

**KEEP PLANO BEAUTIFUL COMMISSION
MEETING MINUTES
June 21, 2006**

Members Present: Kent Baker
 John Caldwell
 Holly Linskie
 Ed Nalley, Chair
 Paul Pathrose
 Kendie Payne
 Tim Valis
 Chris Young

Members Absent: None

Staff Present: Casey Eckert
 Heather Merchant

Minutes by: Rita Keys

CALL TO ORDER

A regular meeting of the Keep Plano Beautiful Commission was called to order at 7:03 a.m. on June 21, 2006 at 4200 West Plano Parkway.

APPROVAL OF MINUTES

A motion to approve the March minutes was made by John Caldwell and seconded by Holly Linskie. The motion passed unanimously by a show of hands.

CHAIR'S REPORT

Chair Ed Nalley greeted everyone and opened the meeting with a discussion of the July 4th parade.

COMMITTEE REPORTS

Community Development

July 4th Parade – Ed reported there would be two separate parade entries – one under his direction and the other under Casey's. Ed's group will consist of 20+ adult and kid volunteers who will hand out 300 paper bags, carry one of the banners, push trash and recycling carts with kids inside, a Ford Coupe with Luey the mascot, and Tim's truck, decorated and carrying supplies, water, and a first aid kit.

Casey's group will consist of a banner, Luey (VW), and volunteers wearing cigarette butt sandwich boards. The MadVac will be at the end of the parade.

Commission members were encouraged to both participate and recruit volunteers for the parade. Kent and David Gillespie will attend and bring one volunteer each. Holly and Mitch Goldstein will attend and bring two volunteers each. Paul will be there with three volunteers. Tim will participate and bring four volunteers. Kendie will participate but will have no volunteers. Chris stated he would be out of town but would try to recruit volunteers. In addition to the other volunteers he recruited, Ed also recruited his daughter. John is not available to attend the parade but stated he had three or four volunteers from John Paul.

July 4th Parade (cont'd) – Ed advised he would arrive at the parade site at 7:30 and stated Luey and the MadVac should be there at that time also. Tim and Holly will also arrive early to decorate. Everyone else will meet at PSHS between 8:00 and 8:15.

At Casey's request, Kent agreed to assist with the cigarette litter message campaign in John's absence. Cigarette butts have to be located and glued to the sandwich boards. Casey reported she also needed volunteers to carry the banner and wear the boards. Ed stated he would provide Casey with volunteers from his group if he had any unassigned.

There was concern that distribution of the paper bags would be misunderstood and that parade spectators would not know what to do with them. Ed stated spectators would be told to place litter/trash in the bags and to take them home. He also stated the Lions Club had 70 volunteers who would pick up the bags and any other litter along the route after the parade.

Ed will provide fans and water for each group. He encouraged everyone to wear red, white and blue and to bring small flags and other items to decorate Luey and the MadVac. He suggested placing the metal cigarette litter sign on front of Luey (VW) or the MadVac.

Ed will confirm his final number of volunteers with Casey prior to the parade.

Holly mentioned the confusion at last year's parade regarding how to get back to the school from the church after the parade. It was suggested that volunteers, especially teens, be told to plan how they will get back to the school. Ed suggested teens park their cars at the church or have parents meet them there. Ed will stay at the church until the second group arrives and the carts are picked up.

Work Area Assignments – Item was not discussed.

Plano Balloon Festival – Ed stated the festival provided the greatest KPB exposure and asked everyone to place September 22-24 on their calendars. Volunteers are needed to staff the booth in three hour shifts on the 23rd and 24th. The 22nd will be one 4-hour shift. A total of 12 shifts will be needed to staff the booth for the three-day period.

Casey will request two booths to double the amount of space they had last year. David Gillespie will help with the booth and provide equipment. Holly stated the canvas backdrops did not provide ventilation last year and she was concerned about the lack of air in the booth. If the same situation arises this year, the backdrop could be raised. Having double the space as last year may also resolve this problem. Ed will provide fans for the booth.

Casey will email booth information and time slots to volunteers.

Litter Free & Beautification Awareness

No report.

Business & Finance Involvement

GAC Sponsorship Requests – Chris stressed the importance of contacting GAC sponsors early and suggested the Commission start planning now. After a brief discussion of sponsorships and potential food vendors, Casey informed the Commission that the GAC would only focus on collecting textiles, eyeglasses, shoes, etc. at a single drop-off site next year and there would be no picnic or entertainment.

GAC Sponsorship Requests cont'd – She further explained the Green Living Expo which will be held on May 5, 2007. Kent reminded everyone that May 5 was Cinco de Mayo.

Heather explained the Green Living in Plano Expo would introduce the new branding with emphasis on sustainability. The expo will be both indoors and outdoors with workshops and entertainment. Incentives will be offered to GAC participants to encourage them to attend the expo. Examples of incentives discussed included discounted food coupons and keys to a treasure chest filled with prizes.

John and Chris volunteered to help Casey contact businesses for sponsorship of the treasure chest.

COORDINATOR'S REPORT

Finance Report – Heather presented the May finance report. There were no questions or discussion.

Retreat-Goals/Planning Session – After a brief discussion, the Commission agreed to a tentative retreat date of September 9. Ed suggested they meet at Little Chef from 8-12 and have breakfast. Heather asked if anyone planned to retire from the Commission and Chris and Kendie indicated they would not be returning. The meeting location will be decided later.

STAFF REPORT

PISD Summer Programs – Item was not discussed.

KTB Conference – John was the only Commission member who confirmed his attendance at the conference. Ed will be out of town and Tim and Kent are maybes. Heather stated if anyone wanted to attend one of the paid classes they could serve as class host and attend free. Because some members received invoices for the training session, Rita will verify the training is free and inform the Commission.

Litter Index – Holly, John, Tim, Kendie, and Kent will participate on July 15. Tim, Ed and Holly will attend the July 29 index. Casey stated five were need for each index. Paul is on vacation the month of July and will not be able to participate. Chris is questionable.

Yard Spruce-Up for Seniors – The yard spruce-up is scheduled for October 28. Last year 11 homes received spruce-ups. Casey would like to expand the program to 20-25 homes. She will keep the Commission apprised of the results of her inquiries on expanding the program.

T-Shirt Design Contest – The T-Shirt design context will be launched in September. A theme is needed by August. Casey will send previous years' themes to the Commission for review.

2007 Event Dates – Casey stated the GAC will take place on April 14; the Green Living Expo on May 5, and the Environmental Community Awards on May 8. The ECA will take place at CCCC with Brian Curtis from Channel 5 serving as the featured speaker.

NEW BUSINESS/UNFINISHED BUSINESS

Ed stated he had received a letter from KAB regarding KPB's standing with that organization and that he would fax it to Heather and Casey.

Holly expressed an interest in touring Allied Waste Services facilities so she can better answer residents' questions. Heather will look into scheduling a tour.

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 8:20am.

NEXT SCHEDULED REGULAR MEETING – JULY 19, 2006

ACTION ITEMS

ITEM	RESPONSIBLE
Help with activities and participate in July 4 th parade	Commission/Staff
Confirm parade volunteer numbers to Casey	Ed
Man booth at Plano Balloon Festival September 22-24	Commission/Staff
Request booth space, email information and time slots to Commission	Casey
Assist Casey with treasure chest sponsorships	Chris, John
Attend KTB Conference	John
Confirm KTB invoices	Rita
Inform Commission about expanding senior program	Casey
Send T-Shirt themes to Commission	Casey
Fax KAB letter to Heather, Casey	Ed
Check on Allied Waste Services tour	Heather