

PRESS RELEASE



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For Immediate Release
January 11, 2010

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Feedback Sought for Plano's RecycleBank Pilot Program

Residents in selected areas of Plano will have the opportunity to share their opinions and make recommendations about a pilot program called "RecycleBank." The program was active for 11 months and offered local homeowners in specific neighborhoods store coupons for increased recycling volume.

The pilot area consisted of over 11,000 homes. Residents will be notified by postcard with instructions to log on to the Internet and complete a short survey regarding their experiences with the RecycleBank program. Input from the survey will assist the Sustainability & Environmental Services department in making recommendations to the City Council on continued funding of the program and possible expansion of RecycleBank to include the entire city.

All residents in the pilot area will receive postcards and are encouraged to complete the online survey, regardless of participation in the RecycleBank program. Residents completing the entire 16-question survey by Friday, Jan. 22 will be eligible to participate in a random drawing for five cubic yards of *Texas Pure* products (delivered by the City of Plano and valued at up to \$200).

For more information, visit livegreeninplano.com; or simply contact Kim Soto at (972)769-4343 or kims@plano.gov.

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