

**PLANO CITY COUNCIL
OPEN MEETING
July 29, 2015**

COUNCIL MEMBERS PRESENT

Harry LaRosiliere, Mayor
Lissa Smith, Mayor Pro Tem
Ben Harris, Deputy Mayor Pro Tem
Rick Grady
Ron Kelley
Tom Harrison
David Downs

COUNCIL MEMBERS ABSENT

Angela Miner

STAFF PRESENT

Bruce Glasscock, City Manager
Frank Turner, Deputy City Manager
LaShon Ross, Deputy City Manager
Jim Parrish, Deputy City Manager
Paige Mims, City Attorney
Lisa C. Henderson, City Secretary

Mayor LaRosiliere called the meeting to order at 5:01 p.m., Wednesday, July 29, 2015, in the Senator Florence Shapiro Council Chambers of the Municipal Center, 1520 K Avenue. A quorum was present.

Citizen Survey Results Presentation (Agenda Item I)

Jason Morado, from the ETC, Institute, presented the Citizen Survey findings. He discussed the purpose, methodology, and balanced locations of the respondents. Mr. Morado stated overall, the residents had a positive perception of the City, ratings have generally increased since the last survey, satisfaction levels in Plano services are above the national average, and the overall citizen priorities for improvement are street and sidewalk maintenance and police services. He highlighted findings of the methods in which citizens receive information, educational program methods, library services, parks and recreation facilities and activities, and neighborhood appearance.

In response to Mayor LaRosiliere, Mr. Morado stated even though the website is improved, citizen expectations may be higher causing the lower satisfaction level. City Manager Glasscock added the website is continually updated to reflect the voice of the citizens. In response to Council Member Downs, Mr. Morado stated there was not a separate area for general comments in the survey.

Human Resources/Risk Management Departmental Presentation (Agenda Item II)

Human Resources and Risk Management Director Akafia presented an overview of the Department. She stated the department's 24 employee's role is to work as a strategic business partner with internal and external customers. Ms. Akafia outlined the Risk Management Division's core functions including Worker's Compensation administration, General Liability/Property and Casualty, Family Medical Leave administration, and safety and loss prevention. She reported the Employee Engagement Division's duties include Employment services, Civil Service administration, Labor/Employee Relations, Policy Administration, and ADA coordination. Ms. Akafia stated the Employee Retention Division's responsibilities include compensation and classification, health fund administration, retirement administration, Connect4Health administration, and organizational development. She provided a brief video on the City's training opportunities for employee development and advancement, training partners, reciprocal training with other area cities, and extending training opportunities to local non-profit organizations.

Budget and Research Departmental Presentation (Agenda Item III)

Budget and Research Director Rhodes-Whitley provided an overview of the department's mission and organization. She stated the core functions include budget development, three-year financial forecasts, property tax functions, revenue models, cost allocation studies, bond referendum oversight, staff liaison for the Cultural Affairs Commission, and many additional duties. Ms. Rhodes-Whitley spoke to the current and future projects, the department's certification and education, and accolades, including receiving the Distinguished Budget Presentation Award through the National Government Finance Officer Association for 29 consecutive years.

Resolution No. 2015-7-12(R): To confirm the appointment of Sam Greif, Sr. to serve as Plano Fire Chief beginning August 3, 2015, and providing an effective date. (Agenda Item IV)

City Manager Glasscock stated in accordance with state civil service regulations the Council needs to confirm his selection for Fire Chief.

Upon a motion made by Mayor Pro Tem Smith and seconded by Council Member Downs, the Council voted 7-0, to confirm the appointment of Sam Greif, Sr. to serve as Plano Fire Chief beginning August 3, 2015; and further to adopt Resolution No. 2015-7-12(R).

Overview of 2014-15 Budget & Community Investment Program (CIP) (Agenda Item V) and Recommended 2015-2016 Budget and Community Investment Program (CIP) (Agenda Item VI)

City Manager Glasscock stated the budget continues commitment of maintaining quality services, enhancement of public safety programs, addressing capital project backlog, neighborhood investment and improvements, enhancements to the infrastructure maintenance programs, investment in our workforce, and ensuring the Economic Development Capital Reserves are adequately funded. He added Plano's economy has been robust and the City has been able to

accomplish goals and objectives without tax rate increases while maintaining a significant capital reserve fund. Mr. Glasscock reported Plano has one of the lowest tax rates in the Metroplex area, maintains desirable debt levels, and the ability to cash fund projects, allowing the City to maintain a AAA bond rating. He stated the budget presented is balanced with 30 days of operations and no tax rate increase. Mr. Glasscock requested Council to email questions before the August 15th budget work session to allow for research and presentation at the work session.

Budget Presentation (Agenda Item VII)

Budget and Research Director Rhodes-Whitley provided an overview of the FY2015-16 budget stating the General Fund is balanced with 30 days of operations, the tax rate remains at 48.86 cents per \$100 of valuation, provides a 3% across the board salary increase for all employees, a General Obligation bond sale for \$40 million, an increase of the capital reserve transfer to \$23.6 million, two cents of the property tax dedicated to economic development, and funds an additional 32 full-time and 64 part-time positions.

Ms. Rhodes-Whitley spoke to combined 2015-2016 budget resources of \$530,179,162 with a general fund revenue breakdown of 42.1% property tax, 27.6% sales tax, and 30.3% from other revenue sources. She stated the assessed property value of \$31.3 billion and provided a comparison of sales tax between cities. Ms. Rhodes-Whitley discussed the residential tax exemptions and \$38.1 million revenue loss due to the exemptions. She spoke to the anticipated sales tax receipts and building and development revenue.

