

**MINUTES**  
**SENIOR CITIZEN'S ADVISORY BOARD**  
**REGULAR SESSION**  
**July 7, 2011**

**Members Present**

Bobby Albrecht, Chair	Kandi Sigona
Jane Sackett	Steven Russell
Don Mack	Karen Mitchell

**Members Not Present**

John Pfister  
Ron Sunshine  
Stuart Blend

**Parks and Recreation & City of Plano Staff Present**

Jim Mergen, Dana Conklin, Diann Hand

The meeting was called to order by Bobby at approximately 4:32 pm, followed by the Pledge of Allegiance.

**1. Public Input**

This meeting was held at the Cottonwood Estates, 1940 W. Spring Creek. One of the residents said she feels that the candidates for City Council left out the senior voters because none of them visited this location before the recent election.

**2. Approval of Minutes**

The minutes from the April 14, 2011 meeting were approved.

**3. Speaker, Dana Conklin, Director of Public Information, City of Plano**

Dana spoke about various methods of communication her department uses such as the Internet, emails, PTN, and most recently social media. Dana asked for suggestions on how to best communicate specifically with seniors and their caregivers regarding the availability of social services programs.

The Board was looking at producing a "menu of services" for seniors, but, the Geriatric Wellness Center already has this type of handout available. Dana will work with Lee Stark and Jim Mergen to see if their document needs to be expanded and to determine the best method of distribution to seniors 64 and over. Bobby located a company that will provide a list of names and addresses of approximately 15K seniors in Plano for \$600. The Board feels many seniors still prefer brochures be mailed to them, but, we still need the printable document to be available electronically. Dana will update the Board at the October meeting.

**4. Discuss status of "Menu of Services" handout**

The Board members present gave an update on their assignments of contacting Plano churches. Most churches contacted so far seemed receptive and interested in this project. A list of senior housing facilities is already available. The suggestion was made to include information on hearing and vision services in the handout.

**5. Items for future agendas**

Update from Dana Conklin.

The meeting was adjourned at approximately 5:15 pm.

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**Chairperson**

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**Date**