

Minutes
Parks and Recreation Planning Board
Work Session
September 7, 2010

1. Parks and Recreation Spotlight: Relationship between Parks and Recreation Department and Convention and Visitors Bureau

Cissy Aberg, Sport Sales Manager, presented an overview of what her role is within the Convention and Visitors Bureau and her relationship with the Parks and Recreation Department. Her main focus is to put 'heads in beds' using the athletic assets of the Parks and Recreation Department. Her main role is to book athletic tournaments (when local leagues are not scheduled) in the City of Plano, in particular youth sport events. The impact of her currently scheduled events has an estimated total economic impact of \$4.4 million annually.

2. Staff and Board Reports

a. Special Events

Colette Hall, Recreation Services Manager, reviewed several of our events.

- K-9 Kerplunk – September 11 at Oak Point Center.
- Plano Balloon Festival – September 17, 18 and 19 at Oak Point Park
- Carpenter Park Renovation – Center will close October 28
- Arbor Day Run – November 6 at Oak Point Park and Nature Preserve
- Texas Recreation & Parks Society Regions 2&3 Conference – November 12 at the Garland Special Events Center

b. Plano Senior Rides

Colette Hall reported that she recently attended a DART Planning Committee meeting. The Committee's approval is needed before the regular board can approve the item. If approved, the program will be reduced to just the taxi voucher system; the mileage reimbursement will be discontinued.

c. Douglass Community Center Update

The agreement between the City of Plano and the Boys and Girls Club has not been signed yet but should be shortly. A Building Inspector identified foundation issues and they will be addressed appropriately. On September 24, volunteers from J.C. Penney will be recognized for their recent efforts that included painting most of the facility as well as updates to outside landscaping.

d. Fall Sports Season

Jim Fox, Park Services Manager, reported Parks and Recreation is entering their busiest season which consists of football, soccer, lacrosse and cricket. Teams will utilize 101 turf sport fields and 31 ball fields.

e. Emergency Planning

Jim Fox provided an overview of our role with regards to the City's emergency planning efforts. The department's primary role is to provide sheltering if necessary. In addition to that, all employees are required to complete Federal Emergency Management Agency (FEMA) training. He also reported that National Incident Management System (NIMS) guidelines are being used in the planning of the Plano Balloon Festival.

f. Budget Update

Jim Fox reported that the City Council decided to maintain the current tax rate. Next year's deficit will present a bigger challenge due to the reductions that have been made over the last two years. Colette Hall reported that the City of Plano Swimmers has agreed to a fee increase and it will be phased in. She also reported that the 3-month membership program exceeded target.

g. Items for Future Agendas

- 3-Month Membership Update
- Recognition of Outgoing Board Members

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Regular Session
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Members Present

Bill Neukranz, Chair
Paul Jasina
Mary Long
David Loughridge
Beth Webb
Chris White

Staff Present

Jim Fox
Robin Reeves
Colette Hall

Council Members

Ben Harris
Andre' Davidson

Absent

Kayci Prince

The meeting was called to order by Chairperson Bill Neukranz at 7:35 p.m., followed by the Pledge of Allegiance.

1. Consideration of Minutes from the May 4, 2010 Parks and Recreation Planning Board Meeting

A motion to approve the work session minutes from the May 4, 2010 meeting was made by Mary Long, seconded by David Loughridge, and approved 6-0. A motion to approve the regular session minutes from the May 4, 2010 meeting was made by Mary Long, seconded by David Loughridge, and approved 6-0.

2. Report on Park Improvement Projects

Robin Reeves, Chief Park Planner, provided an update on the Bluebonnet Trail-East Extension. He also reported that projects are coming in under the consultant estimates and significantly under budget. He provided an overview of the expansion of the Carpenter Park Recreation Center that is scheduled to begin November 1. Robin reported on the planned renovations at the Pecan Hollow Golf Course scheduled to begin in November. There will be a complete renovation of the course as well as replacement of the cart barn. A full-sized driving range will be added with lights which will provide an improved revenue source. He also provided updates on the Legacy Greenbelt Trail that will connect the existing trail at Parker Road to almost

Highway 121. The trail corridor through the former EDS area will be accomplished through acquisition of easements over the past 5-6 years.

3. Discussion of the Park Master Plan

Robin Reeves, Chief Park Planner, explained the different Master Plans that have been developed within the City that are used for strategic, long-term planning purposes. He reported that the most significant comprehensive plan was completed in 1982. The Parks and Recreation Master Plan is revised every five years. He asked that the Board start thinking about updates needed to the plan.

Initial Board ideas and discussion topics include:

- What will be the role of a recreation center 30 years from now?
- Need to enter into partnerships with the private sector
- Pedestrian/bicycle mobility will become a high priority along non-automobile routes
- Discuss fees and use of parks and facilities based on Plano resident versus non-resident
- Technology will play a key role
- There should be some research and other model cities/agencies and their Best Management Practices

Other Board Members felt that technology will play a key role.

There being no further business, the meeting was adjourned at 8:35 p.m.

Paul Jasina, Secretary

Date