Ms. Rhodes-Whitley stated combined 2015-2016 budget expenses were \$490,211,089 with Public Safety and Health making up 46.2% of the overall General Fund Expenditures of \$278,962,893. She spoke to key budget highlights of Community Improvement Projects, public safety programs, increased growth in development, neighborhood reinvestment, and an increased capital reserve transfer. The Council discussed the North Texas Municipal Water District bond issuance impact on the City and the City's bond rating. Ms. Rhodes-Whitley advised \$14.1 million will be expended for the take-or-pay contract and that the Water and Sewer fund numbers will be provided at the August 15th work session. She stated the Community Investment Program expenditures are \$161,674,000. Ms. Rhodes-Whitley discussed the proposed 2016 General Obligation bond sale, water and sewer revenue bond sale, and capital reserve funding. She reviewed the budget calendar and advised that information will be posted to the City's website.

Tax Rate Presentation (Agenda Item VIII)

Budget and Research Director Rhodes-Whitley stated the proposed tax rate is set at 48.86 cents per \$100 of assessed property value with a vote scheduled at the August 10, 2015 meeting in accordance with Truth-in-Taxation laws. She spoke to the effective tax rate and the rollback tax rate and stated the proposed tax rate exceeds the rollback rate. Ms. Rhodes-Whitley provided a history of the tax rate exceeding the rollback rate and schedule of key dates related to adopting the tax rate.

The Council took a brief recess at 6:45 p.m. and reconvened at 6:55 p.m.

Updated Financial Forecast (Agenda Item IX)

a. General Fund

Budget and Research Director Rhodes-Whitley presented the Three-Year Financial Forecast and advised several significant Community Investment Projects were included in the projection. City Manager Glasscock stated though the projection shows to be in the negative for future years, the budget will be balanced each year.

b. Water & Sewer

Budget and Research Director Rhodes-Whitley spoke to the Water and Sewer Fund being addressed at the August 15th work session due to the proposed rates being provided just prior to this meeting.

Discussion and Direction re Plano Centre Name Change (Agenda Item X)

Plano Centre Manager Jarrell provided information about the facility and stated Plano Centre is funded through Hotel/Motel tax. He spoke to the current name not accurately describing the facility and a facility name change would be appropriate with the current renovation of the facility. Mr. Jarrell stated staff recommended the name being changed to Plano Events Center. After discussion, the Council expressed concurrence to remove the “s” from “Events” to change the name to Plano Event Center.

Discussion and Direction re Plano Centre Parking Lot Repair (Agenda Item XI)

Plano Centre Manager Jarrell spoke to the current condition of the parking lot and the need for repairs and updated lighting. He advised the cost for repairs is approximately \$615,000. Council Member Downs inquired if additional upgrades could be added to the parking lot. Mr. Glasscock stated additional costs can be researched and brought back to the Council at the August 15th budget work session.

Downtown Events, McCall Plaza Presentation (Agenda Item XII)

Arts, Culture and Heritage Administrator Hawkins spoke to McCall Plaza construction and capacity. She discussed Plano Stages responsibilities, type of events, and facilities and added that with McCall Plaza coming online as a new facility, an additional production coordinator will be required to accommodate for McCall Plaza events. Ms. Hawkins stated to ensure a consistent visitor experience, funding for audio visual equipment has been included in the budget and that an upgrade to include a big screen for “watching” events would require additional funding. After discussion, the Council expressed concurrence to fund a production coordinator and upgraded equipment package, which will be brought back to the Council at the August 15th budget work session.

Discussion and Direction re Wayfinding Project (Agenda Item XIII)

Visit Plano Director Thompson presented an overview of the project. He stated the branded signage system will direct visitors to locations within the city. Mr. Thompson spoke to the process and timeline, provided samples and cost estimates from other cities, and the prioritized items to be posted on signs. He stated the first request is for a consultant to prepare the information regarding the wayfinding signs and a possible app for wayfinding at a cost of \$50,000-\$70,000 and the project will be funded through the Hotel Motel Tax fund. City Manager Glasscock advised the consultant's recommendations will be brought back to Council to decide if they want to proceed with the project. Mr. Thompson stated the overall project may cost \$500,000 plus the upkeep of the signs. The Council discussed the usage of the signs, funding, and grant opportunities for the signs and expressed concurrence to move forward.

Planning and Engineering – Increased Demand Presentation (Agenda Item XIV)

Planning Director Day presented information regarding the increase in demand for services. She provided information on the 68% zoning and filing fee revenue increases from 2010. Ms. Day spoke to the volume of major development projects and that they are increasingly complex due to the significant interest in Plano and limited land. She stated redevelopment of land is more time consuming, rezoning is more complex, and available land may have difficult topography or access issues. Ms. Day advised to ensure the level of quality and customer service, an additional staff member is included in the budget.

Engineering Director Carr provided information regarding engineering development process for the development projects. City Manager Glasscock explained the importance of the additional positions. He stated large projects require more staff, increased traffic is a challenge, and developers expect the City to handle their projects in a timely manner.

Mr. Glasscock requested Council to email questions before the August 15th budget work session.

Nothing further was discussed. Mayor LaRosiliere adjourned the meeting at 7:56 p.m.

Harry LaRosiliere, MAYOR

ATTEST:

Lisa C. Henderson, City Secretary