

PLANO CITY COUNCIL

WILL CONVENE INTO EXECUTIVE SESSION AT 5:00 P.M. ON JUNE 22, 2015, FOLLOWED BY THE PRELIMINARY OPEN MEETING IN THE PLANO MUNICIPAL BUILDING, 1520 K AVENUE, IN COMPLIANCE WITH VERNON'S TEXAS CODES ANNOTATED, GOVERNMENT CODE CHAPTER 551 (OPEN MEETINGS ACT), AS FOLLOWS:

Mission Statement: The City of Plano is a regional and national leader, providing outstanding services and facilities through cooperative efforts that engage our citizens and that contribute to the quality of life in our community.

EXECUTIVE SESSION

- | | | | |
|------|--|---------|---------|
| I. | Legal Advice
a) Respond to questions and receive legal advice on agenda items
b) Replacement of North Texas Municipal Water District Board of Director Positions | Mims | 10 min. |
| II. | Economic Development
Discuss a financial offer or other incentive to a business prospect to locate, stay, or expand in Plano and consider any commercial and financial information from the business prospect | Bane | 15min. |
| III. | Real Estate
a) Downtown Plano | Turner | 15 min. |
| IV. | Personnel -

Replacement
a) North Texas Municipal Water District Board

Reappointments
a) Board of Adjustment
b) Building Standards Commission
c) Heritage Commission
d) Planning and Zoning Commission | Council | 10 min. |

PRELIMINARY OPEN MEETING

I.	Consideration and action resulting from Executive Session discussion: Personnel - Replacement a) North Texas Municipal Water District Board Reappointments a) Board of Adjustment b) Building Standards Commission c) Heritage Commission d) Planning and Zoning Commission	Council	10 min.
II.	Personnel - Reappointments a) Animal Shelter Advisory Committee b) Civil Service Commission c) Community Relations Commission d) Cultural Affairs Commission e) Library Advisory Board f) Parks and Recreation Planning Board g) Photographic Traffic Signal Advisory Committee h) Plano Housing Authority i) Retirement Security Plan Committee j) Self Sufficiency Committee k) Senior Citizens Advisory Board l) Tax Increment Financing Reinvestment Zone No. 2 Board	Council	10 min.
III.	Discussion and direction re: SimpleRecycling	Smouse	15 min.
IV.	Environmental Health Departmental Report	Patterson	15 min.
V.	Consent and Regular Agendas	Council	5 min.
VI.	Council items for discussion/action on future agendas	Council	5 min.

In accordance with the provisions of the Open Meetings Act, during Preliminary Open Meetings, agenda items will be discussed and votes may be taken where appropriate.

Municipal Center is wheelchair accessible. A sloped curb entry is available at the main entrance facing Municipal/L Avenue, with specially marked parking spaces nearby. Access and special parking are also available on the north side of building. The Senator Florence Shapiro Council Chambers is accessible by elevator to the lower level. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 972-941-7120.



Memorandum

Date: June 18, 2015

To: Honorable Mayor and City Council
City Manager Glasscock
City Secretary Henderson

From: Alice Snyder, Assistant City Secretary

Subject: Personnel
Executive and Worksession Meetings

The following reappointments will be considered at the June 22, 2015 Council Meeting.

<u>Executive Session</u>	<u>Worksession Meeting</u>
<ul style="list-style-type: none">-Board of Adjustment-Building Standards Commission-Heritage Commission-Planning and Zoning Commission	<ul style="list-style-type: none">-Animal Shelter Advisory Committee-Civil Service Commission-Community Relations Commission-Cultural Affairs Commission-Library Advisory Board-Parks and Recreation Planning Board-Photographic Traffic Signal Advisory Committee-Plano Housing Authority-Retirement Security Plan Committee-Self Sufficiency Committee-Senior Citizens Advisory Board-Tax Increment Financing Reinvestment Zone No. 2 Board



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Date: June 15, 2015

To: Bruce Glasscock, City Manager

From: Robert Smouse, Environmental Waste Services Manager

RS

Subject: Residential Recycling Rate Goal and Implementing SimpleRecycling Program

In advance of next Monday's City Council Preliminary Agenda presentation, I am providing insight into the related recommendation of increasing Plano's recycling rate goal from 40% to 50% and implementing a future residential-based "free" recycling collection of textiles and small household items through SimpleRecycling.

Plano's residential single-stream recycling program plateaued in 2008 and has slowly declined over six (6) years, even with targeted program enhancements:

- 10,000 home recycling incentive pilot with Recycle Bank program in 2008-09,
- Recycle Right Plano educational campaign 2012-14, and
- the current Recycle Right All-star recycling incentive program started in late 2013.

