

**PLANO CITY COUNCIL  
PRELIMINARY OPEN MEETING  
November 10, 2014**

**COUNCIL MEMBERS PRESENT**

Harry LaRosiliere, Mayor  
Lissa Smith, Mayor Pro Tem  
Ben Harris, Deputy Mayor Pro Tem  
Pat Miner  
André Davidson  
Jim Duggan  
Patrick Gallagher  
David Downs

**STAFF PRESENT**

Bruce Glasscock, City Manager  
Frank Turner, Deputy City Manager  
LaShon Ross, Deputy City Manager  
Jim Parrish, Deputy City Manager  
Mark Israelson, Assistant City Manager  
Paige Mims, City Attorney  
Lisa C. Henderson, City Secretary

Mayor LaRosiliere called the meeting to order at 5:30 p.m., Monday, November 10, 2014, in Training Room A of the Municipal Center, 1520 K Avenue. A quorum was present. Mayor LaRosiliere then stated that the Council would retire into Executive Session in compliance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated in order to consult with an attorney and receive Legal Advice, Section 551.071; to receive information regarding Economic Development, Section 551.087; and to discuss Real Estate, Section 551.072; for which a certified agenda will be kept in the office of the City Secretary for a period of two years as required.

Mayor LaRosiliere reconvened the meeting back into the Preliminary Open Meeting at 6:10 p.m. in the Senator Florence Shapiro Council Chambers.

**Consideration and action resulting from Executive Session –**

No items were brought forward.

**Personnel – Appointments/Reappointments**

Multicultural Outreach Roundtable

Upon a motion made by Mayor LaRosiliere and seconded by Council Member Davidson, the Council voted 8-0 to appoint Graciela Katzer and Dinesh Pai as Co-Chairs.

## **Policy and Governmental Relations Briefing**

Assistant City Manager Israelson provided an overview of the department's responsibilities and its three employees. He stated the department provides policy development, policy compliance, legislative coordination, performance measurement, government relations, and franchise management. Mr. Israelson reported department works on legislative matters affecting the City at the local, state and federal level. He spoke to franchise management including maintaining agreements and franchise revenue for utilities, communications, and right of ways. Mr. Israelson stated the department is responsible for special projects, performance measures and the electronic dashboard, quarterly delegate luncheons, the internship program, and the Food for Kids program.

## **Housing Value Retention Analysis Presentation**

Planning Director Day provided a brief summary of the goals for housing values retention and introduced Jason Claunch, President and Analyst Michael Latham from Catalyst Commercial. Mr. Claunch spoke to the cycle of a neighborhood and its growth and to the neighborhood-centric city principal.

Mr. Latham provided information on the neighborhood units studied, historical home sales, typology, percent of change in median value, Plano's sales price change compared to the DFW area, and neighborhood unit inventory available. He spoke to the City's issues, strengths, opportunities, and threats relating to neighborhood health. Mr. Latham spoke to the impact of owner-occupied and renter-occupied properties.

Mr. Claunch spoke to the City's level of service compared to national benchmark cities and the cost of service comparison with DFW area cities. He provided information regarding options for housing diversification, implementation of ideas to enhance neighborhood quality, neighborhood gateways, and improving retail quality. Mr. Claunch discussed scenarios for redevelopment, rental registration programs, expansion of the Love Where You Live program, and included costs for the implementation of the strategies. The Council discussed the various options and provided direction to review the programs and return to Council with a prioritized list of programs for implementation and the costs involved.

## **Council items for discussion/action on future agendas**

No items were discussed.

## **Consent and Regular Agendas**

No items were discussed.

Nothing further was discussed. Mayor LaRosiliere adjourned the meeting at 6:53 p.m.

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**Harry LaRosiliere, MAYOR**

ATTEST:

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Lisa C. Henderson, City Secretary