

Apartment Recycling Alternative: Cans and Bottles

By Karen Mitchell

As we know, the majority of apartment complexes in Plano do not recycle for many logistical reasons. Apartment dwellers want to recycle and a new recycling center in Plano offers them an opportunity to recycle aluminum cans and #1 PET plastic bottles.

The Reimagine Recycling Center is located at Coit Road and Highway 121 in the Kroger parking lot. This is a self-contained recycling center which crushes and sorts aluminum cans and plastic bottles into bins to be picked up and sent to a recycling center. You collect the cans and bottles in one large container, dump them in at one time, then the machines sort, crush, and hold them for pick up in one smooth operation.

Besides satisfying our inner recycling urge, another benefit is collecting points for each can/bottle you recycle. The first time you recycle, you create an account. You receive a card with a pin number and the next time you recycle, the machine will ask for your card and your points will be added to your total. A consumer can recycle and choose not to accumulate points.

The points can be used in several ways:

- [Make donations to a local school through My Coke Rewards](#)
- [Enter sweepstakes to win great prizes](#)
- [Earn rewards like free or discounted products at local merchants](#)

This recycling center can hold up to 18,000 PET bottles and 65,000 aluminum cans. When the collection bin is nearly full, the center will send a signal using cell phone technology to dispatch a truck to empty it.

Reimagine is the result of collaboration between Coca-Cola Recycling LLC and Envipco, a leader in consumer recycling technology. Since introducing the first-ever beverage container with recycled PET in 1991, Coca-Cola has invested significant dollars in the development of environmentally viable recycling technologies. Reimagine is the latest example of their commitment to recycling.

This is a win/win for Plano residents. If you are not on a commercial recycling route, you can let this center recycle for you. Collect your cans and bottles, then support your local school or win prizes for yourself. Recycling is good for the soul and our planet.

To learn more about Reimagine visit, ReimagineRecycling.com.