Even though the recent recycling program enhancements have not increased our annual recycling tonnage, they have helped maintain the annual tonnage while the solid waste and recycling industry has shown the "evolving ton of recyclable materials" has changed and is 10-15% less due to material composition and lighter weight items. Therefore, in addition to developing Plano's long-term Twenty (20) year Solid Waste Plan in the coming year, staff from Environmental Waste Services and Sustainability & Environmental Education divisions, support:

1. increasing Plano's Recycling Rate Goal to 50%,
2. implementing a SimpleRecycling residential-based program in November, and
3. continuing our Recycle Right Plano educational and incentive programs.

Plano's comprehensive approach towards increasing our waste minimization and recycling efforts continues to lead in our region and in some aspects throughout Texas. I have included results from a recent survey and reference responses I compiled through our evaluation of the SimpleRecycling program, as well as information SimpleRecycling provided. Please let me know if you have any questions prior to the presentation.

EWS Survey Response

During March and April, EWS promoted an online survey for Plano residents to complete and provide insight into various aspects, enhancements and challenges associated with Plano's current residential recycling programs. One specific question was targeted towards implementing a separate residential recycling program (SimpleRecycling-based as an example) that would allow them to dispose (recycling and/or reuse) unwanted clothing and housewares in reusable condition, through a special custom-printed and provided collection bag. Below are the results:

18.41% or 44 responses selected – Yes, this would be a great way to increase recycling of these items.

40.59% or 97 responses selected – Yes, even though I recycle/reuse these items through other donation programs.

40.59% or 97 responses selected – No, I currently donate these items for others to recycle or reuse again.

0.42% or 1 response selected – No, I currently place these items in the trash and this would be one more program I would have to know about.

SimpleRecycling References

Below are eight (8) questions we presented to program coordinators associated with municipalities that already implemented the program. In addition, below each question, are the coordinating responses from:

Lori Welch – Environmental Specialist for Lansing Michigan

Catherine DeShambo – Environmental Services Administrator for East Lansing Michigan

Valerie Wax Carr – Administrative Officer for Norton Ohio

1. Has there been any opposition voiced or received by local non-profit organizations (Goodwill, Salvation Army, SPCA, Good Samaritan, or others) who believe this program will reduce the volume of materials they receive or collect from the residential community? If so, can you provide samples or examples?

No, we were especially concerned about this issue, but had made contact with several organizations first to get their input. We also promote local charities and encourage citizens to continue donating to them. Simple's curbside collection is just another option.

None that we are aware of. We had calls from maybe 5 residents as we began the program who had concerns about this but we have always partnered/linked with our local non-profits, as well, and continue to do so. We encourage our residents to continue using those venues they are comfortable and pleased with. For those seeking a curbside option, this fills that void.

There was little opposition by these groups. However, right from the beginning we emphasized "give to the charitable organizations first". Simply Recycling is a way to get rid of those items not good enough to donate, yet can be diverted from the landfills.

2. After implementing the program has there been any documented or estimated reduction of materials received by/through the local non-profit organizations?

Not to my knowledge. We have had no complaints from these organizations

No, none that we are aware of.

Nothing documented and no complaints.

3. After implementing the program have there been issues with scavengers taking the SimpleRecycling material or rummaging through it to take valued items and leave non-valuable items? Or creating a mess? If so, how much (# of times) has it occurred or been reported?

We have not received any complaints about this

We have had one report only, of a car taking a bag.

No issues.

4. What has been the top two or three customer service related issues that you have been involved with related/regarding the SimpleRecycling program?

At first our residents called to find out how to get more Simple Recycling bags/tags or if they were missed, but we get very few calls about this service. We transfer any calls related to this directly to Simple Recycling.

Only the occasional missed bag to which Simple Recycling has responded to immediately and professionally. We have had residents call us to say how much they love the program.

As the routes got started our sanitation provider had a learning curve to remember to leave the green bags. After about two weeks we had no issues. Our sanitation provider worked with Simple Recycling to help educate their drivers.

5. Have you been pleased with SimpleRecycling's complaint response and overall customer service level?

Yes, there haven't been too many complaints, but when I have been contacted about a resident being missed, I have contacted Simple Recycling and they respond quickly, usually the same day

Yes, definitely.

Very much so. Always responsive. Provided more bags to us to have a city hall for example.

6. If your residential collections (trash & recycling) and SimpleRecycling collection point are in alleys (Plano has 78% of collection points in alleys), have you experienced an increase in issues with both vehicles meeting up in an alley and creating the situation where one will have to back-up to allow the other to pass? If so, how have the SimpleRecycling employees responded?

