

RESOLUTION NO. 2008-6-15 (R)

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PLANO, TEXAS, SUPPORTING THE REGIONAL TRANSPORTATION COUNCIL AND THE AIR NORTH TEXAS CAMPAIGN; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Regional Transportation Council, comprised primarily of local elected officials, is the regional transportation policy body associated with the North Central Texas Council of Governments, and has been and continues to be a forum for cooperative decisions on transportation; and,

WHEREAS, the City of Plano supports the Regional Transportation Council and the goals and mission statements of the *Air North Texas* campaign; and,

WHEREAS, the Dallas-Fort Worth area is a federally designated nonattainment area for the pollutant ozone and air quality impacts the public and economic health of the entire region; and,

WHEREAS, the primary goal of air quality management is the protection of public health and welfare, reducing and improving the health impacts caused predominantly by mobile-source emissions with the assistance of partnering entities while preserving the economic vitality of the region; and,

WHEREAS, the North Central Texas Council of Governments has formed alliances with public and private entities in the region to assist and support in the development of the *Air North Texas* campaign elements, and the dissemination of information; and,

WHEREAS, the *Air North Texas* campaign is a collaborative initiative involving partners from public, private and non-profit entities that will promote a consistent regional message; and,

WHEREAS, the *Air North Texas* campaign is committed to increasing air quality awareness to citizens and residents in the North Texas region.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PLANO, TEXAS, THAT:

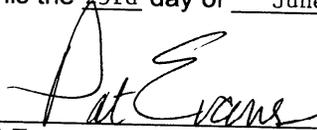
Section I: Plano will support the *Air North Texas* mission through appropriate placement of the *Air North Texas* brand/logo on printed collateral for air quality efforts and initiatives, or where applicable.

Section II: Plano will provide a link to the official *Air North Texas* campaign Web site on www.livegreeninplano.gov and encourage the general public to sign up as an *Air North Texas* member to promote clean air.

Section III: Plano will provide air quality education and outreach through existing and future presentations, events, publications, educational materials, marketing collateral, and services.

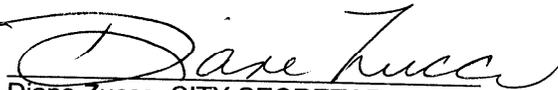
Section IV. This Resolution shall become effective immediately upon its passage.

DULY PASSED AND APPROVED this the 23rd day of June, 2008.



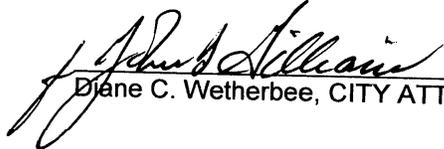
Pat Evans, MAYOR

ATTEST:



Diane Zucco, CITY SECRETARY

APPROVED AS TO FORM:



Diane C. Wetherbee, CITY ATTORNEY