

PLANO CITY COUNCIL

WILL CONVENE INTO EXECUTIVE SESSION AT 5:00 P.M. ON FEBRUARY 13, 2012, FOLLOWED BY THE PRELIMINARY OPEN MEETING IN THE PLANO MUNICIPAL BUILDING, 1520 K AVENUE, IN COMPLIANCE WITH VERNON'S TEXAS CODES ANNOTATED, GOVERNMENT CODE CHAPTER 551 (OPEN MEETINGS ACT), AS FOLLOWS:

Mission Statement: The mission of the City of Plano is to provide outstanding services and facilities, through cooperative efforts with our citizens, that contribute to the quality of life in our community.

EXECUTIVE SESSION

- | | | | |
|------|---|-----------|---------|
| I. | Legal Advice
A. Respond to questions and receive legal advice on agenda items
B. Bond Authority and related issues concerning The Arts Center of North Texas | Wetherbee | 30 min. |
| II. | Economic Development
Discuss a financial offer or other incentive to a business prospect to locate, stay, or expand in Plano and consider any commercial and financial information from the business prospect. | Glasscock | 15 min. |
| III. | Real Estate
Acquisition of Downtown Park Land | Turner | 10 min. |
| IV. | Personnel Appointments: Building Standards Commission | Council | 5 min. |

PRELIMINARY OPEN MEETING

- | | | | |
|------|--|---------------|---------|
| I. | Consideration and action resulting from Executive Session discussion: Personnel Appointments - Building Standards Commission | Council | 5 min. |
| II. | Comprehensive Plan Update - Take the Case Program | Perry/Sims | 10 min. |
| III. | ICMA Performance Measurement | Rhodes/Srader | 10 min. |

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|------|--|---------|---------|
| IV. | Update re Plano Partners Program | Conklin | 10 min. |
| V. | Personnel Appointments: Photographic Traffic Signal Advisory Committee | Council | 5 min. |
| VI. | Council items for discussion/action on future agendas | Council | 5 min. |
| VII. | Consent and Regular Agenda | Council | 5 min. |

In accordance with the provisions of the Open Meetings Act, during Preliminary Open Meetings, agenda items will be discussed and votes may be taken where appropriate.

Municipal Center is wheelchair accessible. A sloped curb entry is available at the main entrance facing Avenue L, with specially marked parking spaces nearby. Access and special parking are also available on the north side of building. The Council Chamber is accessible by elevator to the lower level. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 972-941-7120.

MEMO

DATE: February 9, 2012

TO: Honorable Mayor and City Council
City Manager Glasscock
City Secretary Zucco

FROM: Alice Snyder, Assistant City Secretary

RE: Personnel Appointments
Executive and Worksession Meetings

The following appointments will be considered at the February 13, 2012 Council Meeting.

<p><u>Executive Session</u></p> <p><u>Appointments:</u></p> <p>-Building Standards Commission</p>	<p><u>Worksession Meeting</u></p> <p><u>Appointments:</u></p> <p>-Photographic Traffic Signal Advisory Committee</p>
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MEMORANDUM

Date: February 2, 2012

To: Bruce D. Glasscock, City Manager
Frank F. Turner, Deputy City Manager

From: Steve Sims, Senior Planner

Subject: Comprehensive Plan Update – Take the Case Program

The update of the City's Comprehensive Plan is one of the strategic goals of the Plano City Council. An integral part of updating the city's Comprehensive Plan is public feedback. An effective Comprehensive Plan for Plano should reflect the future vision of the city's residents in order for the document to guide decision makers regarding housing, land use, and transportation issues facing the city today and tomorrow. A tool to gather resident feedback has been developed by staff known as "Take the Case".

The program originated in Austin, Texas and was originally called "Meeting in the Box." Staff has changed the concept to match the needs of Plano. The concept involves residents hosting a meeting composed of their friends and neighbors, at a location of their choice, to discuss Plano's present and future challenges and opportunities, based upon the materials provided for the meeting. The host is responsible for guiding the discussion and keeping the meeting on topic. No staff would be present during the meetings to encourage open discussions amongst the attendees.

The "Take the Case" meeting consists of five activities. The first activity focuses on an aerial map of Plano where meeting participants would place a green dot on areas of Plano they like, and a red dot on places they think should be allowed to change (similar to the public meetings held in November and December 2010). The second activity is a discussion of planning issues facing Plano, and the third activity involves recording the participants' ideas in order to cluster the ideas around themes generated from the discussion. The fourth activity involves the group narrowing the previous discussion to five ideas with supportive explanations. The final exercise asks attendees to provide feedback regarding their meeting experience. Attendees are also requested to share demographic information (optional) so the city can determine if there are certain issues which consistently arise for different areas of the city and within segments of the population.

The data and feedback gathered from the meetings will be used to develop the text for the Comprehensive Plan along with desired goals, objectives, and policies regarding housing, land use development, and transportation planning.

Several people in the community have already volunteered to participate in the program. Depending on feedback and experience of these first meeting participants, this tool could be modified to gather additional resident feedback regarding a variety of other issues and/or topics, for other city initiatives.

ICMA Performance Measurement & Data Examination

City Council

February 13, 2012

About ICMA's Center for Performance Measurement

- ICMA's Center for Performance Measurement (CPM) is dedicated to helping nearly 200 local governments across the United States and Canada improve the effectiveness and efficiency of public services through the collection, analysis, and application of performance information.

CPM Benefits

- Investigate and recommend practices found to contribute to high performance in CPM communities.
- Gather annually at the ICMA Conference to share effective practice information.
- Have data analyzed by CPM staff in an effort to find high performers and interview them on the strategies they used to achieve exceptional results. Findings are then published in CPM's monthly newsletters and the book, *What Works*.
- Identify the agencies that are the "best in the business" for a specific component of a particular service area.

CPM Benefits

- Access a list of our participants' names and contact information so that you may contact key staff in particular service areas and learn from each other.
- Receive training on data collection and performance management through individualized introductory training and a series of web workshops.

Texas Performance Measurement Consortium

- Plano has participated since 2007 – now have 5 years of history.

Participating Texas Cities Include:

- Plano, Arlington, Austin, Dallas, Duncanville, Farmers Branch, La Porte, McAllen, North Richland Hills, San Antonio, The Colony, University Park, Weslaco

CPM Annual Process

- **January**: Stakeholder Kick-Off Meeting & Data Template Refresher Training
- **Mid-February**: Primary Coordinator Check-In with Departments
- **March**: Data Input Deadline to Primary Coordinator
- **Mid-March**: Data Due to ICMA
- **August**: Data Report Available

CPM Service Areas (14 of 18):

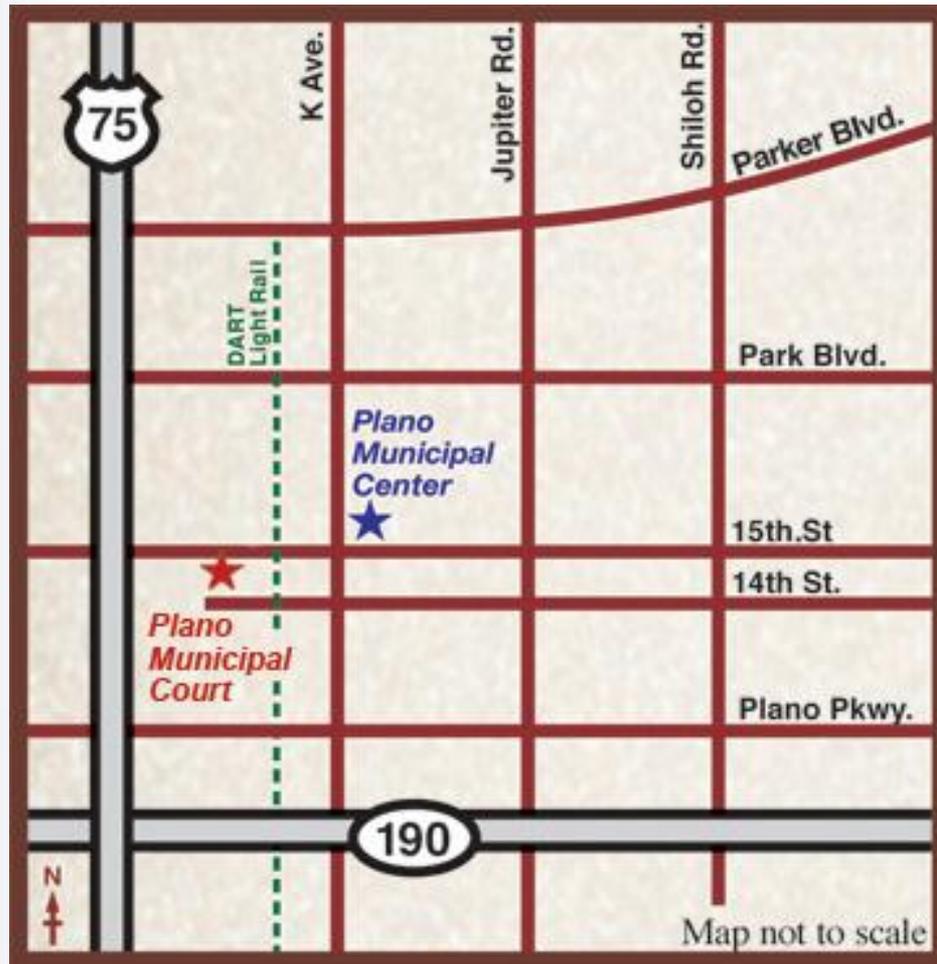
- Police Services
- Fire/EMS
- Human Resources
- Solid Waste
- Library Services
- Facilities Management
- Parks & Recreation
- Fleet Management
- Code Enforcement
- Housing
- Highway & Road Maint.
- Information Technology
- Risk Management
- Permit Land Use & Plan Review
- Sustainability
- Youth Services
- Procurement
- Obesity Prevention