No, we pick up only from residential curbside areas, so this hasn't been an issue for us

We do have some alley collection points but, to date, this has not been an issue.

We have no alley pickup. Everything is curbside. The Simple Recycling trucks follow the sanitation trucks routes but behind them. We have had no issues.

7. Are you pleased with timely reporting and payments from SimpleRecycling?

Yes

Yes, definitely

Yes

8. Knowing what you know after implementing the program if you could do it over again would you implement SimpleRecycling program again? If not, why?

Yes, this has been a well-received program, it's popular with residents and with public officials who support the extra level of services available to residents. Not everyone is willing/able to donate clothing/textiles to charitable organizations, so this is a very convenient way of reusing/recycling materials, rather than throwing them away. A recent waste audit revealed that residents throw away a good percentage of usable clothing and textiles, so a convenient service like this can really help divert more materials from the landfill.

Yes, absolutely. We have had a very good experience so far and very positive feedback from residents. They have been great to work with.

Yes, would still implement. We do virtually nothing and receive payments.



**FREE CURBSIDE
CLOTHING & HOME GOODS
RECYCLING PROGRAM**

FREE

**TURN
KEY**

**SIMPLE
& EASY**

**SAVE \$
MAKE \$**

www.SimpleRecycling.com • Info@SimpleRecycling.com

Who is Simple Recycling?

We have over 50 years of experience in clothing & household discard collection

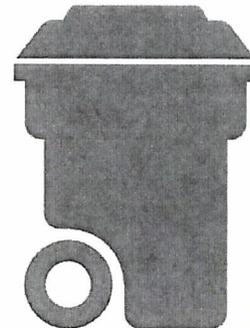
Our sister company manages clothing & household discard donation programs in partnership with non-profit organizations¹



**85% OF TEXTILES
ARE NOT RECYCLED
OR DONATED**

Environmental Impact Facts

Clothing, Appliances, Durables, & Furniture account for 15% of local waste stream



**EPA ESTIMATES
70 LBS./PERSON OF CLOTHING
ARE THROWN AWAY EACH YEAR**

(YOUR CITY'S POPULATION X 70LBS = MILLIONS OF LBS./YEAR)

Source
1. <http://www.wearonaterecycle.org>

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THE FACTS ABOUT TEXTILE WASTE

The U.S. generates and averages of **25 BILLION POUNDS** of textiles* per year.¹

* Textiles includes clothing, footwear, accessories, towels, bedding, drapery, etc.

That's about **82 POUNDS** per U.S. resident.

Of That 82 pounds...

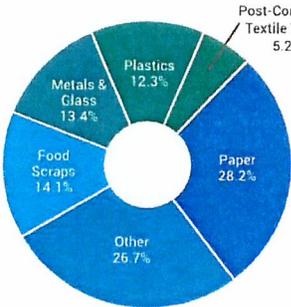
15%

gets donated or recycled through do... (12 lbs. per person.)

is recovered

85%

goes to our landfills.² (70 lbs. per person)



USEPA Municipal Solid Waste Generation

That **85%** adds up to about **21 BILLION POUNDS** of post-consumer textile waste (PCTW) PER YEAR

More than **5.2%** of all municipal solid waste generated in the U.S.³

AND THIS AMOUNT IS GROWING

Between 1999 and 2009 the volume of PCTW generated grew by 40% while the diversion rate only increased by 2%⁴



This Model has been Tested & Proven

Excerpt from USA Today, April 23, 2013 -

"Clothes recycling is going curbside in more U.S. towns as global prices rise for the used apparel, shoes and linens that Americans often toss in the trash.

Since September, more than a dozen local governments -- in Arizona, Massachusetts, New Jersey, Pennsylvania and Washington State -- have begun curbside pickup of textiles, often in special bags next to bins containing paper and cans."²



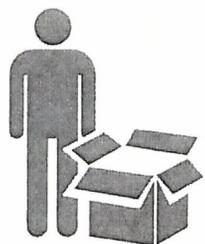
Source:
2. <http://www.usatoday.com/story/news/nation/2013/04/26/recycling-clothes-expands-curbside/2092351/>

THE LIFE CYCLE OF SECONDHAND CLOTHING



WHAT HAPPENS TO YOUR RECYCLED USED CLOTHING?

Once a resident determines that their clothing, shoes, handbags, or household textiles have reached the end of their useful life, materials are collected by Simple Recycling and collected clothing is sorted and graded for condition



45%

Reused and Repurposed
Majority exported as secondhand clothing.



