

# PRESS RELEASE



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## For Immediate Release

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## Contact

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## ***ECONOMIC Sense in Multi-Family Greening***

A FREE Green Business luncheon entitled “Green Leasing Makes ECONOMIC Sense” will be presented by the Commercial Recycling team. Designed as an outreach for stakeholders in Plano’s multi-family housing market, attendees will explore green options for multi-family living. The seminar will be held from 11:30a.m. to 1p.m. on Thursday, March 25. Reservations are required and can be made by contacting Rita Keys at [ritak@plano.gov](mailto:ritak@plano.gov) or (972)769-4393.

“Green Leasing Makes ECONOMIC Sense” will be held at Bella Vida at Ridgeview Apartment Homes located at 9601 Custer Rd, Plano 75025. A catered lunch will be provided courtesy of host, Bella Vida at Ridgeview Apartment Homes.

The event will feature guest speaker, Christina Day, Community Services Manager for the City of Plano. Ms. Day preserves Plano's neighborhoods and delivers neighborhood-enhancement programs ranging from housing rehabilitation to grant allocations.

Following the presentation, a panel comprised of management staff from three very different Plano multi-family housing communities will share their community's green initiatives: John Huckle, Sheridan Park Apartments; Jennifer McFadden, Bella Vida at Ridgeview Apartment Homes; and, Debra Saxon, Preston Place, an active senior living community. A question and answer period will follow the panel discussion.

“The purpose of the seminar is to teach multi-family stakeholders and the business community about the impact of today's and the next generation's environmentally-aware renter,” said Christopher Day, supervisor, Commercial Recycling Division.

“We will explore the greening of multi-family housing and discuss whether it is simply a trend or becoming the standard.”

One third of Plano’s population is comprised of renters. This housing segment and its green efforts have the potential to affect a major impact on the City’s recycling goals and overall carbon footprint. Multi-family housing is defined as apartments, condominiums, and senior-living communities.

For more information, contact Melinda Haggerty at (214) 649-1895 or [melinda@plano.gov](mailto:melinda@plano.gov). Visit the [livegreeninplano.com](http://livegreeninplano.com) Web site for more details on the event and directions.

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