

## Home Page Content Expanded to Include Cityscapes and Press Room

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The City of Plano Home Page content has been expanded to include two new user-friendly features: *Plano Cityscapes*, a visual news slide show, and a media *Press Room*. Both features will provide quick, informative, easy access to expanded news content.

"*Plano Cityscapes* is a new feature that will provide a weekly slideshow highlighting municipal events, services and team members, through a vivid pictorial, short-captioned slide presentation," said Senior Public Information Coordinator Deborah Stone, who serves as *Cityscapes* Editor. "The content will change weekly and is targeted to provide quick informational snippets of information and/or visuals of Plano Festivals and happenings."



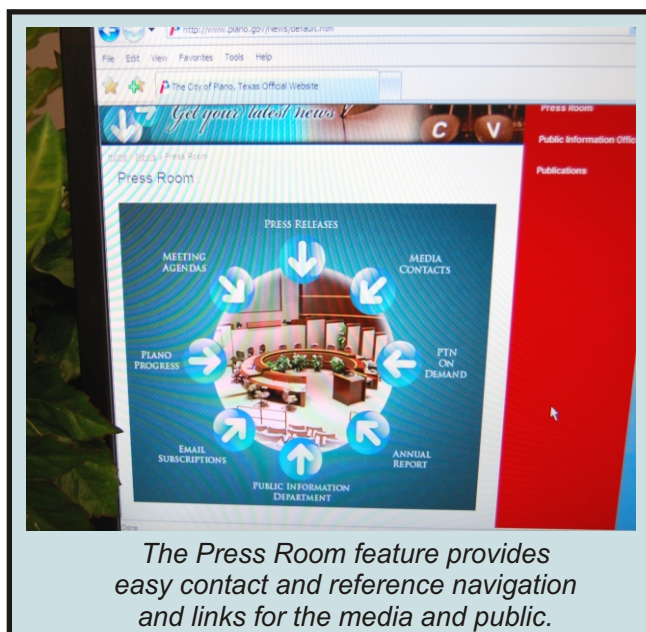
*Plano Cityscapes is a new informational photo slideshow feature.*

A *Press Room* is now featured for both the media and public containing press releases and other pertinent information. "We designed the *Press Room* to be a one-stop shop for information, especially tailored to the media," said Mrs. Stone. "We endeavored to combine links and portals to meeting dates, agendas, contact persons, statistics, monthly department happenings and press releases in one spot for more efficient and faster access by the media. It is beneficial for the general public as well, with no special passwords or signups necessary."

"Both *Plano Cityscapes* and the *Press Room* are just two examples of how we are continually evolving our municipal Web page to provide our citizens and readers the most efficient and relevant information," said the City's Webmaster Melissa Peachey. "We invite feedback on these new features and look forward to more content additions and visual changes in the coming year to enhance visits to our page."

Several easy to navigate sections encompass the *Press Room* (see link below for viewing):

**Press Releases** contain current year municipal press releases, as well as archives of past year releases. All municipal press releases are generated by or through the City's Public Information Department.



*The Press Room feature provides easy contact and reference navigation and links for the media and public.*

**Meeting Agendas** link into posted meetings including City Council, Planning and Zoning and a wealth of other municipal Board, Commission or special-called Public Meetings.

**Plano Progress** is a monthly newsletter generated through the Public Information Department providing monthly highlights on various municipal department statistics, achievements, and events.

**PTN on Demand** is a link into Public Information's Emmy-award winning Plano Television Network programming enabling viewers to watch segments of interest from past City Council, Planning and Zoning and other programming. The Award-winning *Plano Wired!* News magazine offers lively looks at "all things Plano" and can also be viewed in segments.

*(Continued)*

The ***Annual Report*** section features current and past City of Plano annual Performance Initiatives. This is a wonderful background resource for statistic, service and team annual accomplishments, generated annually through the City's Public Information Department.

***Media Contacts*** provides a quick directory of departments and central telephone numbers for quick location of information sources and contacts.

***Email Subscriptions*** enable readers to quickly sign up for secure email alerts when information in selected areas is updated on the Web. Email addresses are never sold or traded and are used only for those subscriptions desired by the reader.

***Public Information Department*** contacts and a department overview are included in this section.

**To view the *Press Room*, [click here](#).**