ICMA - Texas Performance Measurement Consortium

Performance Measurement:

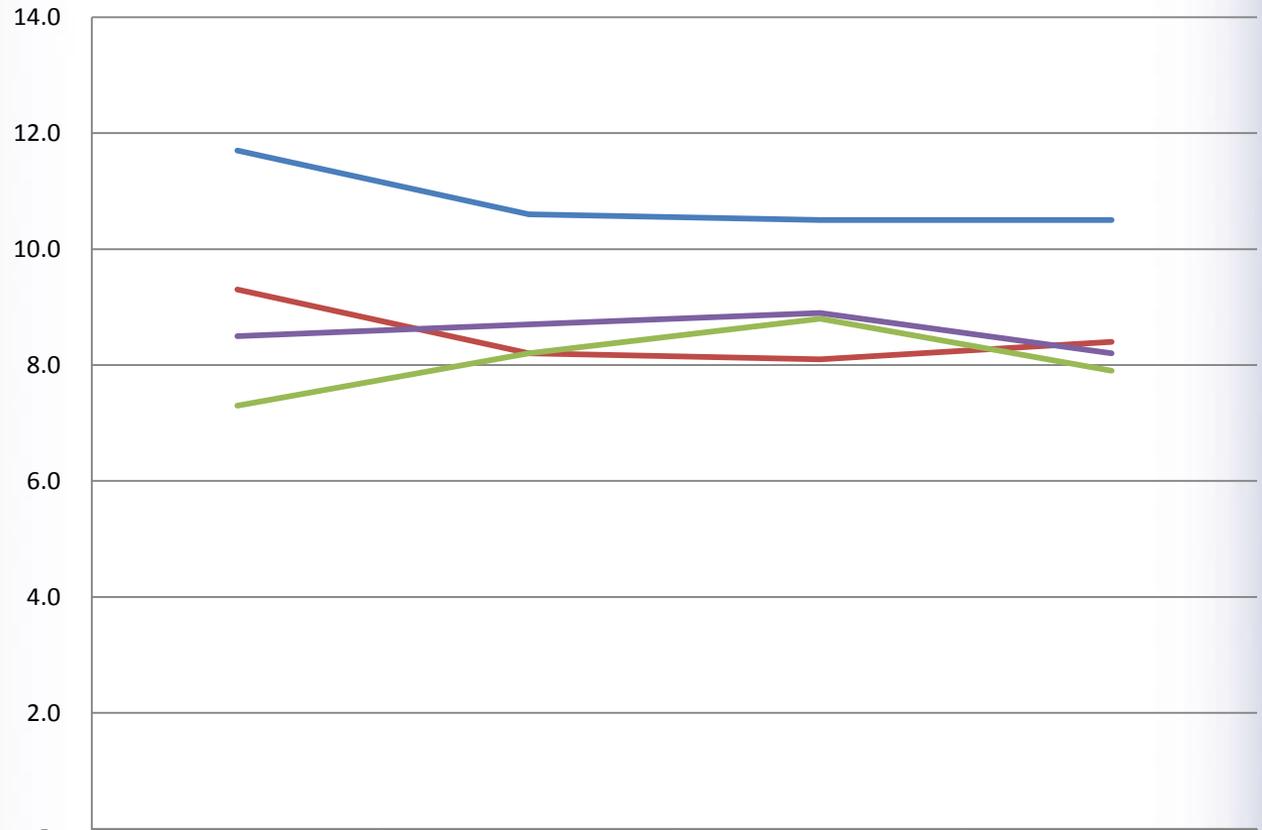
- *How well did we spend our resources?*
- *Takes time to develop ownership of data.*
- *Mitigating factors may impact comparison data.*
- *Evolving process.*
- *You can't manage what you can't measure and you can't measure what you can't describe....*

Public Works Department



Roadways Maintained per Resident

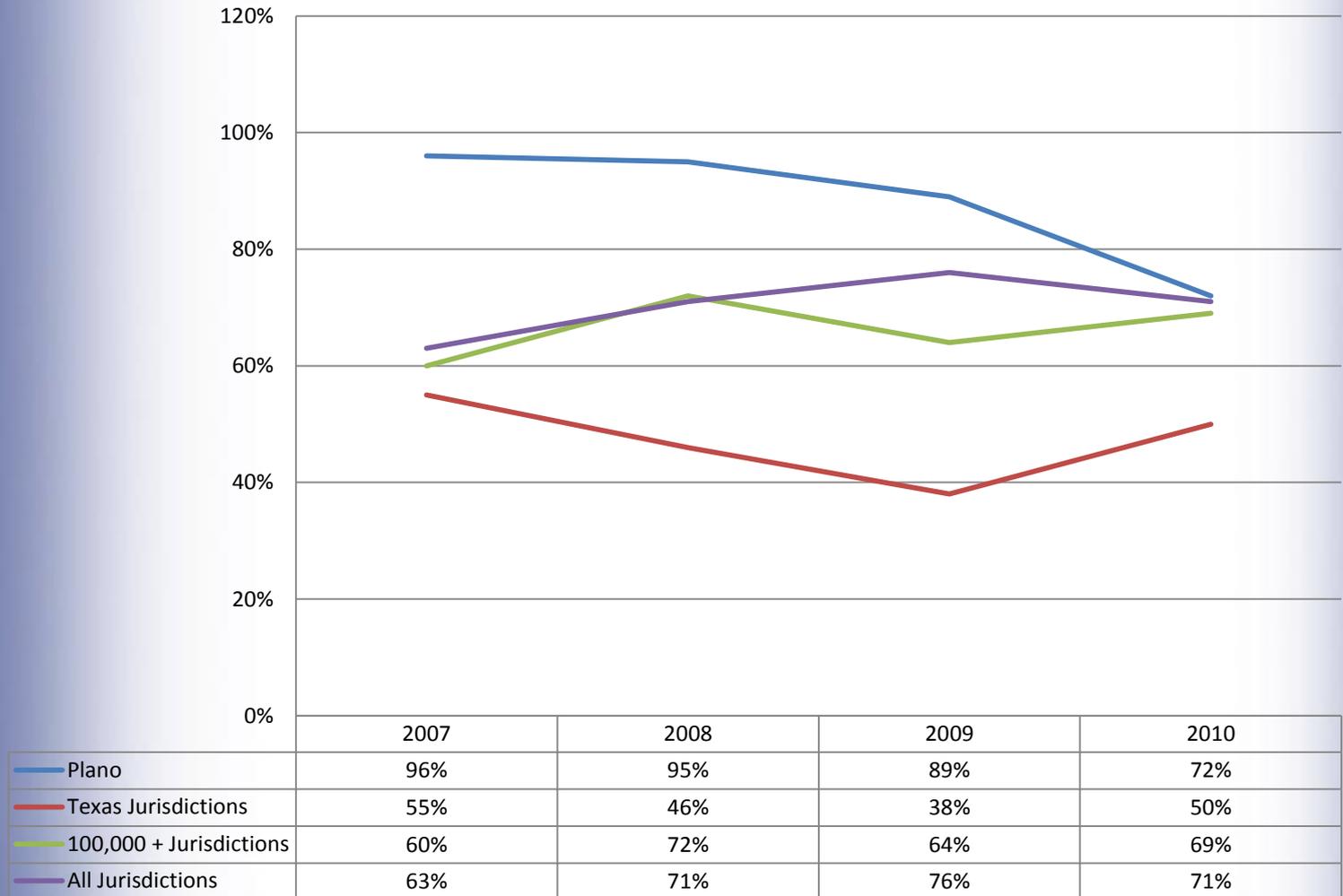
Paved Lane Miles per 1,000 Residents



	2007	2008	2009	2010
Plano	11.7	10.6	10.5	10.5
Texas Jurisdictions	9.3	8.2	8.1	8.4
100,000 + Jurisdictions	7.3	8.2	8.8	7.9
All Jurisdictions	8.5	8.7	8.9	8.2

