

PRESS RELEASE



Phil Dyer
Mayor

Pat Miner
Mayor Pro Tem

Lissa Smith
Deputy Mayor Pro Tem

Ben Harris
Place 2

André Davidson
Place 3

Jim Duggan
Place 5

Jean Callison
Place 7

Lee Dunlap
Place 8

Bruce D. Glasscock
City Manager

For Immediate Release

May 26, 2011

Contact

Renee Jordan
Parks and Recreation
972-941-7168
reneej@plano.gov

Arbor Day Foundation Names Plano a Tree City USA® Community

The City of Plano was recognized by the Arbor Day Foundation as a Tree City USA® community for its commitment to urban forestry. Plano has earned this great national designation for 22 years. The Tree City USA® program is sponsored by the Arbor Day Foundation in cooperation with the National Association of State Foresters and the USDA Forest Service.

Plano has met the four required standards for becoming a Tree City USA® community. Applicant cities must have the following already established in order to be considered for this distinction: a tree board or department, a tree-care ordinance, a comprehensive community forestry program, and an Arbor Day observance and proclamation.

“We commend Plano’s elected officials, volunteers and its citizens for providing vital care for its urban forest,” said John Rosenow, chief executive and founder of the Arbor Day Foundation. “Trees provide numerous environmental, economical and health benefits to millions of people each day and we applaud communities that make planting and caring for trees a top priority.”

Communities that earn Tree City USA® recognition not only have taken the time to meet the four criteria, but they also acknowledge that trees:

- Promote healthier communities by filtering the air we breathe by removing dust and other particles.
- Moderate climate, conserve water and provide vital habitat for wildlife.
- Reduce the heat island effect in urban areas caused by pavement and buildings.
- Increase property values, reduce energy use and add beauty to our homes and neighborhoods.

(more)

More information about the National Tree City USA[®] program can be found at www.arboday.org/TreeCityUSA®.

About the Arbor Day Foundation

The Arbor Day Foundation is a nonprofit, environmental and educational organization of more than one million members, with a mission to inspire people to plant, nurture and celebrate trees. More information about the Foundation and its programs can be found at www.arboday.org.

#

pmr