10-20%

Top quality materials are sold to local thrift stores where they create access to low cost clothing and jobs for local residents.



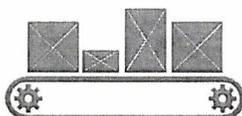
30%

Recycled and Converted
Reclaimed wiping rags are used in various ways as industrial and residential absorbents.



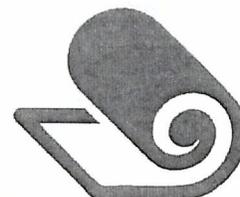
80%

The vast majority of clothing collected is not resaleable in the U.S. so it is further sorted for international export or broken down for raw materials.



20%

Recycled into Fiber
Post-consumer fiber is used to make home insulation, carpet padding, and raw material for the automotive industry.



Only **5%** ends up as waste.

Thrift industry employs nearly 100,000 workers in the U.S. with over \$1 billion wages paid. In addition, private sector recyclers create an additional 15,000 to 20,000 jobs nationally.¹

WE MAKE IT SIMPLE TO DRAMATICALLY REDUCE TEXTILE WASTE.

Source:
1. "Textile Recycling in the U.S." Report submitted to SMART by Dr. Jana Hawley PhD, Univ. of Missouri 2009

www.SimpleRecycling.com • Info@SimpleRecycling.com

donate recycle don't throw away®



Textile Recycling Fact Sheet

You and your students are probably used to recycling aluminum, paper, glass, and other items. But did you know that clothing and other textiles can be recycled too? Here are some textile recycling facts to share with your class:

The basics

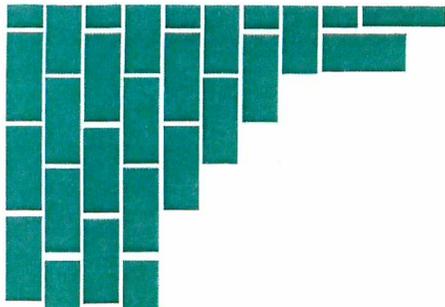
- The Environmental Protection Agency estimates that the average person throws away **70 pounds** of clothing per year. That adds up to **3.8 billion pounds of unnecessary waste added to our landfills**.
- Clothing and household textiles currently make up **5.2% of the waste in landfills**.
- A textile is any item made from cloth or an artificial fabric like vinyl. Textiles are used for clothing, linens, bedding, upholstery, curtains, carpets, and other items. **Any textile item, even if it's worn, torn, or stained, can be recycled.** You can even recycle a single shoe! Items simply need to be clean and dry.
- Recycling clothing and textiles **decreases the use of natural resources**, such as water used in growing crops and petroleum used in creating new clothing and textiles. It also decreases the need for chemicals used in manufacturing new textiles and the pollution caused by the manufacturing process.

How are recycled textiles used?

- Resold at charities' secondhand clothing stores
- Sent to developing countries
- Turned into wiping cloths, which are used in a variety of industries and businesses (everything from manufacturers to repair shops, construction industries, stores, and maintenance and custodial departments)
- Processed back into fibers and turned into paper, yarn, insulation, carpet padding, and other items

Where can clothing and textiles be recycled?

If your town doesn't accept textiles with other recyclables, donate your items to a local recycling center or charity. **Nearly 100% of donated items are recycled.** The recycling center or charity will determine which items are usable as clothing, which can be sold and turned into wiping rags, and which can be sold and processed back into fibers to make new products. Charities and recyclers generate revenue for their programs, and textiles get a second (or third or fourth) life. To locate a donation center near you, visit www.smartasn.org.



donate recycle don't throw away®



More Textile Recycling Facts

What are specific textiles recycled into?

Here are a few examples:

- Stuffed toys and pillows become car seat stuffing and automobile insulation.
- T-shirts, sheets, towels, and clothing become wiping cloths.
- Denim becomes home insulation.
- Shoe soles become paving material.
- Sweaters and coats become carpet padding.
- Curtains and drapes become stuffing for pillows, sleeping bags, and animal beds.
- Wool sweaters and materials become baseball and softball filling.
- Velvet materials become jewelry box lining.
- Leftover fabric scraps become paper money.

Additional resources

- *Something From Nothing* by Phoebe Gilman (Scholastic, 1992); geared for students from preschool to grade 3, this adaptation of a Yiddish folktale follows a piece of fabric as it goes from a baby blanket to a jacket to a vest to a tie, and so on.
- *The Travels of a T-Shirt in the Global Economy* by Pietra Rivoli (John Wiley, 2005); good source of background information about what happens to used clothing.
- *Salaula: The World of Secondhand Clothing and Zambia* by Karen Tranberg Hansen (University of Chicago Press, 2000); good source of information about the used clothing industry in Africa.



