



Citizen Input #1

Identify Strengths and Weaknesses on the City's Plan

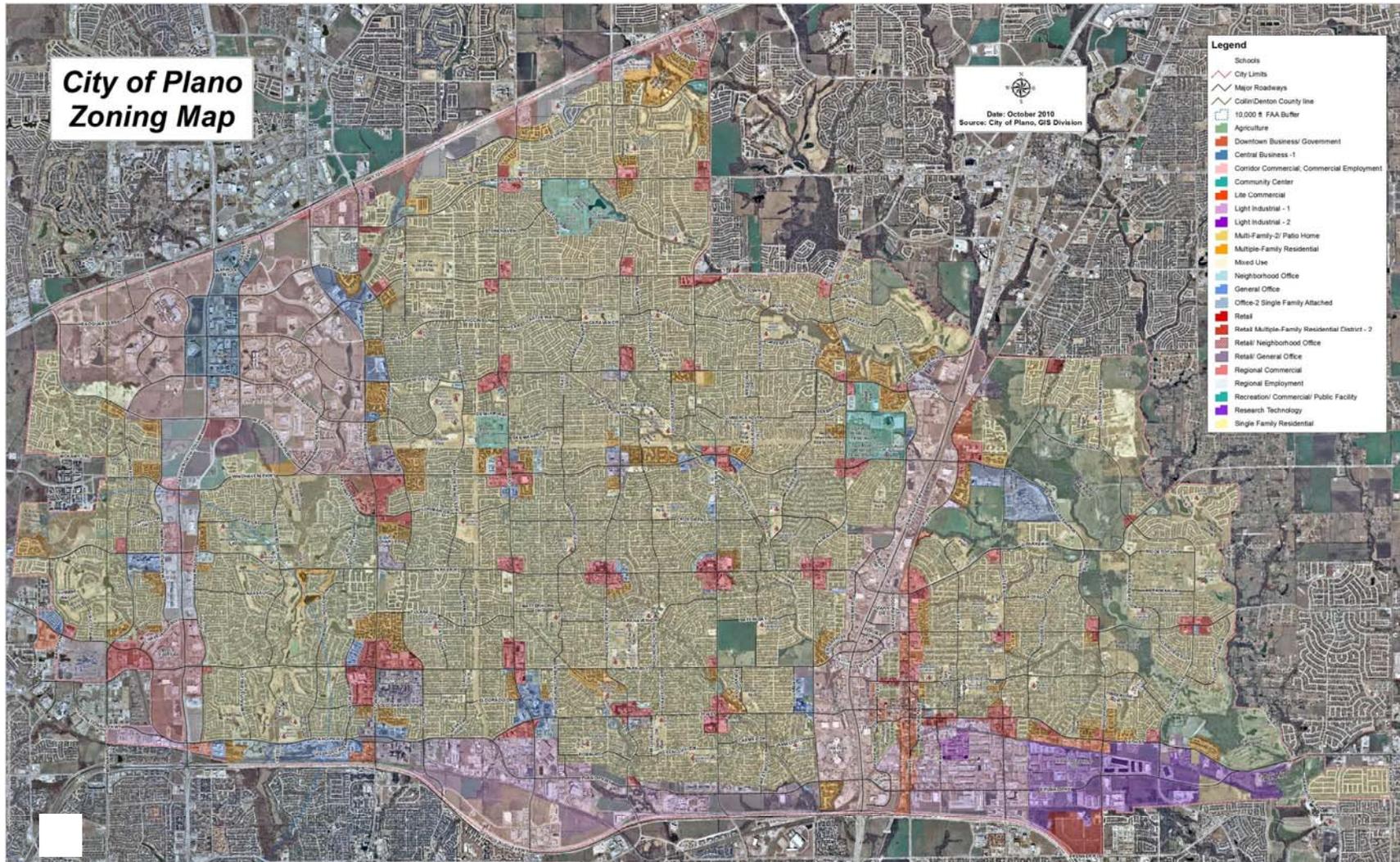


#1 -- Existing Conditions Map



Place your green stickers on the locations or amenities in Plano that you believe should be preserved moving forward.

