

PRESS RELEASE



Phil Dyer
Mayor

Lee Dunlap
Mayor Pro Tem

Pat Miner
Deputy Mayor Pro Tem

Ben Harris
Place 2

André Davidson
Place 3

Lissa Smith
Place 4

Harry LaRosiliere
Place 5

Jean Callison
Place 7

Thomas H. Muehlenbeck
City Manager

For Immediate Release

July 7, 2010

Melinda Haggerty
Sustainability Communications Coordinator
Sustainability & Environmental Services
V (972) 769-4391 or C (214) 649-1895

Environmental Award Recognizes Public Education Excellence at Live Green Expo

The City of Plano's Live Green Expo has been selected to receive the 2010 Silver Public Education Excellence Award by Solid Waste Association of North America (SWANA).

"You should be very proud of this successful effort in achieving the highest level of excellence in solid waste management," said Pamela Wike, training program manager, SWANA. "This is no small accomplishment given the excellent quality of this year's nominations and the challenges faced by many of the programs and operations in the solid waste industry."

The award selection is based on established criteria which includes research and planning, identifying and meeting specific goals, project implementation, and quantifiable success measures which show attendance, behavior changes and positive environmental outcomes.

The 2010 Silver Public Education Excellence Award will be presented on Sunday, Aug. 15 at SWANA's Awards Brunch in conjunction with WASTECON 2010 in Boston, Mass.

The 2011 Live Green Expo will be held on Saturday, April 16 at Plano Centre. The event is a fun, free, family-friendly experience which offers resources and information to help residents live a greener, cleaner lifestyle. For more information, visit livegreenexpo.net and discover ways to get involved through partnership, as an exhibitor, or by attending the Expo.