Wastes - Resource Conservation - Common Wastes & Materials

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Textiles

Fleece, flannel, corduroy, cotton, nylon, denim, wool, and linen. What can you do with these fibers when you're finished wearing them, sleeping on them, or draping them over your windows? One way to benefit both your community and the environment is to donate used textiles to charitable organizations. Most recovered household textiles end up at these organizations, who sell or donate the majority of these products. The remainder go to either a textile recovery facility or the landfill.

Just the Facts

- An estimated 13.1 million tons of textiles were generated in 2011, or 5.2 percent of total municipal solid waste (MSW) generation.
- An estimated 13.9 percent of textiles in clothing and footwear and 17.6 percent of items such as sheets and pillowcases was recovered for export or reprocessing in 2011.
- The recovery rate for all textiles was 15.3 percent in 2011, 2.0 million tons.

Collecting Textiles

Textiles typically are not sorted at the point of collection, but keeping them clean and free from moisture is important. Once clothes get wet, stained, or mildewed, they cannot be sold for reuse. To prevent contamination, many charities offer enclosed drop-off boxes for clothing or other fabrics. Communities with curbside collection for textiles should educate donors on how to properly bag clothing.

Recycling Textiles

Textile recovery facilities separate overly worn or stained clothing into a variety of categories. Based on data from the Council for Textile Recycling, it was estimated that 1.3 million tons of textiles in clothing were recovered for recycling in 2009. Some recovered textiles become wiping and polishing cloths. Cotton can be made into rags or form a component for new high-quality paper. Knitted or woven woolens and similar materials are "pulled" into a fibrous state for reuse by the textile industry in low-grade applications, such as car insulation or seat stuffing. Other types of fabric can be reprocessed into fibers for upholstery, insulation, and even building materials. Buttons and zippers are stripped off for reuse. Very little is left over at the end of the recycling process. The remaining natural materials, such as various grades of cotton, can be [composted](#).

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More Textiles Information

The [Secondary Materials and Recycled Textiles \(SMART\) Association](#) [\[EXIT Disclaimer\]](#) is working to increase the amount of textile waste that can be recovered while developing new uses, products and markets for products derived from preconsumer and postconsumer textile waste.

The [Oklahoma Cooperative Extension Service](#) has created a [fact sheet on household textile and apparel recycling \(PDF\)](#) (4 pp, 1.6MB, about PDF) [\[EXIT Disclaimer\]](#).



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[Resource Conservation Home](#)

[Common Wastes and Materials Home](#)

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[Household Hazardous Waste](#)

[Paper](#)

[Scrap Tires](#)

[Used Oil](#)

[Information Resources](#)

[Laws & Regulations](#)

[Educational Materials](#)





Memorandum

Date: June 15, 2015

To: Bruce Glasscock, City Manager

From: Rachel Patterson, Director of Environmental Health

Subject: Environmental Health Department Presentation

At the June 22, 2015 City Council meeting I will give a brief presentation on the Environmental Health Department (EHD) including an overview of programs we are responsible for implementing, current levels of activity, and future demands of our programs. Attached is a summary of the EHD staffing levels and budget.

Additionally, I will give a summary of the STAR Communities Assessment and present the Mayor and City Council with our 4-star achievement plaque. Attached please find the STAR goals and objectives matrix, along with our final score sheet and the press release found on the STAR Communities web page.

Environmental Health Department Staffing & Budget Overview

(June 2015)

The Environmental Health Department was founded in 1975

Directors

1975 – 1990	William (Bill) F. Jackson
1990 – 1992	Ben P. Torres
1992 – 1997	Robert (Bob) Galvan
1998 – 2015	Brian Collins
2015 – Present	Rachel C. Patterson

Staff

	<u>Full - Time</u>	<u>Part - Time</u>
Environmental Health	21	
Sustainability & Env. Education	9	2
TOTAL	30	2

Budget – FY 2013-14

Expenditures

General Fund

582 Health	1,462,625
584 Industrial Pretreatment	55,390
712 Env. Ed. & Comm. Outreach	559,432
716 Env. Ed. Building	53,395
717 Sustainability	886,580
TOTAL	\$ 3,017,422

Municipal Drainage

473 Storm Water	302,148
TOTAL	\$ 302,148

Revenues

General Fund

582 Health	847,770
584 Industrial Pretreatment	31,520
712 Env. Ed. & Comm. Outreach	115,510
716 Env. Ed. Building	5,761
717 Sustainability	154,111
TOTAL	\$ 1,154,672