Place your red stickers on the locations in Plano that you believe should be allowed to change moving forward.





Citizen Input #2
Visioning Questionnaire

#2 -- Positioning Questionnaire

1. What is the best attribute/amenity offered to residents of Plano?
And what is the worst condition that needs positive change?
2. By 2030, what kind of businesses will be the largest economic engines in Plano?
3. Today, the majority of Plano's working population works outside the City. By 2030, will this change substantially? – (ie, will there be more job opportunities within Plano?)
4. By 2030, what percentage of working Plano residents would travel to work via rail and other transit options if it were convenient to do so?



Positioning Questionnaire

5. During the 10 year period leading up to 2020, what factors would have drawn **new** residents to live in Plano? And the following 10 years?
6. During this same period, why would **existing** residents have chosen to stay in Plano?
7. By 2020, what kind of a home and what kind of a neighborhood do you envision living in?



Positioning Questionnaire

8. By 2030, the average resident will have lived in Plano for how many years?

9. During the next 10 years, what will be the priority public investments? -- And what do you think they should be (if different than your first answer)?

10. During the next 10 years, do you think growth in Plano will meet, exceed, or fall short of growth during the past 10 years? And the following 10 years?



Positioning Questionnaire

11. In 2020, what distance from your home will you have to travel to purchase groceries, personal services and convenience items?
12. In 2020, what distance from your home will you have to travel to purchase clothing, household goods, specialty items, etc.?
13. In 2020, what distance from your home will you have to travel to eat and be entertained?
14. In 2020, where will *your (and your family's)* center of **activity** in Plano be? and where will *your (and your family's)* center of **community** in Plano be?





Citizen Input #3
Community Traits Ranking

#3 Rank Community Trait Concepts

(1 being best)

Improve the “Public Realm” _____

Attract More Employment _____

Modify/Evolve Shopping _____

Provide More Housing Options _____

Fine Tune Open Space System _____

More Transportation Options _____

Pedestrian Friendly Experiences _____

Prominent Public/School Buildings _____

Create More Tailored Street Designs _____

Promote a Green/Sustainable City _____



Improvements Towards a Positive Public Realm

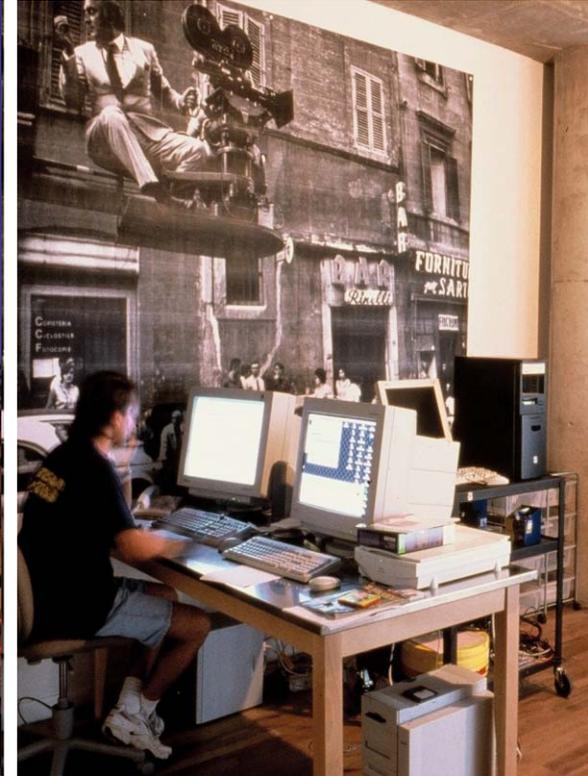
The Public Realm consists of our overall perception of the built environment. It is shaped by the experience of the “outdoor rooms” created by buildings and the streetscape.

Policies created to focus on achieving such experiences in key areas of the City.



