

# NEWS RELEASE



PLANO

convention & visitors bureau

**FOR RELEASE AT WILL**

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## **Plano Convention and Visitors Bureau Named the “Best Destination Management Service Provider”**

Plano, TX – The Plano Convention and Visitors Bureau (CVB) was named the “Best Destination Management Service Provider” in the northern region during a dinner and reception hosted by *Texas Meetings and Events Magazine* recently at the Hilton Bella Harbor on Lake Ray Hubbard in Rockwall.

This is a **Readers' Choice Best of Award** and winners are voted on by the meeting planners, event planners and suppliers who read *Texas Meetings + Events Magazine*.

The Best Of awards are designed to honor the cream of the crop in the regional meetings and events industry. We achieve this by giving the power to determine the winners solely to the readers— every vote in each category is influential and important to determine the final winner.

The awards are a celebration of the hard work and the above-and-beyond service of suppliers who help planners be at the top of their game.

Accepting the award for the Plano CVB was Jennifer Hyde, Convention Services Coordinator for the bureau. Other bureaus up for this award were the Dallas Convention and Visitors Bureau and the Granbury Convention and Visitors Bureau.

Southfork Ranch Event and Conference Centre was voted the “Best Unique Venue” in the northern region.

“Recognitions like this mean a lot to the Plano CVB because they are voted on by both our customers and industry partners,” said Mark Thompson, Director of the Plano CVB.

For more information visit

<http://www.txmeetingsmag.com/ME2/Audiences/Default.asp?AudID=718E86EB4EB94174BE97F51A80714E16>.

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