Municipal Drainage

473 Storm Water
* Federally mandated program, 100% supported by Municipal Drainage Utility fee

Programs

Consumer Health/Food Safety
Pool Sanitation
Stormwater

Vector Control
Industrial Pretreatment
Liquid Waste

Smokefree Regulations
Sustainability
Environmental Education

Table of STAR Goals and Objectives

Built Environment	Climate & Energy	Economy & Jobs	Education, Arts & Community	Equity & Empowerment	Health & Safety	Natural Systems
Ambient Noise & Light	Climate Adaptation	Business Retention & Development	Arts & Culture	Civic Engagement	Active Living	Green Infrastructure
Community Water Systems	Greenhouse Gas Mitigation	Green Market Development	Community Cohesion	Civil & Human Rights	Community Health & Health System	Invasive Species
Compact & Complete Communities	Greening the Energy Supply	Local Economy	Educational Opportunity & Attainment	Environmental Justice	Emergency Prevention & Response	Natural Resource Protection
Housing Affordability	Industrial Sector Resource Efficiency	Quality Jobs & Living Wages	Historic Preservation	Equitable Services & Access	Food Access & Nutrition	Outdoor Air Quality
Infill & Redevelopment	Resource Efficient Buildings	Targeted Industry Development	Social & Cultural Diversity	Human Services	Indoor Air Quality	Water in the Environment
Public Spaces	Resource Efficient Public Infrastructure	Workforce Readiness		Poverty Prevention & Alleviation	Natural & Human Hazards	Working Lands
Transportation Choices	Waste Minimization				Safe Communities	

COMMUNITY: Plano, TX

Date of Scoring: 5/5/2015



Summary Points by Goal

Goal	Preliminary Score	Approved Score	Difference	Total Points Possible
Built Environment	60.8	55.6	-5.2	100
Climate & Energy	48.5	40.1	-8.4	100
Economy & Jobs	85.7	60.1	-25.6	100
Education, Arts & Community	65.8	63.5	-2.4	70
Equity & Empowerment	62.8	33.7	-29.1	100
Health & Safety	74.7	76.2	1.5	100
Natural Systems	69.8	57.4	-12.5	100
Innovation & Process	50.0	45.0	-5.0	50
TOTALS -->	518.1	431.6	-86.5	720

Summary Points by Objective

Goal	Objective	Preliminary Score	Approved Score	Difference	Total Points Possible
Built Environment	BE-1: Ambient Noise & Light	3.4	3.4	0.0	5
Built Environment	BE-2: Community Water Systems	14.4	14.4	0.0	15
Built Environment	BE-3: Compact & Complete Communities	14.1	9.1	-5.1	20
Built Environment	BE-4: Housing Affordability	1.7	1.7	0.0	15
Built Environment	BE-5: Infill & Redevelopment	5.0	3.4	-1.6	10
Built Environment	BE-6: Public Spaces	12.4	12.3	-0.1	15
Built Environment	BE-7: Transportation Choices	9.8	11.3	1.5	20
Climate & Energy	CE-1: Climate Adaptation	11.3	5.0	-6.3	15
Climate & Energy	CE-2: Greenhouse Gas Mitigation	10.8	9.6	-1.3	20
Climate & Energy	CE-3: Greening the Energy Supply	8.2	7.9	-0.4	15
Climate & Energy	CE-4: Industrial Sector Resource Efficiency	0.0	0.0	0.0	10
Climate & Energy	CE-5: Resource Efficient Buildings	3.6	3.6	0.0	15
Climate & Energy	CE-6: Resource Efficient Public Infrastructure	0.0	0.0	0.0	10
Climate & Energy	CE-7: Waste Minimization	14.5	14.1	-0.5	15
Economy & Jobs	EJ-1: Business Retention & Development	20.0	20.0	0.0	20
Economy & Jobs	EJ-2: Green Market Development	13.1	12.3	-0.8	15
Economy & Jobs	EJ-3: Local Economy	11.4	4.3	-7.1	15
Economy & Jobs	EJ-4: Quality Jobs & Living Wages	15.7	3.0	-12.6	20
Economy & Jobs	EJ-5: Targeted Industry Development	14.5	14.2	-0.3	15
Economy & Jobs	EJ-6: Workforce Readiness	11.1	6.3	-4.8	15
Education, Arts & Community	EAC-1: Arts & Culture	15.0	13.3	-1.7	15
Education, Arts & Community	EAC-2: Community Cohesion	14.0	13.4	-0.6	15
Education, Arts & Community	EAC-3: Educational Opportunity & Attainment	20.0	20.0	0.0	20
Education, Arts & Community	EAC-4: Historic Preservation	8.4	8.4	0.0	10
Education, Arts & Community	EAC-5: Social & Cultural Diversity	8.4	8.4	0.0	10
Equity & Empowerment	EE-1: Civic Engagement	10.6	8.5	-2.1	15
Equity & Empowerment	EE-2: Civil & Human Rights	3.5	3.5	0.0	10
Equity & Empowerment	EE-3: Environmental Justice	7.4	0.0	-7.4	15
Equity & Empowerment	EE-4: Equitable Services & Access	10.5	1.6	-8.9	20
Equity & Empowerment	EE-5: Human Services	12.4	12.4	0.0	20
Equity & Empowerment	EE-6: Poverty Prevention & Alleviation	18.4	7.7	-10.7	20
Health & Safety	HS-1: Active Living	9.3	9.0	-0.3	15
Health & Safety	HS-2: Community Health & Health System	14.3	20.0	5.7	20
Health & Safety	HS-3: Emergency Prevention & Response	13.9	12.9	-1.1	15
Health & Safety	HS-4: Food Access & Nutrition	9.8	7.0	-2.8	15
Health & Safety	HS-5: Indoor Air Quality	4.4	4.4	0.0	5
Health & Safety	HS-6: Natural & Human Hazards	7.9	7.9	0.0	15
Health & Safety	HS-7: Safe Communities	15.0	15.0	0.0	15
Natural Systems	NS-1: Green Infrastructure	11.5	9.5	-2.1	20
Natural Systems	NS-2: Invasive Species	4.5	4.5	0.0	10
Natural Systems	NS-3: Natural Resource Protection	15.3	12.4	-2.9	20
Natural Systems	NS-4: Outdoor Air Quality	12.2	5.3	-6.9	15
Natural Systems	NS-5: Water in the Environment	17.6	17.0	-0.6	20
Natural Systems	NS-6: Working Lands	8.8	8.8	0.0	15
Innovation & Process Credit	Best Practices & Processes	10.0	5.0	-5.0	10
Innovation & Process Credit	Exemplary Performance	10.0	10.0	0.0	10
Innovation & Process Credit	Local Innovation	25.0	25.0	0.0	25
Innovation & Process Credit	Regional Priorities	5.0	5.0	0.0	5
TOTALS -->		518.1	431.6	-86.5	720