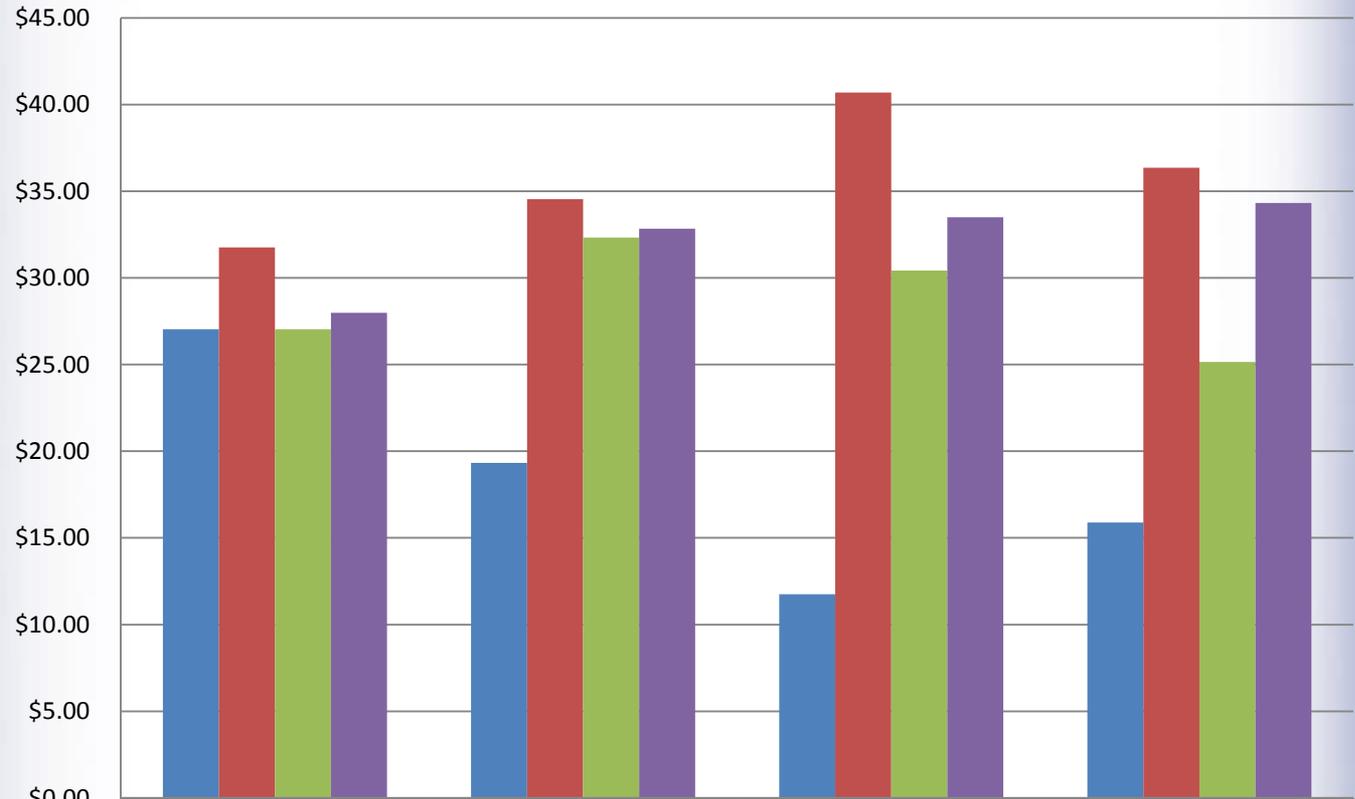
Private Contractor Usage

% of Road Rehabilitation Expenditures Paid to Contractors



Roadway Maintenance Spending per Capita

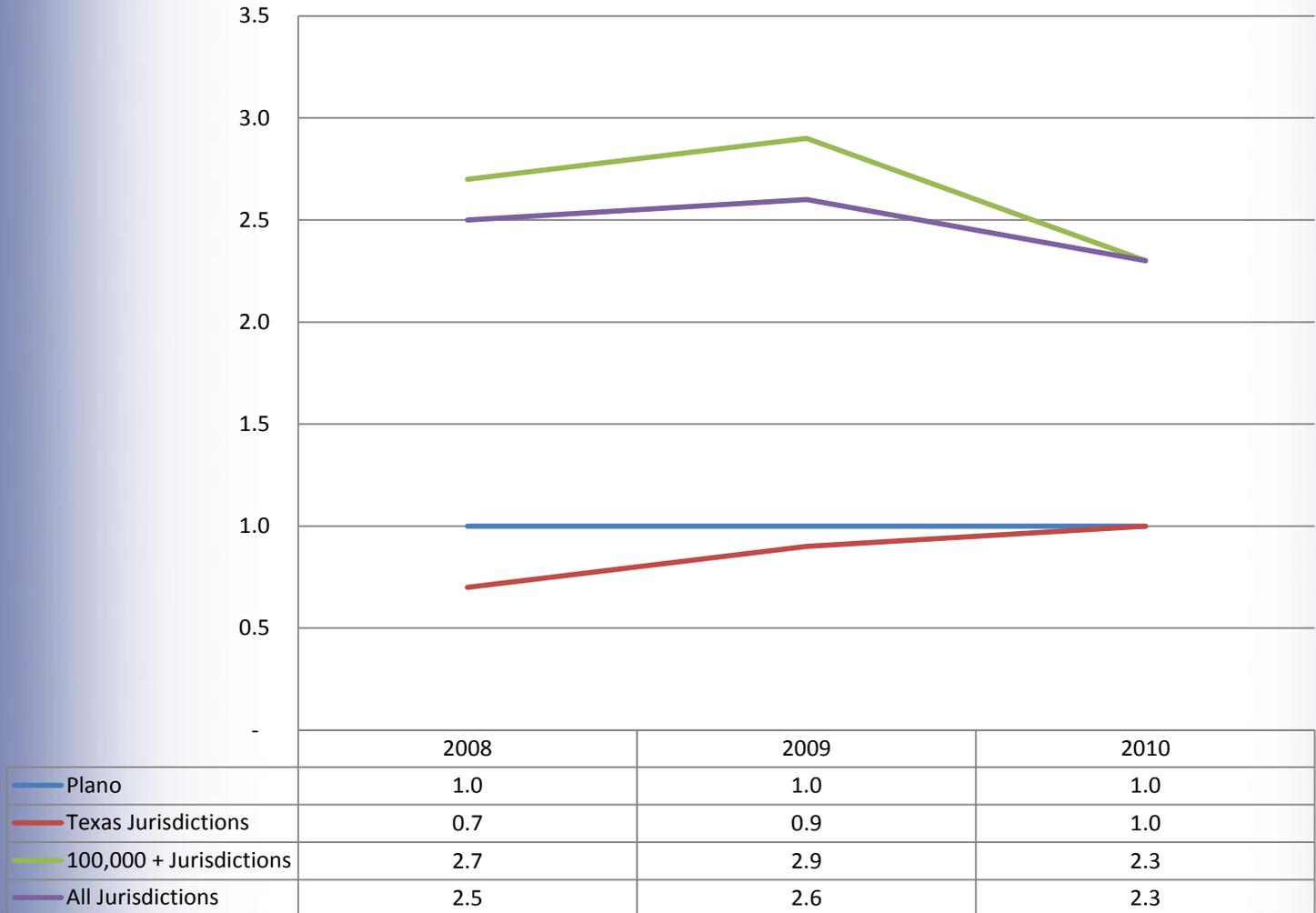
Road Rehabilitation Expenditures per Capita