Ranked _ of 10

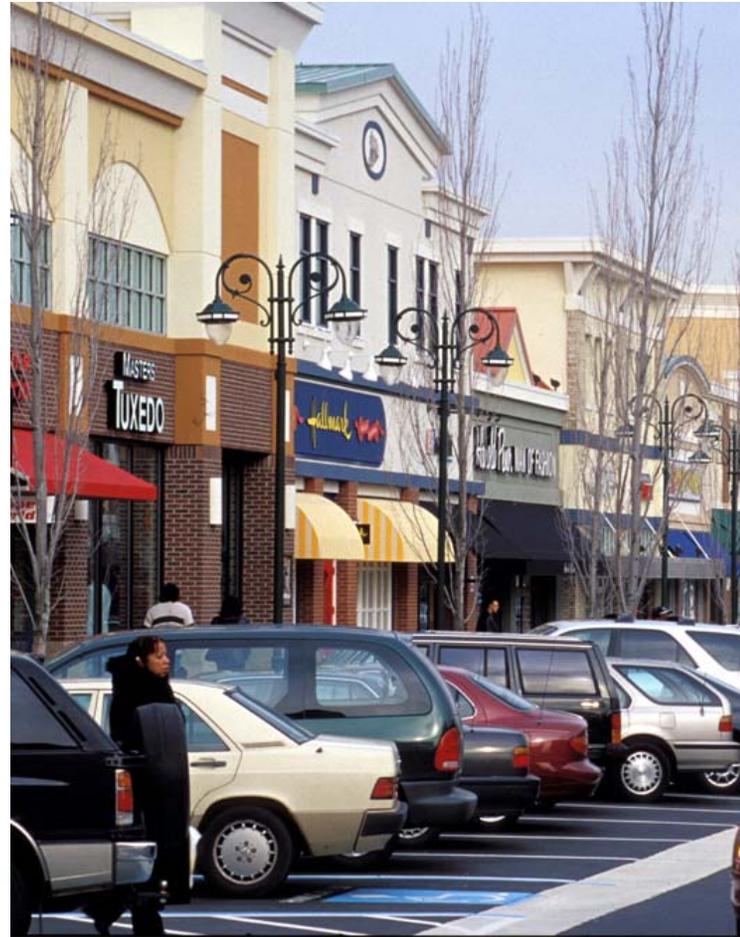
Attract Additional Employment to Balance Housing
Create new opportunities that attract employers (both large and small)



Ranked _ of 10

Attract Necessary and Interactive Shopping

Viable shopping to meet common needs within convenient distances.
Policies reinforce the addition ***and removal*** of retail towards meeting this goal.



Ranked _ of 10

Provide a Greater Mix of Housing Types

Offer a greater range of housing to the expanding needs of our culture



Lofts, Seniors, MF



Townhomes



Small Lot SF



Traditional SF



Motor Court



Bungalow Court



Multi-Generational



Home Office

Fine Tune Open Space Network for More Neighborhood Interaction

Streets, parks, trails and open spaces interconnected and programmed.
Policies and improvements planned to meet this goal.



Ranked _ of 10

More Transportation Options

Explore and Enhance Diverse Transportation Alternatives



Train



Trolley



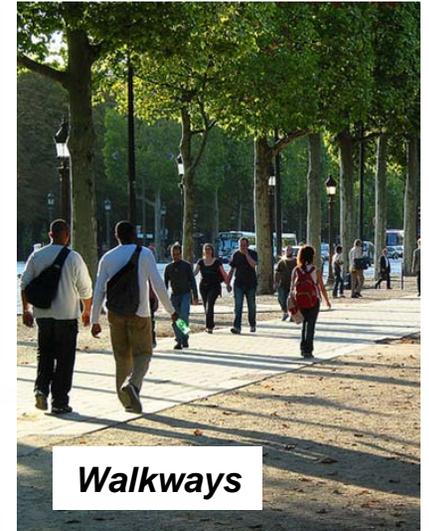
Bus Rapid Transit



Customized Streets



Bike Lanes



Walkways

Ranked _ of 10

Promote Pedestrian-Friendly Experiences

Future public and private (re)development stresses people-oriented places



Ranked _ of 10

Plan for Prominent and Interactive Public Buildings

Public buildings are planned, renovated and repositioned over time to be more interactive with their immediate communities while offering more relevant community programming.