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FOR IMMEDIATE RELEASE
June 5, 2015

Plano, TX Recognized for National Sustainability Excellence

STAR Communities awards a 4-STAR Rating to the City of Plano

<https://reporting.starcommunities.org/communities/74-plano-texas>

Plano, TX – Last week, Plano, TX was awarded a 4-STAR Community Rating for national leadership in sustainability. The City is the second city in Texas and 32nd in the nation to receive recognition from STAR Communities for its participation in the STAR Community Rating System, which evaluates the livability and sustainability of U.S. communities.

The STAR Community Rating System is a robust sustainability rating system for cities, towns, and counties, which helps communities evaluate themselves across seven areas related to sustainability, such as built environment; climate and energy; economy and jobs; education, arts and community; health and safety; and natural systems. For instance, communities get credit for reductions in energy use or increased transportation access. STAR provides support as localities benchmark progress, and a third-party review ensures accountability.

“The 4-STAR certification makes a powerful statement about Plano as a true City of Excellence,” said Mayor Harry LaRosiliere. “The STAR organization has only awarded a few communities a sustainability rating this high. In fact, we’re only the second city in Texas to achieve this status. We pride ourselves on being a great place to live, work and play and this certification just confirms what we’ve known all along: Our environment is healthy, our economy is strong and people can thrive in Plano.” The City’s award will be formally presented to the Mayor and City Council at their Council meeting on June 22nd.

The STAR framework is comprehensive, including everything from how safe residents feel, how successful schools are, and how fast emergency response times are, to things like workforce readiness, housing affordability, and civic engagement. Over 20 partners and 23 city departments and divisions collaborated over the past nine months to collect data to measure the community’s progress towards national sustainability standards. Plano scored highest in the “Health & Safety” and “Education, Arts & Community” categories. Notable achievements within the assessment include:

- **Built Environment:** Plano holds 15.4 park acres per 1,000 residents and runs partnerships like “Keep Plano Beautiful” to maintain public spaces. Parks promote active living lifestyles, provide environmental and health benefits, and also provide a venue for community programming. The City

is also meeting standards for drinking water quality, safe wastewater management, and safe stormwater management.