	2007	2008	2009	2010
■ Plano	\$27.04	\$19.32	\$11.75	\$15.89
■ Texas Jurisdictions	\$31.76	\$34.54	\$40.70	\$36.35
■ 100,000 + Jurisdictions	\$27.04	\$32.33	\$30.42	\$25.15
■ All Jurisdictions	\$27.99	\$32.83	\$33.49	\$34.33

Pothole Repair Response Time

Average Response Time to Complete Pothole Repair (Days)

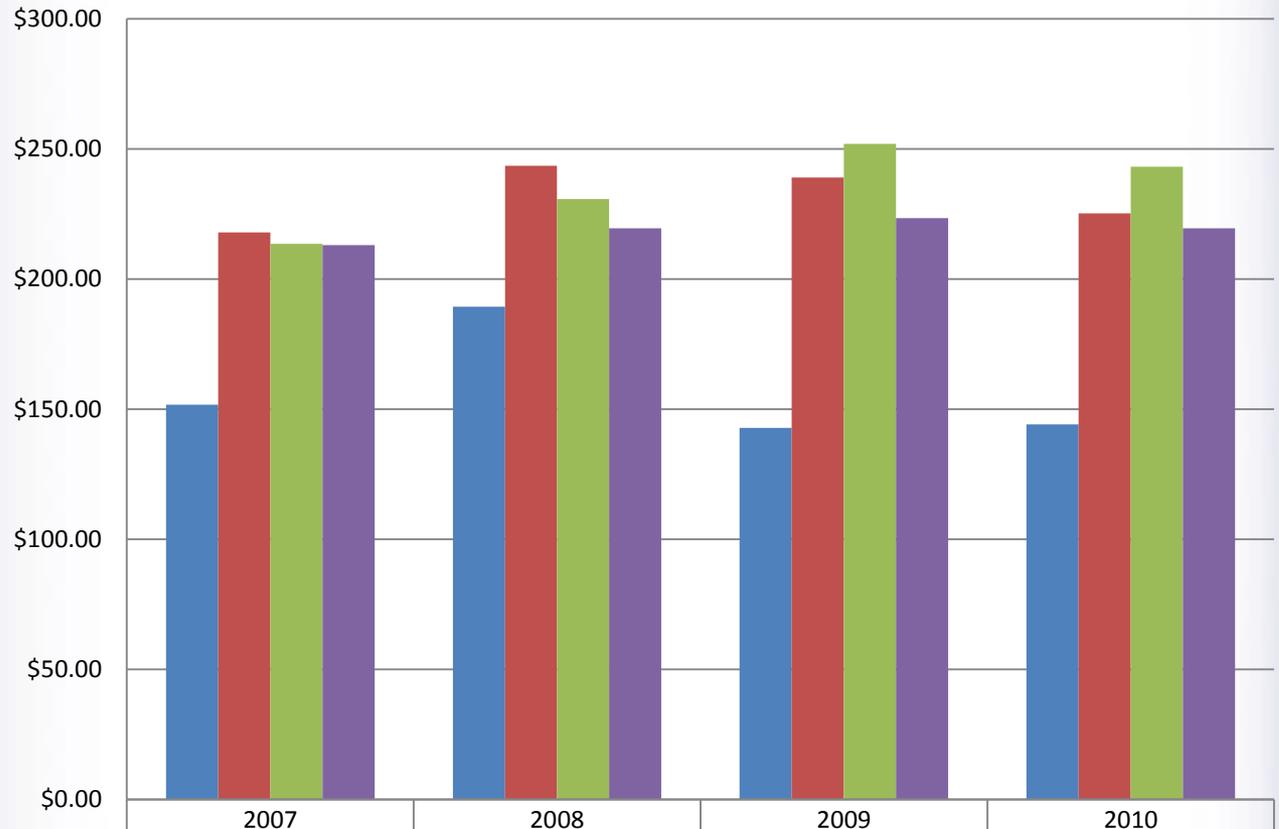


Plano Police Department



How does Plano's spending on Police compare to other jurisdictions?

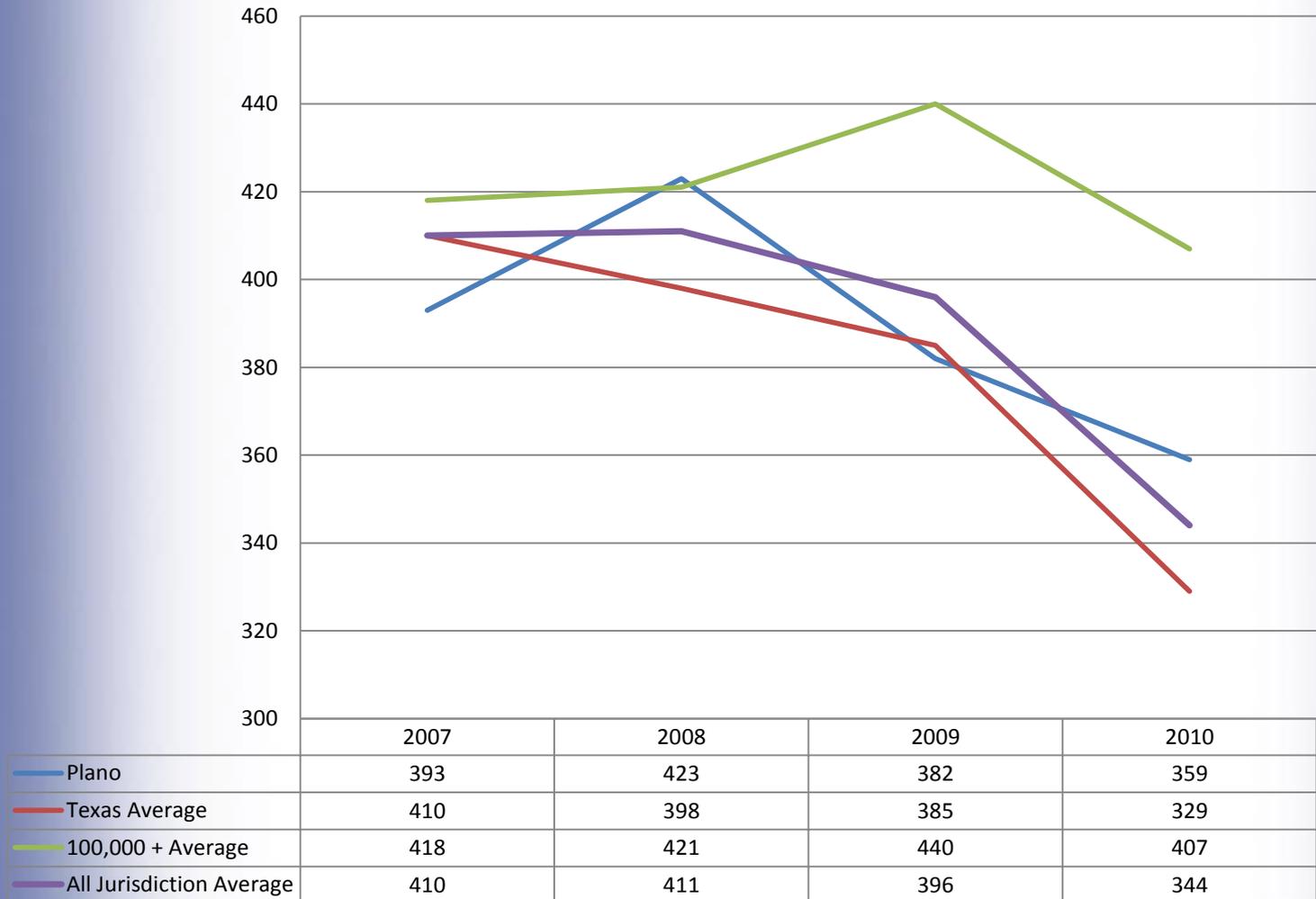
Operational Expenditures per Capita



■ Plano	\$151.70	\$189.40	\$142.83	\$144.14
■ Texas Average	\$217.89	\$243.52	\$238.96	\$225.21
■ 100,000 + Average	\$213.49	\$230.75	\$251.90	\$243.16
■ All Jurisdiction Average	\$213.05	\$219.52	\$223.39	\$219.42