Ranked _ of 10

Create more Unique Street Types

A range of street types and designs are used to generate unique community identity. Street improvements planned to create such uniqueness over time.



Ranked _ of 10

A Green and Sustainable Community

Policies to guide new investment towards a more sustainable community

Step #1

Reduction
Envelope
High Performance Glazing Systems
Semi-Active Ventilated Double Wall
Integral Solar Shades
Solar Responsive Louvers
Green Roof
Internal
High Efficiency/Efficacy Lighting
High Efficiency Equipment
Occupancy Sensors
"Low Flow" & "No Flow" Fixtures
Lighting
Daylight Responsive Controls
LED Lighting
Fiber-Optic Lighting
Light Tubes
HVAC
High Efficiency Chiller
High Efficiency Boiler
High Efficiency & ECM Motors
Wind-Assisted Ventilation
Variable Frequency Drives
Demand Based Ventilation
Waterside Economizer
Absorption Chillers
Thermal Storage Peak Sheddng
Chilled Beam Radiant Cooling
Displacement Ventilation

Step #2

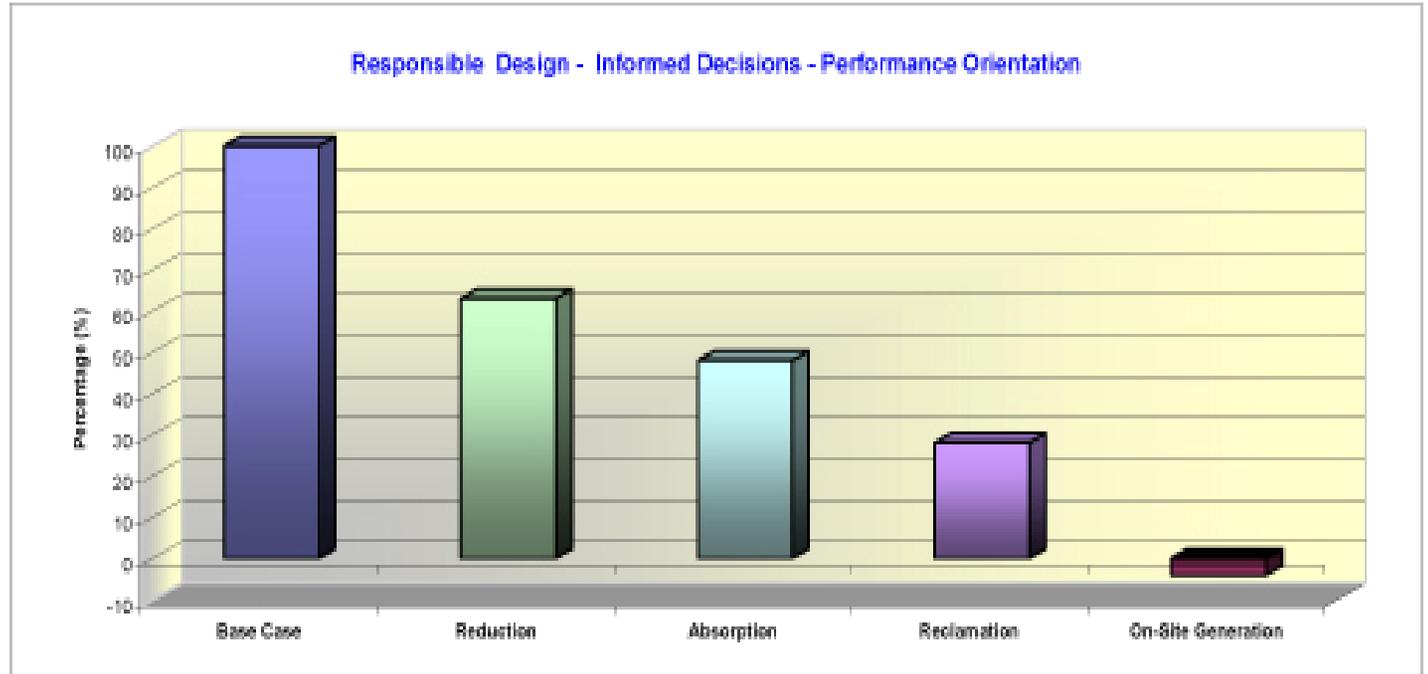
Absorption & Regeneration
Photovoltaic Array
Solar Hot Water Collection
Wind Turbine Generators (On-Site Wind)
Geo-Condenser Heat Rejection
Thermal Mass Strategies

