

# PRESS RELEASE



**Phil Dyer**  
Mayor

**Harry LaRosiliere**  
Mayor Pro Tem

**Lee Dunlap**  
Deputy Mayor Pro Tem

**Pat Miner**  
Place 1

**Ben Harris**  
Place 2

**André Davidson**  
Place 3

**Lissa Smith**  
Place 4

**Jean Callison**  
Place 7

**Thomas H. Muehlenbeck**  
City Manager

## **For Immediate Release**

April 16, 2010

Melinda Haggerty  
Sustainability Communications Coordinator  
Sustainability & Environmental Services  
(972) 769-4391 V or (214) 649-1895 C

## **Great American Cleanup™ Registration Deadline Nears**

Spring cleaning takes on a community meaning during the 2010 Great American Cleanup™. Volunteer with the City of Plano from 8 to 11 a.m. on Saturday, April 24 to create a cleaner, greener Plano. Individuals and groups such as scouts, schools, clubs, businesses and neighbors are encouraged to participate in this family-friendly, intergenerational service project.

Pre-registration is required to receive a volunteer packet, including a map of the cleanup location for assigned areas. Online registration is simple, just visit [livegreeninplano.com](http://livegreeninplano.com) and click on "2010 Great American Cleanup."

Groups and individuals clean areas throughout Plano, then take bags of collected litter to local churches, schools, businesses or home carts. If too much material is collected for these drop locations, then place bags on a street corner for collection crews. A "litter collection form" should be sent by FAX to (972) 769-4210 with the location of the collection to ensure timely recovery.

After each cleanup is complete, volunteers or a designated volunteer group leader should call (972) 769-4216 and confirm the number of volunteers involved and the amount of bags collected. These numbers are essential to Live Green in Plano staff to track the success of the event.

"We're thrilled to offer more opportunities for residents to get involved," said Casey Eckert, Environmental Education Coordinator. "This year's event is going to be bigger than ever and we need more volunteers than ever before to help clean up our community."

Celebrating its 25<sup>th</sup> year, Plano's Great American Cleanup™ event is an opportunity for individuals, groups and businesses to join forces with over 2 million volunteers nationwide in cleaning up more than 14,000 communities. The Great American Cleanup™ continues through May 31, so groups can schedule alternate cleanup dates for local parks, creeks, neighborhoods and playgrounds.

For more information, contact Casey Eckert, Environmental Education Coordinator, at [caseye@plano.gov](mailto:caseye@plano.gov) or call (972) 769-4130.

#

#  
mlh

#