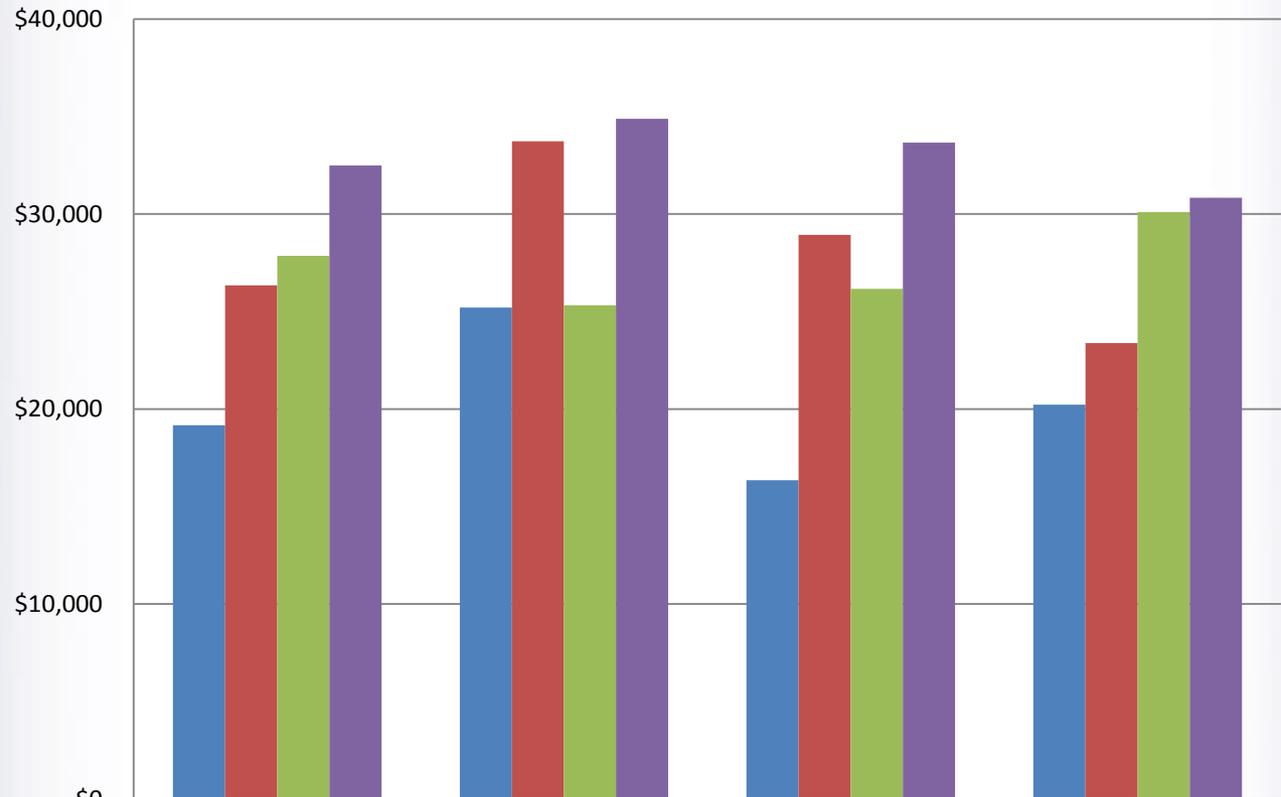
How does Plano's response time compare to other jurisdictions on highest priority calls?

Top Priority Call - Total Average Response Time in Seconds



How much does it cost to solve a serious crime?

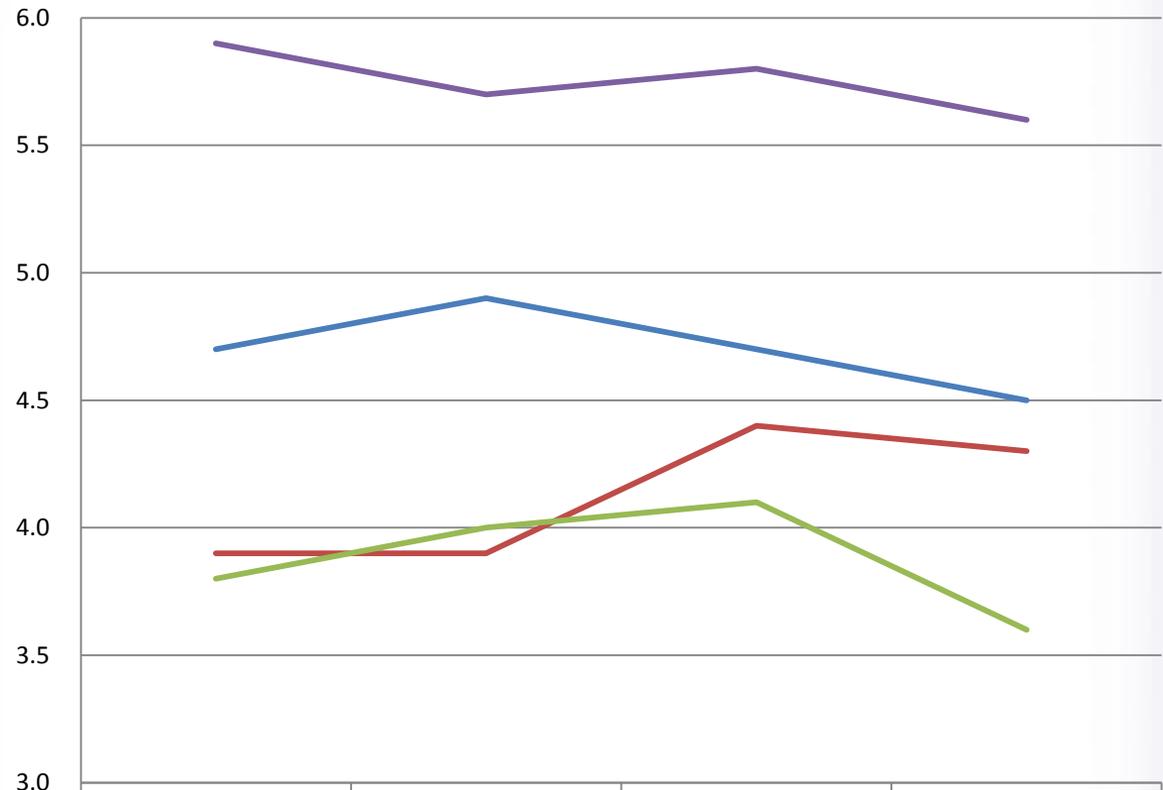
Expenditures per Part I Crime Cleared



	2007	2008	2009	2010
■ Plano	\$19,174	\$25,199	\$16,346	\$20,219
■ Texas Average	\$26,337	\$33,725	\$28,929	\$23,374
■ 100,000 + Average	\$27,853	\$25,313	\$26,160	\$30,105
■ All Jurisdiction Average	\$32,494	\$34,877	\$33,661	\$30,825

How does Plano's DUI activity compare to other Jurisdictions?

