



For Immediate Release
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Mow Down Emissions, Save Money

The **Live Green Lawn Mower Exchange** is available for residents of Allen, Richardson and Plano, who exchange their working, gasoline-powered mowers for clean electric or manually-powered units at a reduced price.

Reserve a voucher of up to \$150 and purchase your new mower at one of five participating suppliers. **Vouchers are limited to 250 mowers and will be issued on a first-come basis. For reservations, call (972)769-4381 or visit livegreeninplano.com.** This project is made possible by a grant from the Sue Pope Fund, a project of Downwinders at Risk.

Benefits of an electric or people-powered mower include reduced air pollution, and enhanced public awareness about the correlation between personal activities and their impact on air quality. The EPA estimates gas mowers emit as much hourly pollution as 11 cars.

Since the program began, approximately 165 rebates have been used toward the purchase of an environmentally-friendly lawn mower. "I've always been interested in conserving, whether it's for monetary or resource reasons. The mower exchange program offers a big incentive toward buying an electric mower," said Fred Schwall, Plano resident. "You can get a cheaper mower, but it's not electric. The rebate offset the initial costs. Participating in the rebate program was easy and didn't require any additional time. In all regards, it is a good program."

Approved participants of the program may bring their working, gas-powered mowers to the Household Chemical Reuse Center at 4110 W. Plano Pkwy. at Commerce Rd. in Plano. Visit livegreeninplano.com for more information about the program.

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