volunteer Organizations
 - Home Improvement Programs



Barron Elementary PTA

BARRON BIGCATS CREDO



- School Vision Statement

A place where our school community works together to build a safe environment that challenges diverse learners to reach their full potential for a lifetime.
- Opportunities for the PTA
 - Enhance Community Sponsorship
 - Improve PTA Participation
 - Promote School Programs
 - [Top Ten Reason Kids LOVE Barron Elementary](#)



Love Where You Live is not a one day event. It's an "attitude" and "commitment" to reach out to our neighbors.

Love Where You Live is an attitude of caring for others.

Love Where You Live is a commitment to help others.

Love Where You Live will transform our community!

Habitat For Humanity

“Brush With Kindness”

- Habitat for Humanity’s *Brush with Kindness* is a locally-operated program serving low-income homeowners who struggle to maintain the exterior of their homes.
- Volunteers help homeowners with exterior maintenance. This typically includes painting, minor exterior repairs, landscaping, weatherization and exterior clean-up.
- Habitat selects partner families based on income, need and willingness to partner.
- In addition to volunteers, Habitat uses donated materials and takes no profit for their services.



Why it matters

- *A Brush with Kindness* ensures that families live in safe and well-maintained homes. The program is designed to revitalize the appearance of the neighborhood, encourage connections within the community, and most importantly, help preserve affordable housing stock.

What's the Plan?

- Establish long-term connections within the neighborhood
- Promote school and community programs through the “Love Where You Live” Kick-off Event, neighborhood meetings, and school events
- Partner with volunteer groups to assist residents and families
- Host outreach meetings, community cleanups, and social events to build a sense of community
- Educate community stakeholders about programs, and available support in the community



What's in it for the Plano Residents?

- Get to know your neighbors
- Plano PTA Involvement
- Neighborhood Cleanups
- Community Volunteer Programs
- Residential Rehab & Emergency Repair
- First-time Homebuyer
- Crime Prevention
- Housing Security Assessment
- Increased knowledge of community resources
- Enhance the desirability of your neighborhood



Expected Outcomes?

- Stronger community cohesiveness
- Improved housing conditions and curb appeal
- Improved participation in the Barron PTA and School Events
- Measurable decline in code violations and crime
- Improved Quality of Life



Overview of Calendar of Events

Dates	Action
July 20-August 3	Conduct Initial Housing Assessment
August 3	Community Partnership Meeting
August 6	Community Partner Training – Shreveport, LA
September 2010	Plan home improvement projects
October 16 Kick-off Rally for Volunteers 7am-8am Cleanup Projects 8am - 2pm Improvement Projects 8am - cc Block Party/Street Fair 10am – 2pm Cookout 12n – 2pm Rally 2:30pm-cc	Love Where You Live Kick-Off Event 8am to 2pm! Clean up and home improvement projects start at 8am. The block party/vendor fair and cookout takes place at Shawnee Park.
October 30 & November 13	Host Neighborhood Meetings
October-December 2010	Projects will continue
February-April 2011	Conduct follow-up housing assessment

Housing Assessment Results

- 64 homes had structural elements (roof, gutter, chimney, downspout, door, windows or walls) ranked “In Need of Repair” – *47 of 64 are owner occupied*
- 86 properties had yard, tree, and shrub elements ranked “In Need of Repair”
- 207 properties were not properly identified in the front, back or both locations
- 38 properties had fence and/or driveways ranked “In Need of Repair”
- 5 properties had public sidewalks and/or curbs ranked “In Need of Repair”



Plan of Action: From A to Z

- Committee Volunteers
 - Promotions & Logistics
 - Street Fair
 - Hospitality & Social
 - Housing Committee (3 subcommittees: cleanup, premise identification, and home improvements)
- Committees will meet to plan for October 16 event
- After the October 16 Event, we will continue to engage the neighborhood through follow-up outreach meetings and continuous housing improvement projects

Plan of Action: From A to Z contd.'

- Committee Sign-up Sheets
- Suggested Meeting Schedule
 - Tuesdays from 3:30-5:00pm? Is this day and time good for most participants?
 - Proposed Meeting Dates:
 - Tuesday, August 10
 - Tuesday, August 17
 - Tuesday, August 24
 - Tuesday, September 7 – large group meeting to debrief everyone on committee plans.

Question/Comments?

CONTACT:

Monique Coleman, Planner

moniquec@plano.gov

(972) 941-5397

or

Jon Hubach, Planner

jonhu@plano.gov

(972) 941-5260

Community Services Division
City of Plano – Planning Department