Step #3

Reclamation
Rainwater Reclamation
Exhaust/Relief Energy Recovery
Cooling Coil Condensate Recovery
"Stack Effect" Optimization
Onsite Power Heat Recovery

Step #4

Onsite Generation
Fuel Cell
Microturbine
Reciprocating Engine
Bio Mass/Bio Gas Generators
Solar Concentrators



Ranked _ of 10



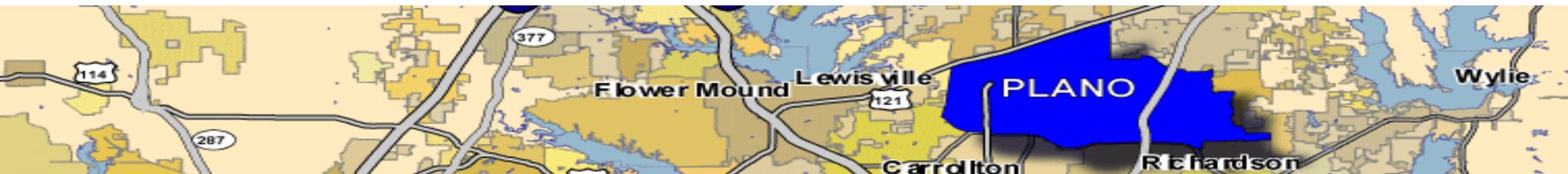
Citizen Input #4

**Rank Re-Development
Opportunity Concepts**

#4 Rank Redevelopment Concepts

(1 being best)

- Office Park Reinvention _____
- Industrial Park Enhancement _____
- Targeted Subdivision Retrofit _____
- Renovate Suburban Corridors _____
- Corner Retail Redevelopment _____
- Retail Transition Areas _____
- Regional Mall Redevelopment _____
- Continue Downtown Infill _____



Reinvent Desirable Workplaces

-- Office Parks *Ranked* _ of 8

Centers of Activity

Forging New Identity

Daytime/Nighttime

Mix of Uses

Add Housing

New Street System

People Places

New Office Types

Business Amenities

Positive Quality of Life



Legacy Town Center



Reinvent Desirable Workplaces

-- Industrial Parks *Ranked* _ of 8



Before



After



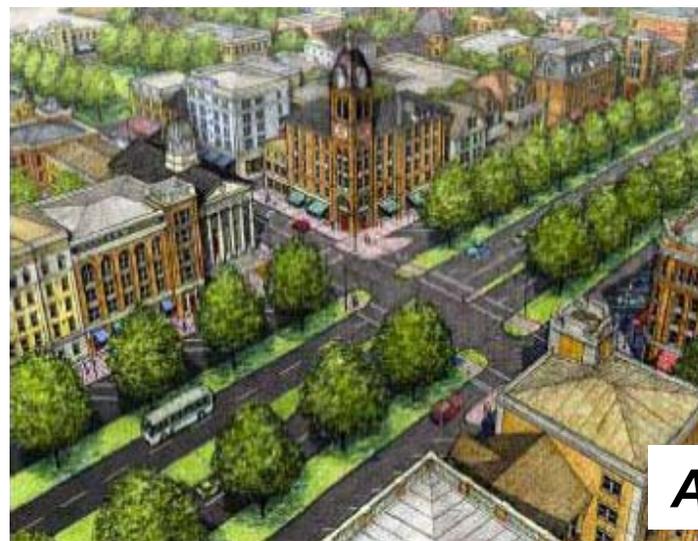
Renovate Suburban Corridors

Ranked _ of 8

- Create Corridor Zones
- Determine Proper Use
- “Art Direct” Landscape and Development Infill
- Counteract “Sameness”
- New Uses and Housing Types in Key Areas
- Better Gateways to Existing Neighborhoods
- Redefine the “Curb Appeal” of the Community**