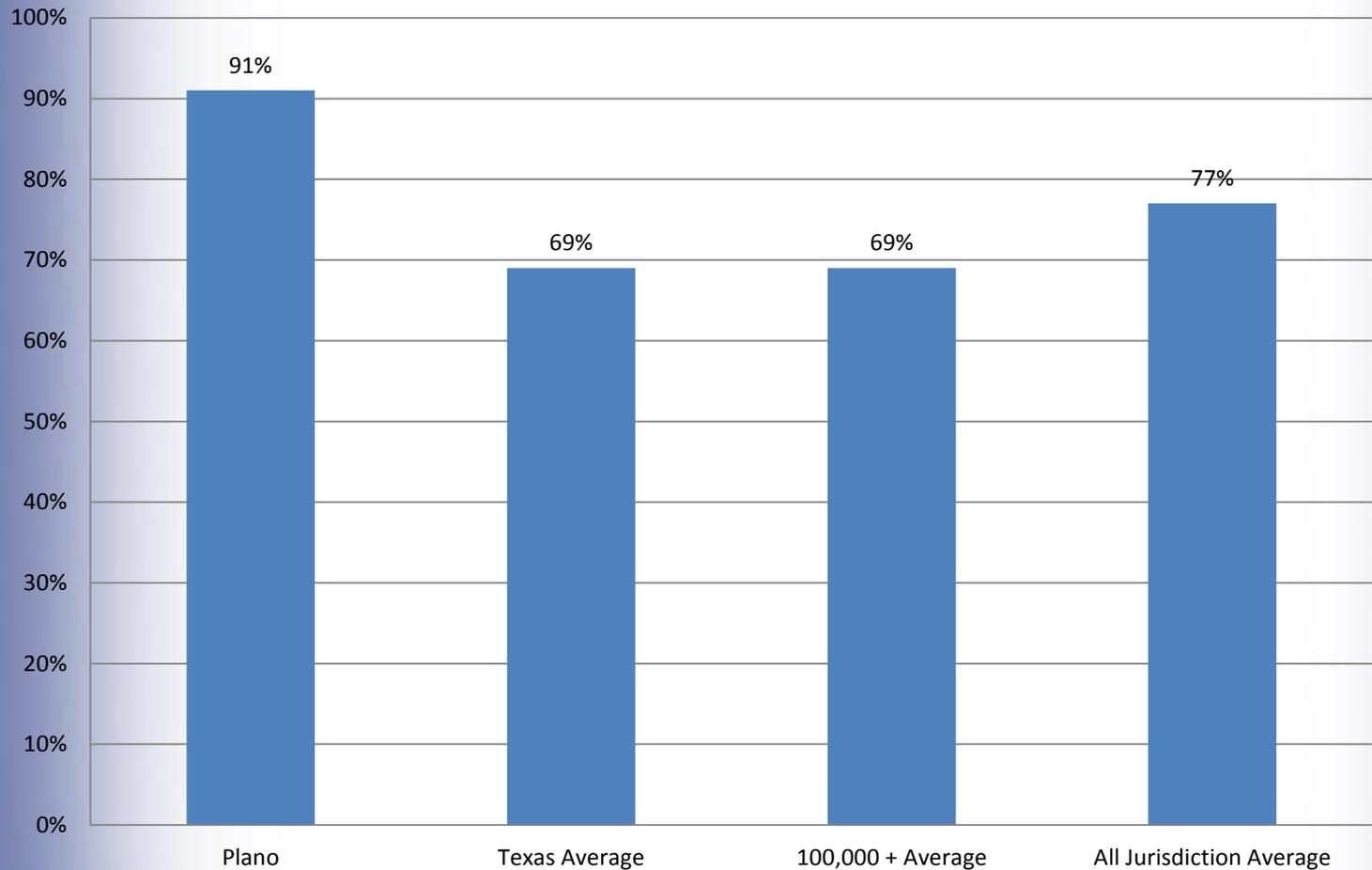
DUI Arrests per 1,000 people



	2007	2008	2009	2010
Plano	4.7	4.9	4.7	4.5
Texas Average	3.9	3.9	4.4	4.3
100,000 + Average	3.8	4.0	4.1	3.6
All Jurisdiction Average	5.9	5.7	5.8	5.6

What percentage of people feel safe in their neighborhood after dark?

