

**PLANO CITY COUNCIL
PRELIMINARY OPEN MEETING
May 14, 2012**

COUNCIL MEMBERS PRESENT

Phil Dyer, Mayor
Pat Miner, Mayor Pro Tem
Lissa Smith, Deputy Mayor Pro Tem
Ben Harris
André Davidson
James Duggan
Patrick Gallagher
Lee Dunlap

STAFF PRESENT

Bruce Glasscock, City Manager
LaShon Ross, Deputy City Manager
Diane Wetherbee, City Attorney
Diane Zucco, City Secretary

Mayor Dyer called the meeting to order at 5:30 p.m., Monday, May 14, 2012, in Training Room A of the Municipal Center, 1520 K Avenue. A quorum was present. Mayor Dyer then stated that the Council would retire into Executive Session in compliance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated, in order to consult with an attorney and receive Legal Advice, Section 551.071; and to receive information regarding Economic Development, Section 551.087; and Personnel, Section 551.074 for which a certified agenda will be kept in the office of the City Secretary for a period of two years as required.

Mayor Dyer reconvened the meeting back into the Preliminary Open Meeting at 6:04 p.m.

Consideration and action resulting from Executive Session discussion

No items were brought forward.

Discussion and Direction re Sales Tax

Director of Budget and Research Rhodes-Whitley spoke to the policy established in 2008 setting a \$57 million cap on sales tax projections with any monies over that amount utilized for one-time expenditures, transferred to the Capital Reserve Fund or kept in the fund balance to offset the following year's budget. She spoke to the stabilization of sales tax revenues and advised that since 2010, the City has collected more from business-to-business transactions than from retail sales. Ms. Rhodes spoke to the unpredictability of audit adjustments, the potential of collecting \$65 million in revenues for 2011-12 and utilizing a three-year average thus setting the cap at \$59 million or a five-year average with a cap of \$60 million. City Manager Glasscock spoke to the conservative nature of projections and the opportunity to address Capital Improvement Projects in the FY 2012-13 budget. The Council stated a consensus in directing Staff to raise the cap to \$59 million and Ms. Rhodes-Whitley advised that information for consideration will come forward during budget worksessions.

Learn 2 Live Green Expo Report

Director of Sustainability and Environmental Services Nevil spoke to the change in venue for the event with the move to The Shops at Legacy. She advised regarding the relaxed/festival atmosphere, engaged and interested attendees, use of the Angelica Theater for presentations, convenient parking and available food services. Ms. Nevil stated disappointment with the level of co-marketing and partnership with retailers in the area and spoke to the potential for more participation in the future. She spoke to the difficulty of determining attendance given the outdoor venue, activities, presentations, “green” art exhibit, solar car challenge, and volunteer participation. Ms. Nevil stated concern regarding the attendance at keynote speakers’ sessions and spoke to receipt of in-kind donations, budget savings of \$24,000, and concentrating on increasing revenues through partnerships in the future.

Discussion and Direction re Board and Commission Review Committee Recommendations

Mayor Pro Tem Miner thanked the Council liaisons for their service to the boards and spoke to meetings held with chairs of the Heritage Commission, Cultural Affairs Commission and Community Relations Commission. He spoke to Council discussion regarding a “time out” provision for members appointed to these boards from their service on affected agencies and concerns stated by chairs including a limiting of the pool of candidates and questions of timing for resignations. He spoke to ethics training received by all board members, the passion of those serving the community and in favor of removing the “time out” requirement. Council Member Dunlap spoke to the Review Committee’s Recommendations to address technical items for various boards related to preparation of their minutes/reports/etc. He further spoke regarding the “time out” requirement and recommended individuals step down from their agency position when appointed to a board/commission, thus removing the need for members to recuse themselves during consideration of items. Mayor Dyer spoke to bringing the issue back for discussion and consideration at the May 29 meeting along with consideration of membership on the Multicultural Outreach Roundtable.

Briefing re Police Department Victim Advocate Program

Police Chief Rushin spoke to the requirement that the City have a designated crime victim liaison. He spoke to past funding through federal grants and contracted services. Chief Rushin advised that the *First Offender Program* will no longer be provided and that cases will be deferred to Teen Court and that the *MIP and Tobacco Programs* will no longer be provided with cases referred to other private organizations. He advised that the *Victim Assistance Program* will be brought in-house immediately and spoke to a supplemental appropriation on the Council’s agenda covering the last four months of FY 2011-12.

Discussion and Direction re Plano Marketing Strategy

City Manager Glasscock spoke to the key components of the proposed marketing strategy to tell the City’s story including: auditing the community; getting a sense of perception by interviewing a cross-section of representatives of the community; considering incorporating both the Convention/Visitors Bureau and Economic Development Department into the City’s concept, thus creating one message; and the potential for new branding (logo).

Council items for discussion/action on future agendas

No items were discussed.

Consent and Regular Agendas

No items were discussed.

Nothing further was discussed. Mayor Dyer adjourned the Preliminary Meeting at 6:55 p.m.

Phil Dyer, MAYOR

ATTEST

Diane Zucco, City Secretary