



Cross Creek Neighborhood Meeting Notes (04/02/09)

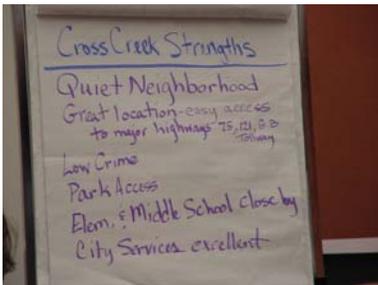
Monique started the meeting at 7pm. Monique explained the intent of the SWOT Analysis was to evaluate the Strengths, Weaknesses, Opportunities, and Threats of Cross Creek to help the Neighborhood Planning Team (residents and city staff) identify the internal and external factors that are favorable and unfavorable to achieving neighborhood objectives.

S.W.O.T. Goal:

- Uncover the pros and cons of internal and external characteristics in the neighborhood.

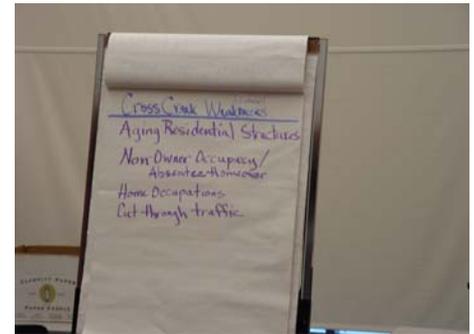
S.W.O.T. Objective:

- Generate discussion amongst residents about the neighborhood and their quality of life.



Strengths (**internal attributes** that may contribute to neighborhood objectives)

- Quiet neighborhood
- Great location – easy access to major highways
- Low crime
- Park access
- Schools close by
- City services excellent



Weaknesses (**internal attributes** that may harm neighborhood objectives)

- Homeowner Maintenance – contributing factors include:
 - aging residential structures
 - absentee landlords (homeowners)
 - home occupations
 - cut-through traffic

Opportunities (**external conditions** that may contribute to neighborhood objectives)

- Rental Inspection Program
- Economically and environmentally friendly programs i.e. Electronic Recycling, Reuse Center
- Saturday Sweeps Program – Property Standards inspection program

Threats (**external conditions** that may hinder neighborhood objectives)

- Speed on Hedgcoxe Rd. impacts sense of neighborhood safety
- Water supply (restrictions) impact residents being able to maintain yards
- Coyotes, although in natural habitat impact residents sense of safety and security

S.W.O.T. Outcome:

- The SWOT Analysis helped determine the neighborhood's primary concern: **home maintenance**. A secondary concern is coyotes roaming through Hoblitzelle Park and the creek. Since this exercise uncovered core issues, the Neighborhood Planning Team decided to utilize the Saturday Sweeps Program to address home maintenance concerns. The Team will work with Property Standards to develop this project and plans to meet with Animal Services about the coyotes in the Hoblitzelle Park.

Monique adjourned the meeting at 8:30pm

Next Meeting:

Date: April 16, 2009

Time: 7:00 PM – 8:30 PM

Location: Joint Use Facility

Topics: Neighborhood Police and Crime Prevention

Please visit the [Cross Creek](#) Web site for more details!