% of Respondents Very or Somewhat Safe after Dark in their Neighborhood - 2010

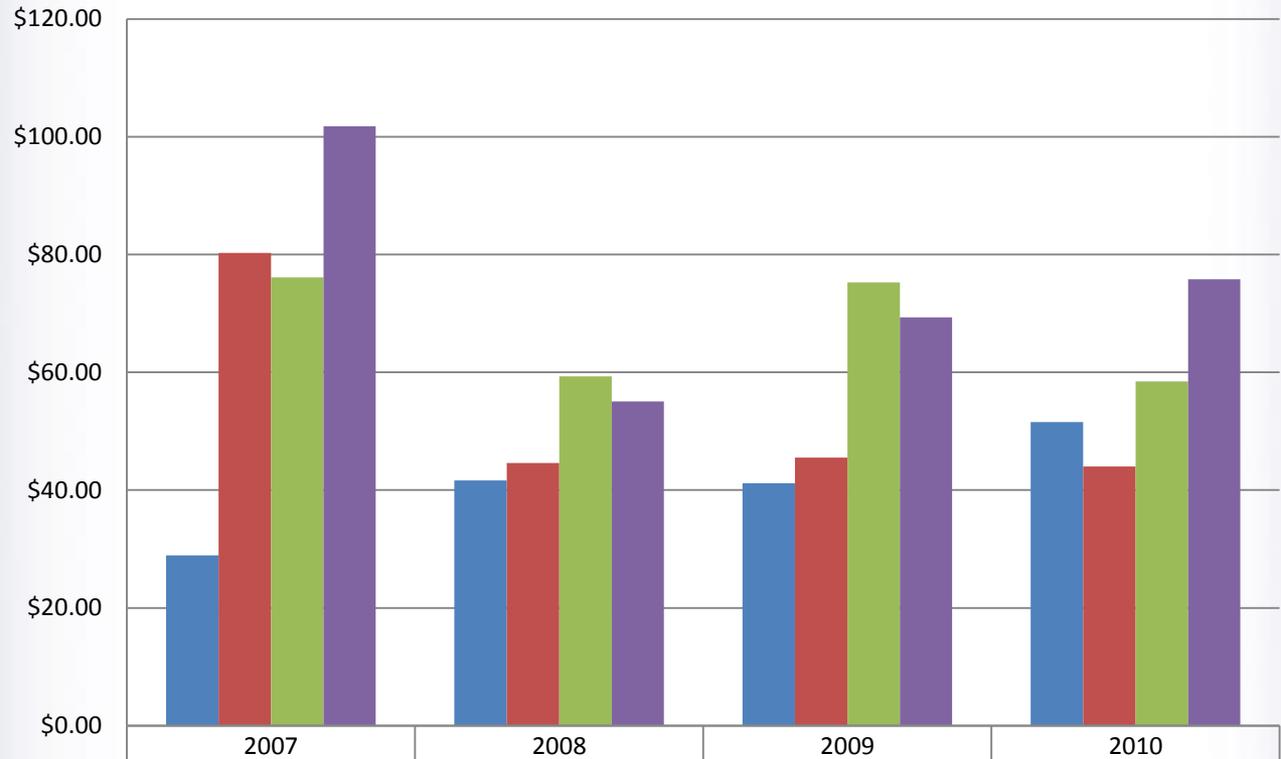


Sustainability & Environmental Services



Operational Expenses - Refuse

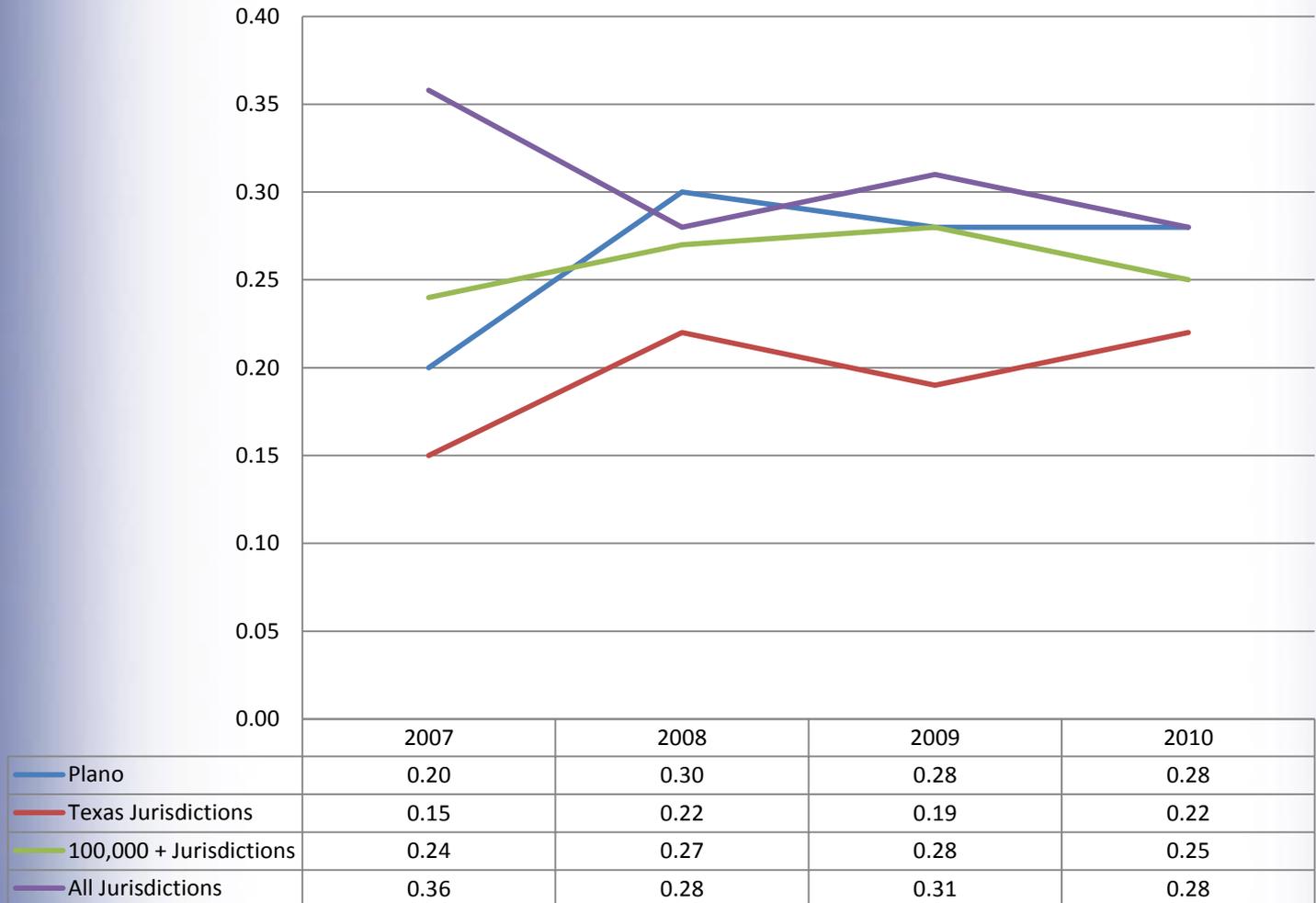
O&M Expenditures per Ton of Refuse Collected



■ Plano	\$28.95	\$41.63	\$41.17	\$51.58
■ Texas Jurisdictions	\$80.30	\$44.58	\$45.53	\$44.02
■ 100,000 + Jurisdictions	\$76.11	\$59.31	\$75.25	\$58.44
■ All Jurisdictions	\$101.78	\$55.05	\$69.35	\$75.78

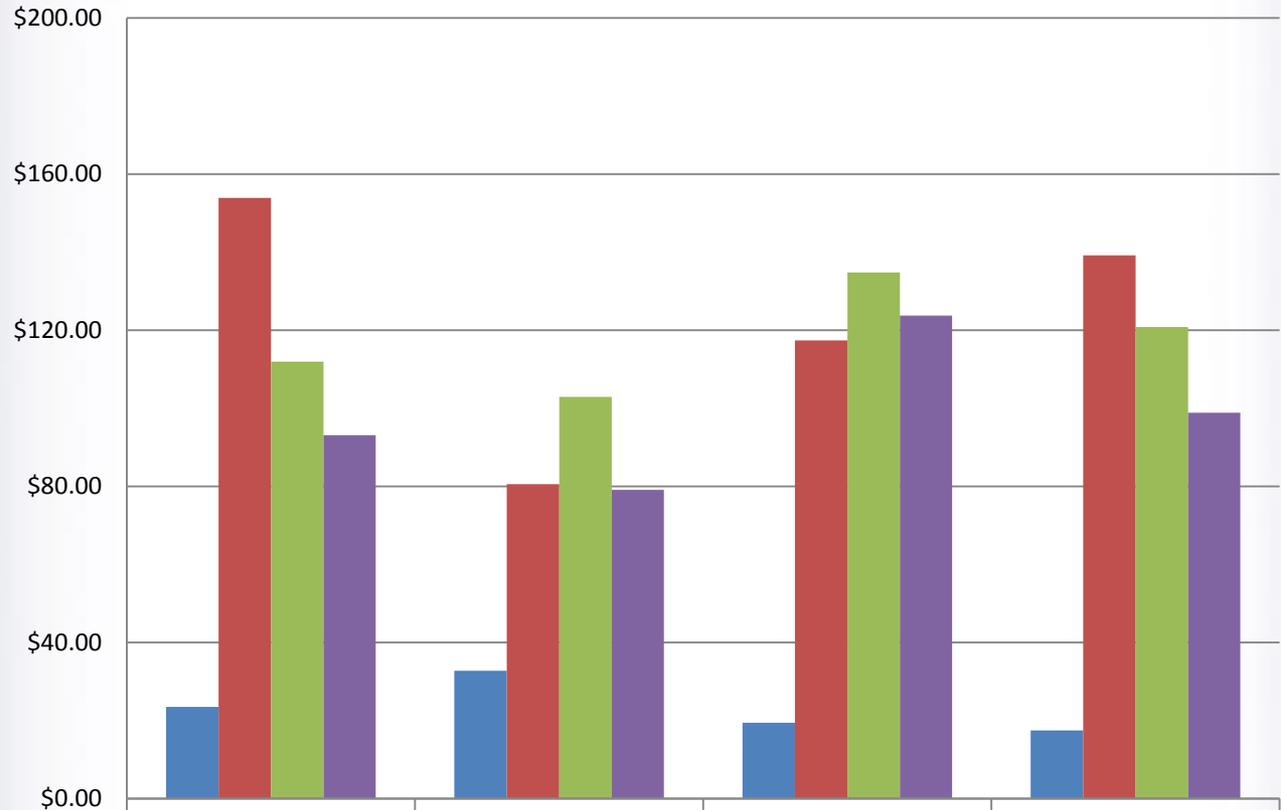
Household Recycling Levels

Tons Recycled Per Account



Operational Expenses - Recycling

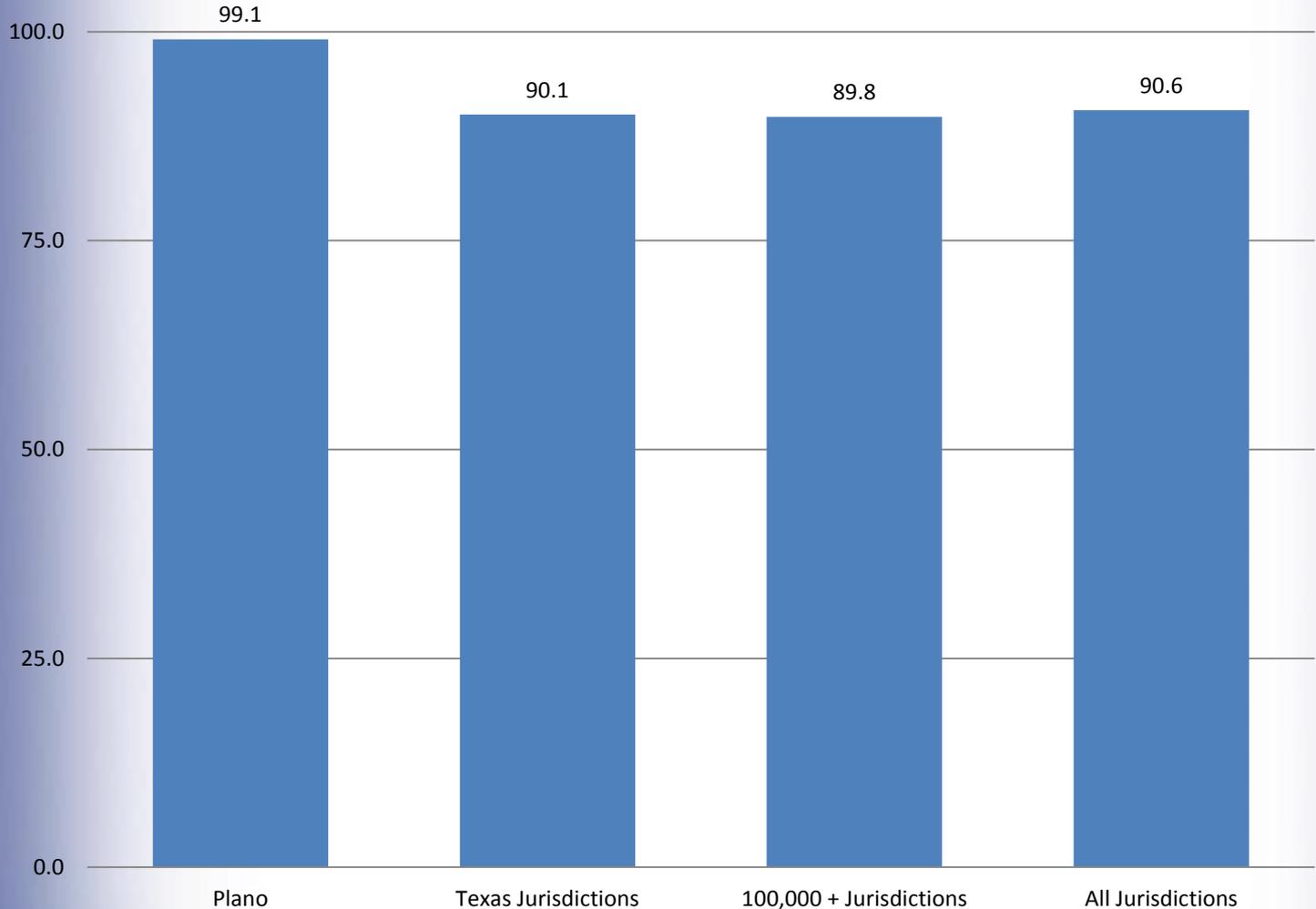
O&M Expenditures per Ton of Recycling Collected