Before



After



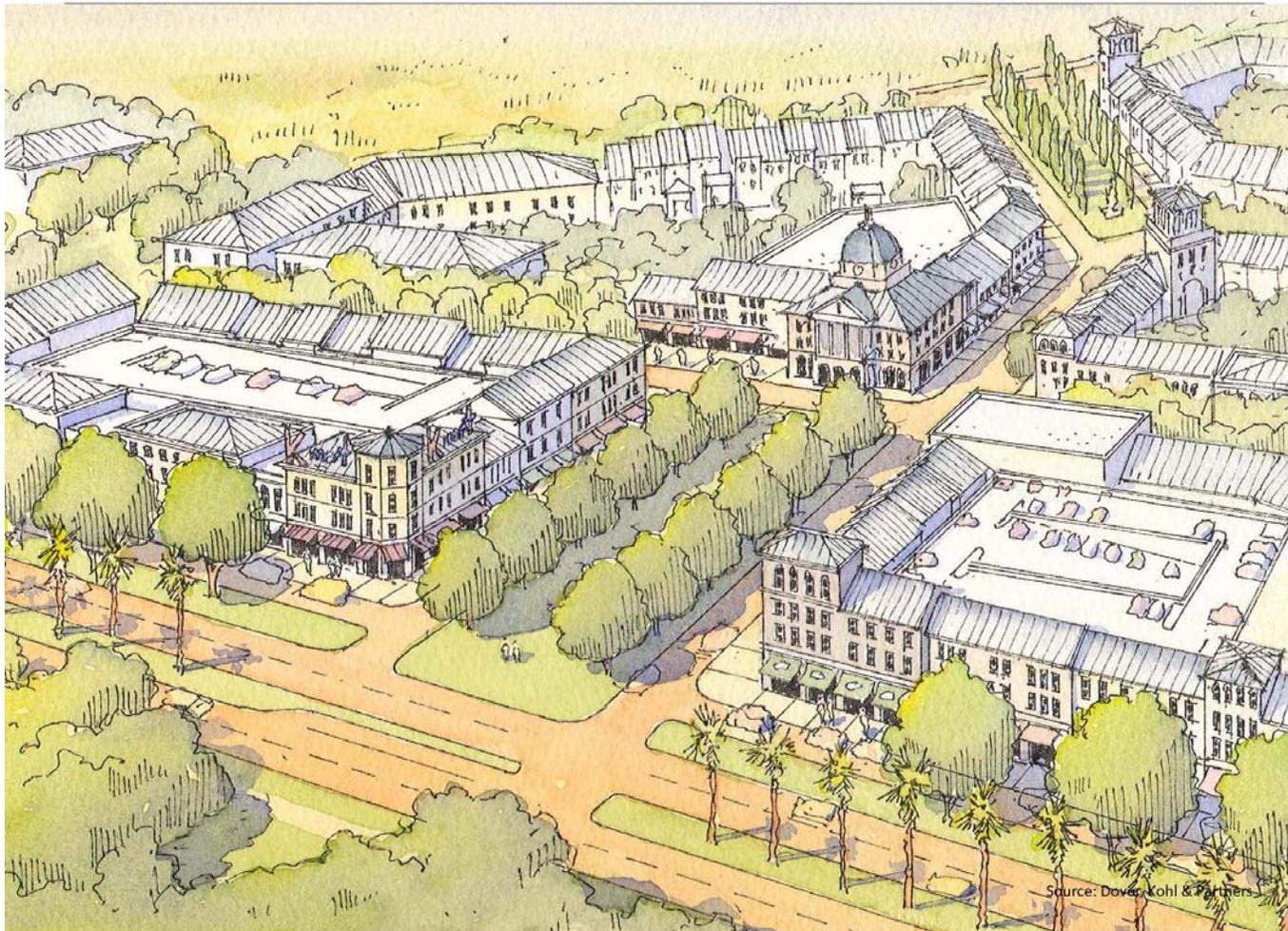
Santa Monica, California



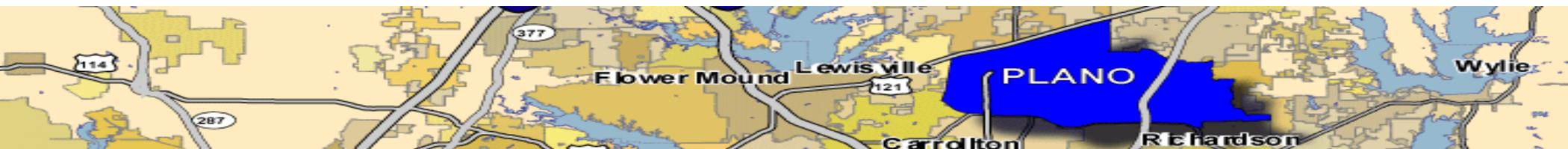
Redefine Retail Patterns

-- Corner Centers

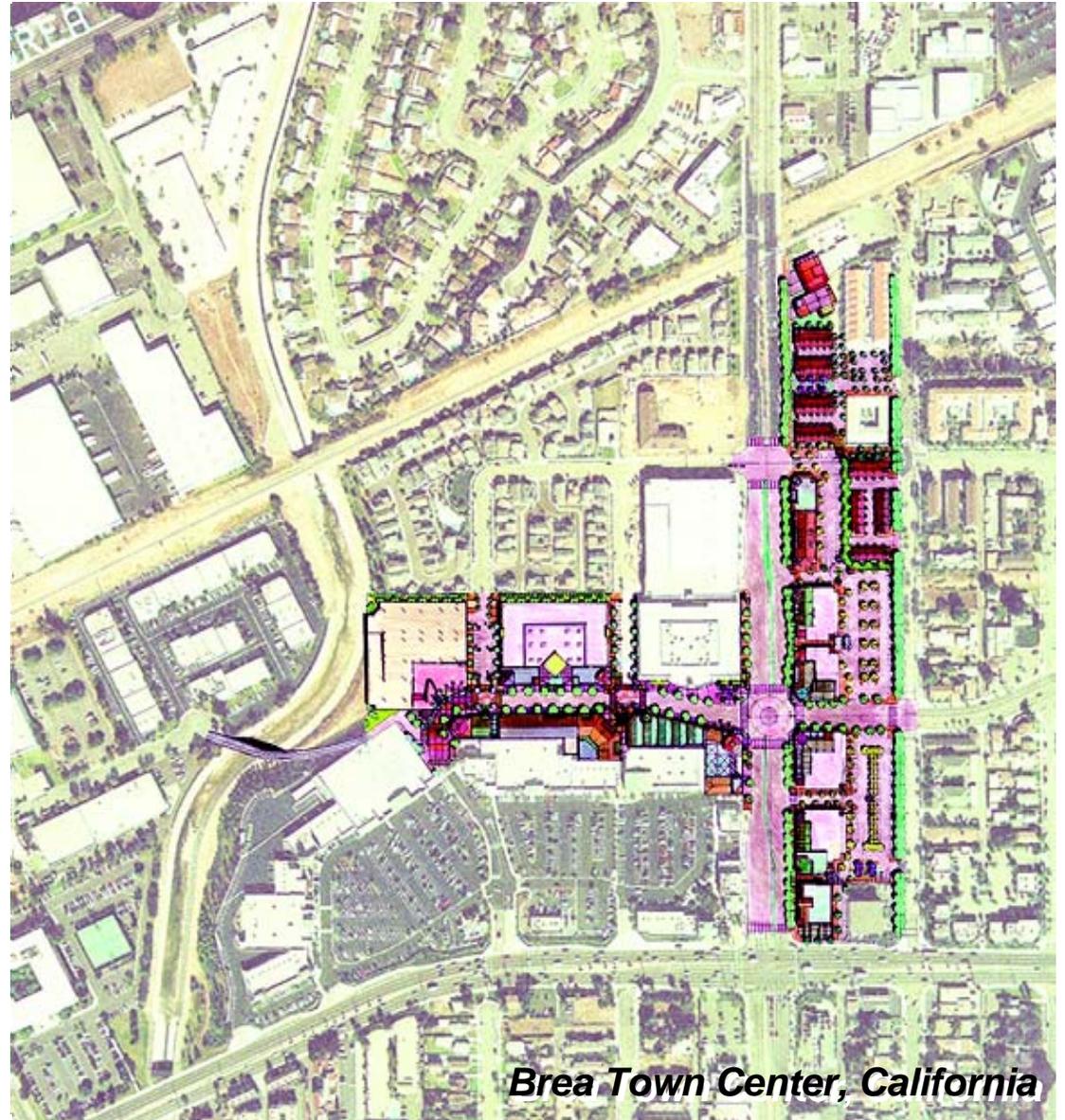
Ranked of 8



Source: Dover, Kohl & Partners



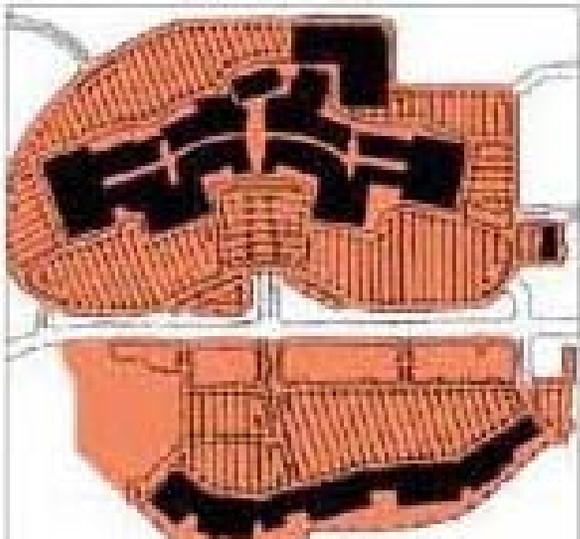
