

MINUTES
SENIOR CITIZEN'S ADVISORY BOARD
REGULAR SESSION
March 1, 2007

Members Present

Jane Ketcham	Annette Vineyard
Helen Gunn	Bill Gibson
Sonja Hammar	Kevin Yarrow
Frida Alperovich	Jim Hudson

Members Not Present

Tracey Dry

Parks and Recreation Staff Present

Colette Hall, Amy Fortenberry, Diann Hand

The meeting was called to order by Jane Ketcham, at approximately 5:05 pm, followed by the Pledge of Allegiance.

1. Guest Comments

Jack Lagos, a citizen of Plano, expressed his opinion that the report presented tonight is being presented out of sequence. He thinks it should have been presented to this Board first.

Chris Pena, a student at CCCC, was present to observe a board meeting as a requirement of his government class.

Councilman Lee Dunlap was present, but did not have any comments.

2. Approval of Minutes

Sonja made a motion to approve the minutes from February 8, 2007 and Bill seconded. The minutes were approved by the Board.

3. New Member

Jim Hudson was introduced as the newest Board member.

4. Update on Senior Citizen Resource Study – Step One

The senior population is expected to significantly grow over the next three decades. At the direction of Mr. Muehlenbeck, staff from the Parks and Recreation and Planning Departments formed a committee to conduct Step One of a Senior Citizen Resource Study. Jeff Zimmerman, Long Range Planning Manager for the City of Plano, came to present the completed Step One of the Senior Citizen Resource Study and answer questions. Copies of the report were given to the Board members.

- **Step One** was the Research and Analysis of current services available to seniors and to determine if there are significant gaps. There may be a lack of service or lack of awareness that a service is already available. Since several deficiencies and inefficiencies in the provision of seniors services were identified, the City will continue on to step two of this study.
- **Step Two** will be Strategy Formation to establish goals and objectives that can be used by the appropriate organizations and/or City departments to develop programs. Step Two will be the major project of the City's MP³ Class of 2007. The MP³ group, (Management Preparation Program of Plano) consists of managerial employees that, along with all of their regular duties, have agreed to participate in the City's succession planning group. They will present findings, recommendations and procedures for coordinating and monitoring the development and implementation of programs to the appropriate organizations, boards and commissions and City Council for authorization to proceed. They hope to have their work completed by the end of the year.
- **Step Three** will be the Implementation of the specific programs and activities in accordance with the strategies developed in Step Two. The Senior Citizens Advisory Board, with assistance from Parks and Recreation Staff will monitor the effectiveness and provide yearly reports to City Council.

5. Additional Topics of Discussion

The Board realizes there is a major problem on how to communicate with seniors.

Annette requests it be noted that several members attended the pancake breakfast held at the Senior Center in February.

Sonja thinks there is a lack of information brochures on City services available at Harrington Library. Amy will pass this on to the Library Director.

Sonja passed out a page from MSNBC's website about little known Veterans benefits and gave the name of her Doctor who still accepts new Medicare patients. Sonja has done more research on businesses that offer senior discounts.

Colette will email a compiled list of supplemental senior transportation options before the April meeting so they can make their recommendation to City Council. Staff will look at Annette's recommendation of the City leasing vehicles and hiring employees to provide senior transportation and report on their findings.

Annette questioned why the Board members names are not on the Senior Center Newsletter. Amy explained that the Senior Citizens Advisory Board advises City Council on city-wide senior issues. The Senior Center Council recommends and sometimes hosts activities for the Senior Center. The Senior Center falls under the umbrella of the Parks and Recreation Planning Board.

6. Discuss and prioritize 2007 Board projects

The Board started to discuss each member taking on one of the projects and then this topic was tabled until the April meeting.

7. Meeting Time Limit

Annette made a motion to end future meetings by 6:30 pm, it was seconded by Bill. The Board voted to end meetings by 6:30pm.

8. Items for future agendas

The Board may want to visit an assisted living facility later.

The meeting was adjourned at approximately 6:33 pm

Chairperson

Date