Plano	\$23.47	\$32.75	\$19.43	\$17.48
Texas Jurisdictions	\$153.84	\$80.59	\$117.35	\$139.20
100,000 + Jurisdictions	\$111.92	\$102.89	\$134.77	\$120.76
All Jurisdictions	\$93.08	\$79.07	\$123.72	\$98.83

2010 Customer Satisfaction for Refuse Collection

Refuse Collect - % Rating Service Excellent or Good





Date: January 30, 2012
To: Bruce D. Glasscock, City Manager
From: Dana Conklin, Director of Public Information
Through: Mark Israelson, Director of Policy and Government Relations
Subject: **Plano Partners Agreement with Texas Health Presbyterian of Plano**

The first Plano Partners agreement has been completed and we are pleased that our first Partner will be Texas Health Presbyterian of Plano (THP). As the first result of the 2010 Management Preparation Program project recommendation, this agreement was generated through CSL Marketing Group after they were contacted by Texas Health Presbyterian in the summer of 2011. Completion of this agreement has involved several departments and the City's bond counsel. Their participation has been accommodating and appreciated in reaching this milestone.

Term

- Five-years for \$1,000,000
- Five annual installments of \$200,000 each year to 2016
- Category exclusivity for health care provider businesses

Recognition

- websites and social media sites by both partners
- City will also recognize this and other partners through the Plano Television Network

Texas Health Presbyterian of Plano Opportunities

- Opportunity to provide periodic health screenings at four recreation centers
- At discretion/expense of THP with scheduling and insurance coverage required
- Collateral material may be made available at the recreation centers after approval by the City

The City of Plano Obligations

(sign examples are attached)

- Purchase, install and maintain signage recognizing all Plano Partners - 14 in publicly visible locations
 - five libraries
 - four recreation centers
 - four parks
 - Amphitheater at Oak Point Park.
- Indoor signs - four recreation centers (basketball/track areas)
- Logo decals on running tracks at the three centers
- Walking bridge signs - Muehlenbeck Center

Facilities Under Agreement

- Should a facility be damaged or destroyed City shall make a good faith effort to provide comparable alternative.

Corporate Name Change

- All costs associated shall be paid by THP

Termination

- For any reason by either party requires 6 months' notice
- If THP cancels, then no refund of any monies already paid
- If City cancels, then no other health care providers as Partners until the date that would end the five year agreement passes

A worksheet is attached outlining the financial impact of this partnership that provides the City with net revenue over the five years of \$702,926. The worksheet includes the 20% annual commission to be paid to CSL Marketing per their contract for services.

I am available to answer any questions you may have.

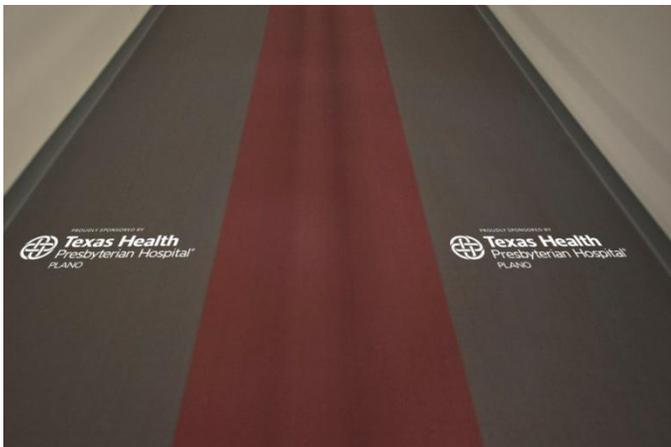
Sign Examples



Ribbons



Indoor Signs



Track Decals



Walking Bridge Sign

**Plano Partners Program
December 2011**

	2012	2013	2014	2015	2016
City of Plano					
<u>Revenue</u>					
Texas Health Plano	\$ 200,000	\$ 200,000	\$ 200,000	\$ 200,000	\$ 200,000
Total Rev	\$ 200,000				
<u>Expense</u>					
CSL Commission	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000
Ribbons *	\$ 76,299				
Track Decals	\$ 5,532				
Interior Signs	\$ 7,605				
TMC Bridge Signs	\$ 7,638				
Total Exp	\$ 137,074	\$ 40,000	\$ 40,000	\$ 40,000	\$ 40,000
Net	\$ 62,926	\$ 160,000	\$ 160,000	\$ 160,000	\$ 160,000
					\$ 702,926

* This cost includes the purchase and installation of all 14 signs. Future Partner revenue will pay for each name to be added

MEMO

DATE: February 9, 2012

TO: Honorable Mayor and City Council
City Manager Glasscock
City Secretary Zucco

FROM: Alice Snyder, Assistant City Secretary

RE: Personnel Appointments
Executive and Worksession Meetings

The following appointments will be considered at the February 13, 2012 Council Meeting.

<p><u>Executive Session</u></p> <p><u>Appointments:</u></p> <p>-Building Standards Commission</p>	<p><u>Worksession Meeting</u></p> <p><u>Appointments:</u></p> <p>-Photographic Traffic Signal Advisory Committee</p>
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Discussion/Action Items for Future Council Agendas

February 17-19 – TML Elected Officials Conference – San Antonio

February 23 – Joint City Council/Planning and Zoning Commission Retreat – 6:30 pm

February 27

- Comprehensive Monthly Financial Report

March 6 (Tuesday)

- The Arts Center of North Texas Report

March 10-14 - NLC, Washington D.C.

March 12-16 – PISD Spring Break

March 22 - District 1 Roundtable – Plano Centre – Northbrook Room – 7 pm

March 26

- Comprehensive Monthly Financial Report
- FY 2011-12 Status Report and Three-Year Financial Summary

April 9

April 14 – Plano Police Department Awards Ceremony – Holiday Inn Express – 6 pm

April 23

- Comprehensive Monthly Financial Report
- DART Report

May 14

- North Texas Municipal Water District Report

May 23 – Plano Fire Department Awards Ceremony – Council Chambers – 5:30 pm

May 28 – Memorial Day

May 29 (Tuesday)

- Comprehensive Monthly Financial Report

June 8-10 – TCMA Conference, South Padre Island

June 11

June 16 – Plano Fire Department Appreciation Picnic – Arbor Hills Preserve – 12 – 4 pm

June 21 – District 3 Roundtable – Plano Star Center – 7 pm

June 25

- Comprehensive Monthly Financial Report

July 4th – Independence Day

July 23

- The Arts Center of North Texas Report
- Comprehensive Monthly Financial Report
- DART Report

July 25 (Wednesday)

- Budget Presentation

August 8 – City Council Budget Workshop – Grant Funding – 5 pm

August 13

- North Texas Municipal Water District Report
- Public Hearing on Operating Budget/Community Investment Program
- Approval of Appraisal Roll
- Consider Proposed Tax Rate

August 18 – City Council Budget Worksession – 8 am

August 27

- Comprehensive Monthly Financial Report

- **September 3 – Labor Day**