Redefine Retail Patterns -- "Transition Areas" *Ranked _ of 8*



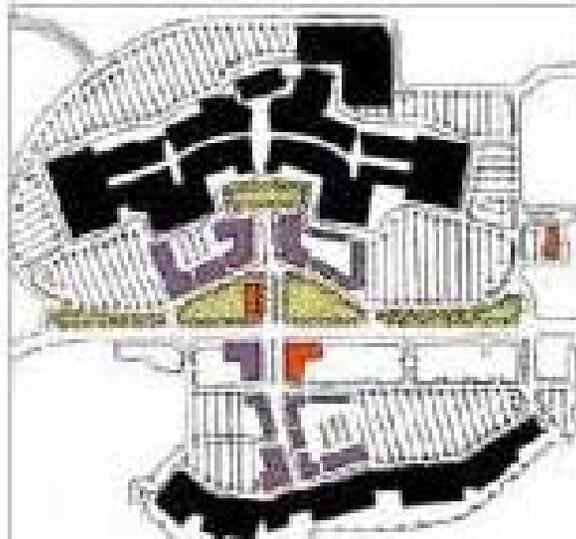
Redefine Retail Patterns

-- The Regional Mall

Ranked _ of 8



Existing Regional Mall



Strategic Infill



Mixed-Use District

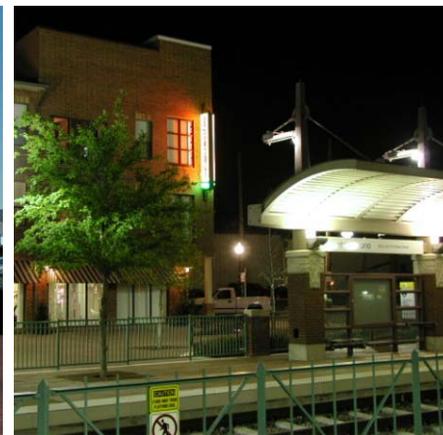


Continue Downtown Infill

Ranked _ of 8



Before



After

A Successful Model for Plano:
Redevelopment through Infill
Regenerated the Tax Base
Allowed for Business Expansion
Provided Expanded Housing Choices
Renewed Plano's Historic Identity
Generated Greater Mobility Options

