

# PRESS RELEASE



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**For Immediate Release**  
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## VIBHA Kite Flying Festival Soars in Plano

Winter is gone – and spring is finally here. Take advantage of this warm weather by attending the **VIBHA 2010 Kite Flying Festival** on Saturday, **April 3** at Bob Woodruff Park from 5:00pm to 7:00pm. The Plano Multi-Cultural Outreach Roundtable (MCOR) has partnered with Vibha Dallas to bring this free Festival to North Texas for outdoor lovers of all ages.

The Kite Flying Festival is just the event to enjoy flying your own kite, or purchasing the materials on-site to build a brand new kite to paint the sky. In addition to kite flying, attendees will be treated to presentations on the history of kite flying in various cultures, interactive displays and kite building demonstrations, as well as fun Kiddie Korner activities for the young ones. Texas Instruments is underwriting the event.

The Kite Flying Festival also serves as a fundraiser for Vibha, which is a nonprofit organization that supports various grassroots, small and mid-sized projects that benefit children exclusively (like Plano's CITY House). Vibha has volunteers spread across 15 Action Centers in the U.S. and 6 Action Centers in India. Since 1991, Vibha has made a positive difference in the lives of over 150,000 children through 190 projects. <http://db.vibha.org/projects/collin-intervention-youth-shelter>.

Bob Woodruff Park is located at 2601 San Gabriel Drive between Park and Parker Roads (and Los Rios and Shiloh, on the east side of Plano). For more details visit [www.dallas.vibha.org](http://www.dallas.vibha.org), or email [info@dallas.vibha.org](mailto:info@dallas.vibha.org)

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