- **Economy & Jobs:** Plano scored well in Business Retention & Development, demonstrating that 399 new businesses have been created in the past 3 years, along with increasing employment rates and decreasing unemployment rates. This was supplemented by actions such as the creation of a tax increment finance (TIF) district to encourage economic reinvestment along the DART rail corridor, and trainings held by the Collin County Small Business Development Center.
- **Education, Arts & Community:** 90% of Plano residents live within one mile of a community venue that is open to the public and offers free services and/or events. This contributes to a high level of Community Cohesion. Plano also was able to demonstrate high educational achievement - 92% of 3rd grade students meet or exceed reading proficiency standards and the City has a 96.3% average 4-year adjusted cohort high school graduation rate for all public schools in the jurisdiction.
- **Health & Safety:** Plano is a top performer in the state in terms of community health indicators, such as mortality, tobacco use, and diet and exercise. Plano is also a very safe community. The City of Plano Fire Department has been recognized by the Insurance Services Office (ISO) as a Class 1 rating. This distinction signifies that Plano provides among the nation's best public protection. The City also demonstrated significantly lower crime rates than many other US jurisdictions.

Communities pursuing STAR certification accumulate points for their achievements across seven goal areas that are used to determine their rating. There are three STAR certification levels: 3-STAR Community (200-399 points), 4-STAR Community (400-599 points), and 5-STAR (600+ points). Plano received a score of 431.6, which qualifies them as a 4-STAR Community, recognized for “national excellence” in sustainability. Only two cities have received a 5-STAR Community rating, the highest achievable. Other 4-STAR Communities include Austin, TX; Dubuque, IA; and Washington, DC.

“Sustainable cities provide a healthy environment, support a strong economy, and continually improve the well-being of the community,” said Hilari Varnadore, Executive Director of STAR Communities. “The data and information that Plano gathered through the process should help them continue to make improvements that benefit the whole community.” Nearly 100 communities are actively using the STAR Community Rating System, with more than 60 engaged in the certification process.

To learn more about the STAR Community Rating System, visit the STAR Communities website at www.STARcommunities.org. To learn more about sustainability in Plano, visit: <http://www.livegreeninplano.com>.

STAR Communities works to evaluate, improve, and certify sustainable communities. The organization administers the STAR Community Rating System, the nation’s first framework and certification program for local sustainability. For more information, visit www.STARcommunities.org. Like us on [Facebook](#) and follow us on Twitter [@STARCommunities](#).

###

2015 - Discussion/Action Items for Future Council Agendas

July 3 – Independence Day Observance

July 27

- Comprehensive Monthly Financial Report – June 2015
- Police, Fire, and Public Safety Communications Departmental Reports

July 29 (Wednesday)

- Budget Presentation
- Budget/Research, Human Resources, and Risk Management Departmental Reports

August 5 (Wednesday)

- Grant Work Session

August 10

- Public Hearing on Operating Budget and Community Investment Program
- Community Investment Program Work Session
- Library and Technology Services Departmental Reports
- Evaluation – City Attorney

August 15(Saturday)

- Budget Work Shop

August 20

- Board & Commission Reception, Building Inspections Training Room, 6:00 p.m. – 7:30 p.m.

August 22

- Board & Commission Reception, Tom Muehlenbeck Recreation Center, 1:00 p.m. – 2:30 p.m.

August 24

- 1st Public Hearing on Tax Rate
- Building Inspections, Public Works, and Engineering Departmental Reports
- Evaluation – Judge

September 2 (Wednesday)

- 2nd Public Hearing on Tax Rate

September 7 – Labor Day

September 14

- Adoption of Budget
- Planning, Special Projects, and Neighborhood Services Departmental Reports
- Evaluation – City Manager

September 17 – Council Meet & Greet –6:00 pm

September 18-20 – Plano Balloonfest – Oak Point Park & Nature Preserve

September 22 – 25 – TML Conference – San Antonio, TX

September 26 – Love Where You Live

September 27 – 30– ICMA Conference – Seattle, WA

September 28

- Deliberations – Evaluation of Council Appointees
- Economic Development and Marketing & Community Engagement Departmental Reports

October 2 – Council Retreat (evening)

October 3 – Council Retreat

October 9 – HOA President’s Breakfast –7:30 am

October 12

- DART Report
- Policy & Government Relations Departmental Report

October 24-27 - IACP Conference – Chicago, IL

October 26

- Comprehensive Monthly Financial Report – September 2015
- Media Relations and Finance Departmental Reports

November 4-7 – National League of Cities, Nashville, TN

November 5 – Town Hall Meeting – Municipal Center – 7-8 pm

November 9

November 23

November 26-27 – Thanksgiving Holidays

December 14

December 22 (Tuesday)

December 24-25 – Christmas/Winter Holiday